
TO: CITY MANAGER **DATE:** 2018 June 06

FROM: DIRECTOR PARKS, RECREATION AND **FILE:** 1650-20
CULTURAL SERVICES *Willingdon Linear Park*
DIRECTOR ENGINEERING

**SUBJECT: WILLINGDON LINEAR PARK GRAND OPENING EVENT
SATURDAY, 2018 JULY 21**

PURPOSE: To seek Council approval for the closure of Willingdon Avenue for the
Willingdon Linear Park Grand Opening Event.

RECOMMENDATIONS:

1. **THAT** Council approve street closures as outlined in this report.
2. **THAT** a copy of this report be sent to Parks, Recreation and Culture Commission for their information.
3. **THAT** a copy of this report be sent to Amy Rose, Chair, Burnaby North Community Association, 6990 Aubrey Street, Burnaby, BC V5B 2E5.

REPORT

The Willingdon Linear Park grand opening event is proposed to take place on Saturday, 2018 July 21. This celebration is one of several events that will occur this year. Council approval of the street closures to hold this event is requested as outlined in this report.

1.0 Background

Willingdon Linear Park is expected to be completed by early 2018 July. The park extends 13 blocks and runs along the east side of Willingdon Avenue between Brentwood Town Centre and Hastings Street. This park creates a safe, accessible, comfortable, attractive and vibrant open space for pedestrians, cyclists and public transit users. This unique park features art designed specifically for this site and contains two pocket parks with the first one located at Charles Street and Willingdon Avenue and the second located at Parker Street and Willingdon Avenue.

2.0 Event Details

To celebrate the completion of the project and commemorate the official opening of the Willingdon Linear Park, a grand opening event is being proposed for Saturday, 2018 July 21 from

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10:30 a.m. to 2:30 p.m. The event is proposed to take place in Willingdon Linear Park and extend west to include Willingdon Avenue from Midlawn Drive to Parker Street.

The event site will be divided into three zones:

- Zone A – Active Zone (Midlawn Dr. to Charles St.)
- Zone B – Food Zone (Charles St. to William St.)
- Zone C – City Showcase Zone (William St. to Parker St.)

2.1 Zone A – Active Zone

This section extends from Midlawn Drive to Charles Street and will feature fun interactive activities for all ages including a dedicated area for the North Burnaby Community Fair and community groups throughout Burnaby.

This year's North Burnaby Community Fair was scheduled to take place on the same day as the Willingdon Linear Park Grand Opening event. After meeting with the fair's committee members, the Burnaby North Community Association would like to partner with the City to move their event from Kensington Park to the Willingdon Linear Park celebration.

In addition, the official opening ceremonies will take place in this zone at the Charles Street pocket park.

2.2 Zone B – Food Zone

This section extends from Charles Street to William Street and will feature food trucks and seating areas.

2.3 Zone C – City Showcase Zone

This section extends from William Street to Parker Street and will feature interactive displays from city departments such as Eco-Sculptures, Pop-up Library, Engineering, RCMP and Fire. The area contains the second pocket park on the corner of Parker Street and Willingdon and will include activities from city services, along with featuring the artists who were involved with the design elements in the park.

3.0 Communications and Other Requirements

The Engineering and Parks, Recreation and Cultural Services departments will be working together with the Corporate Marketing Department to coordinate this special event. Sufficient funding is available through the project budget to cover the cost of the event.

3.1 Communications

A full marketing and communications plan is being developed. It will include advertising in the local newspaper, website presence, transit shelter advertising along Willingdon Avenue, social

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media and other promotional materials (i.e. posters and flyers) distributed in civic facilities as well as through parks programs.

Advanced notice regarding the road closure will be provided to the community through radio traffic reports, local newspaper advertising, and the City's website and social media accounts. In addition, letters will be sent out to the residents in the neighbourhoods adjacent to the event to advise them of the road closures and temporary parking restrictions.

3.2 Road Closures

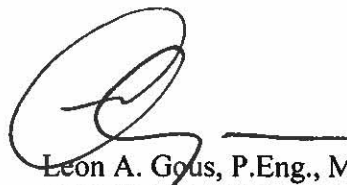
It is proposed Willingdon Avenue between Parker Street and Midlawn Drive be closed between 8:30 a.m. and 4:30 p.m., with the event being held from 10:30 a.m. to 2:30 p.m. At the same time, all cross streets and laneways along the same stretch of Willingdon will be closed between Parker Street and Midlawn Drive (see attached road closure plan). The road closures are necessary to facilitate set up and take down for the event. A traffic management plan is being developed to re-route traffic away from the closed portion of Willingdon Ave and to minimize impacts to local streets.

As per normal practices, staff will ensure that all participants be instructed to respect the rights and property of the residents encountered in the area; that there is appropriate control and monitoring of traffic operations at Willingdon Avenue and Parker Street and at Willingdon Avenue and Brentlawn Drive for the duration of the street closure; that barricade volunteers are arranged for all barricade locations except where traffic operations are present; that certified traffic control persons are in place to control traffic at pre-determined locations for the duration of the road closure and that all emergency and transit services are advised of the event.

It is recommended that Council approve the street closures and that a copy of this report be sent to Parks, Recreation and Culture Commission and the Chair of the Burnaby North Community Association as outlined in this report.



Dave Ellenwood
DIRECTOR PARKS, RECREATION
AND CULTURAL SERVICES



Leon A. Gous, P.Eng., MBA
DIRECTOR ENGINEERING

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Attachment (Street Closure Plan)

Copied to: Director Corporate Services
Director Public Safety & Community Services
RCMP OIC Burnaby Detachment
Fire Chief



Willingdon Linear Park Grand Opening - July 21

1:4,831



The information has been gathered and assembled on the City of Burnaby's computer systems. Data provided herein is derived from a number of sources with varying levels of accuracy. The City of Burnaby disclaims all responsibility for the accuracy or completeness of information contained herein.

- Road Closed Limited Access - 8:30 am to 4:30 pm
- Event Area & Road Closed - 8:30 am - 4:30 pm

