



BURNABY
COMMUNITY
SERVICES

April 27th, 2018

Financial Management Committee
C/O Office of the City Clerk
City of Burnaby
4949 Canada Way
Burnaby, B.C., V5G 1M2

Re: 2018 Community In-kind Grant Requests

Dear Councillor Dan Johnston and members of the Financial Management Committee,

Burnaby Community Services published and distributed 119,000 guides in 2017. These brochures and cards to ensure that everyone in our community has access to resources and support. Specifically, we published the *Community Resource Guide*, *Ready, Set, Learn Brochure*, *As We Age Seniors Resource Guide*, *Seniors Resource Card*, and *Community Outreach Resources Card*.

Demand for these publications has been increasing over the last few years, despite online search engines like Google and Bing, and services like bc211, because:

- (a) people are looking for information they can have confidence in,
- (b) those who are most marginalized and vulnerable have barriers in accessing these online tools and navigating systems,
- (c) with print material we can have the material where people are (schools, libraries, ministry & government offices, service providers, etc.), and
- (d) when making referrals, all the information is in one place that people can easily take with them.

Since the first publication of the *Directory of Services for Burnaby and New Westminster* in September 1984, the City of Burnaby has supported our publications. The Community Grant currently provided help fund the staff required for the publications, specifically the collection of information (a time consuming process to ensure accuracy), design and layout of the materials, and coordination of the distribution.

Following the presentation to the Executive Committee of Council, we began discussions with the City of Burnaby print shop to get quotes for the various resources. Through the discussion, they advised us to apply to the Committee of an in-kind grant to support the printing costs of the publications. Given the significant ongoing support of the Mayor and Council, we felt it would be appropriate to have this request coincide with our 2017 Community Grant Request so that there is full transparency.

Based on estimates from the print shop, **we are asking for an in-kind grant of \$7,750**. These funds would be used to print various community resources and brochures.

Burnaby Community Services
EMPOWERING PEOPLE CHANGING LIVES

2055 Rosser Avenue • Burnaby, BC V5C 0H1 • 604-299-5778 • www.BbyServices.ca



BURNABY
COMMUNITY
SERVICES

The combination of the annual Community Grant allocated towards the publications and this in-kind grant would be a total of \$16,750.

We know this is a significant contribution (and this doesn't include the lease grant and myriad of other ways that you support us on an ongoing basis) towards ensuring Burnaby residents have access to civic and community information. However, we also know that these publications are critical to the health of our community. This was recognized within the *City of Burnaby's Social Sustainability Strategy* as Suggested Action 75 which notes the need for "a guide for new Burnaby residents, which provides information on Burnaby's features and assets, and on available City and community services and resources". The resources fulfill this strategic action for seniors-at-risk, families, and those living in extreme poverty.

For samples of each of these publications you can visit www.BbyServices.ca/resources.php.

Thank you for your time and consideration. If you have any questions or would like to arrange a meeting please contact me at 604-292-3904 or Stephen@BbyServices.ca.

Sincerely,

Stephen D'Souza
Executive Director

Burnaby Community Services
EMPOWERING PEOPLE CHANGING LIVES

2055 Rosser Avenue • Burnaby, BC V5C 0H1 • 604-299-5778 • www.BbyServices.ca