
TO: CHAIR AND MEMBERS
FINANCIAL MANAGEMENT COMMITTEE
OF COUNCIL

DATE: 2018 MARCH 19

FROM: DIRECTOR PARKS, RECREATION &
CULTURAL SERVICES

FILE NO: 02410-20

**SUBJECT: FESTIVALS BURNABY PROGRAM - LARGE SCALE EVENT
18-L-001 NIKKEI NATIONAL MUSEUM & CULTURAL CENTRE**

PURPOSE: Grant Approval Request

RECOMMENDATION:

1. **THAT** the Festivals Burnaby Grant request from the Nikkei National Museum & Cultural Centre for the Nikkei Place Matsuri Family Festival 2018 to be held on 2018 September 01 and 02 be received.

REPORT

Festivals and Special Events:	Large Scale Event
Grant File 18-L-001:	Nikkei National Museum & Cultural Centre
Application Received:	2018 March 5
Project Budget:	\$152,700
Project Request:	\$ 25,000
Previous Support:	2017 Large Scale Festivals Burnaby Grant \$11,000 2016 Large Scale Festivals Burnaby Grant \$11,000 2015 Large Scale Festivals Burnaby Grant \$10,000 2014 Large Scale Festivals Burnaby Grant \$18,000

An application request for \$25,000 has been received from the Nikkei National Museum & Cultural Centre for the Nikkei Place Matsuri Family Festival 2018 on 2018 September 01 and 02 at Nikkei Place. The event is in its 6th year and is a celebration of Japanese culture that enables all of the diverse cultures in the City of Burnaby to join in a family festival. The festival has grown to be one of the largest festivals in Metro Vancouver

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with projected attendance of over 12,000. The event will showcase 2 days of family events, Japanese entertainment, ethnic foods and family oriented games.

Nikkei National Museum & Cultural Center has been open to the public since September 2000 and welcomes 100,000 people every year. The center offers many cultural, educational and recreational programs for Burnaby residents.

The application has been completed in full and the applicant has shown evidence that they have the capacity to coordinate the event. Festivals Burnaby funds would be allocated toward eligible project expenses related to programming, marketing/promotions and administration.



Dave Ellenwood
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

DE:sj
18-L-001 Nikkei National Museum and Cultural Centre