

COMMISSION REPORT

TO: CHAIR AND MEMBERS
PARKS, RECREATION AND CULTURE
COMMISSION

DATE: 2018 May 09

FROM: DIRECTOR PARKS, RECREATION AND
CULTURAL SERVICES

FILE: 66000-20

SUBJECT: 2018 ANNUAL UNITED WAY CAMPAIGN - REQUEST FOR SUPPORT

PURPOSE: To request support for the City of Burnaby 2018 United Way Workplace Campaign, and provide incentive prizes for the campaign.

RECOMMENDATIONS:

1. **THAT** Commission support the City of Burnaby 2018 United Way Workplace Campaign with a donation of recreation passes, cultural services admissions, rounds of golf and a lunch or dinner for two at Burnaby Mountain valued at \$50.00.
2. **THAT** a copy of this report be forwarded to Lisa Patek - Chair of the City of Burnaby United Way Campaign Committee.

REPORT**INTRODUCTION**

Appearing as correspondence is a request from the employees of the City of Burnaby 2018 United Way Steering Committee for a contribution of passes and a restaurant gift certificate to support the campaign.

The City of Burnaby strongly supports the United Way annual fundraising drive and continues to be recognized as a leader of municipal campaigns in the Lower Mainland. The steering committee and canvassers for the campaign are comprised of staff from all departments, who are actively involved in organizing education and training sessions, awareness and kickoff events, canvassing and prize draws. This year's campaign commences Friday, 2018 September 01 and runs until September 30.

For many years the Commission has supported the campaign and donated a variety of recreation admission passes, Burnaby Village Museum admissions and rounds of golf. The City of Burnaby 2018 United Way Steering Committee is once again requesting that the Commission continue with their support and provide a selection of passes as incentive prizes.

To: Parks, Recreation & Culture Commission
From: Director Parks, Recreation & Cultural Services
Re: 2018 Annual United Way Campaign - Request
for Support

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POLICY SECTION

The United Way Campaign is aligned with the City of Burnaby's Corporate Strategic Plan by supporting the following Goals:

A Connected Community

- Social connection
- Enhance social connections throughout Burnaby
- Partnership
- Work collaboratively with associations

An Inclusive Community

- Create a sense of community

A Healthy Community

- Community involvement

A Dynamic Community

- Economic opportunity

A Thriving Organization

- Organizational culture

The incentive prizes are intended to generate new users, promote existing services and expose city staff to Parks, Recreation and Cultural Services facilities and services, with little impact on facility revenue expectations. Attachment #1 is a recommended list of passes and admissions.

RECOMMENDATION

Many local businesses and organizations also assist with the donation of prize draw items. The draw begins in late September for all employees who contribute to the campaign. The listing of prizes, donors and winners is posted throughout City workplaces. It is recommended that the Commission support the 2018 United Way Campaign by providing the requested donations for prizes.



Dave Ellenwood
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

TK:tc

Attachment

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BURNABY PARKS, RECREATION AND CULTURE COMMISSION
PARKS, RECREATIONS AND CULTURAL SERVICES PASS DONATIONS

2018 City of Burnaby Employee United Way Campaign Incentive Prize Draw

Be Active Pass – 1 month	10 passes
<ul style="list-style-type: none">• Inclusive all site pass, valid for weight rooms, aqua-fitness, public swims, fitness classes, studio cycling and public skates.• Bonsor or Cameron racquetball or squash court holder portion	
Yoga & Pilates Studio Punch Card – 10 admissions	1 punch card
<ul style="list-style-type: none">• Valid at Bonsor Recreation Complex	
Public Skate Punch Card – 10 admissions	4 punch cards
<ul style="list-style-type: none">• Valid at Bill Copeland, Burnaby Lake and Kensington Arenas for public skating	
Burnaby Village Event Admissions	10 admissions
<ul style="list-style-type: none">• Haunted Village – 4 admissions• Carousel Rides – 6 admissions	
Golf	2 rounds
<ul style="list-style-type: none">• 18 holes of golf valid at either Riverway or Burnaby Mountain Golf Courses	
<ul style="list-style-type: none">• 18 holes of golf valid at either Central Park or Kensington Pitch and Putt	2 rounds
<ul style="list-style-type: none">• Lunch or dinner for 2 at Burnaby Mountain valued at \$50 (Alcohol not included).	1 certificate