
TO: CHAIR AND MEMBERS
FINANCIAL MANAGEMENT COMMITTEE **DATE:** 2018 MARCH 19

FROM: DIRECTOR PARKS, RECREATION &
CULTURAL SERVICES **FILE NO:** 02410-20

**SUBJECT: FESTIVALS BURNABY PROGRAM – LARGE SCALE EVENT
18-L-004 KOREAN CULTURAL HERITAGE SOCIETY**

PURPOSE: Grant Approval Request

RECOMMENDATION:

1. **THAT** the Festivals Burnaby Grant request from Korean Cultural Heritage Society for the 17th Annual Korean Cultural Heritage Festival to be held on 2018 August 04 be received.

REPORT

Festivals and Special Events: Large Scale Event

Grant File 18-L-004: Korean Cultural Heritage Society

Application Received: 2018 March 15
Project Budget: \$146,400
Project Request: \$ 25,000

Previous Support: 2017 Large Scale Festivals Burnaby Grant \$20,000
2016 Large Scale Festivals Burnaby Grant \$17,000
2015 Large Scale Festivals Burnaby Grant \$16,000
2014 Large Scale Festivals Burnaby Grant \$15,000

An application request for \$25,000 has been received from the Korean Cultural Heritage Society for the 17th Annual Korean Cultural heritage Festival on 2018 August 04 at Swangard Stadium. This full day event includes an opening ceremony with special guest performances (both local and international) live entertainment, food and souvenirs. The festival celebrates multiculturalism in Metro Vancouver.

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The Korean Cultural Heritage Society (KCHS) is a non-profit organization with over 300 volunteers, 10 Board of Directors and a 5 member Executive Council which serves to promote multiculturalism and celebrate the Korean culture and heritage. Since 2002, the organization's main project has been the annual Korean Cultural Heritage Festival which has grown to be one of the largest multicultural festivals in Metro Vancouver. The festival serves as an effective vehicle to unite community and promote businesses and organizations that aim to reach the Korean Canadian demographic.

The application has been completed in full and the applicant has shown evidence that they have the capacity to coordinate the event. Festivals Burnaby funds would be allocated toward eligible project expenses related to programming, marketing/promotions and administration.



Dave Ellenwood
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

DE:sj
18-L-004 Korean Cultural Heritage Society