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**TO:** CHAIR AND MEMBERS  
FINANCIAL MANAGEMENT COMMITTEE **DATE:** 2018 JUNE 29

**FROM:** DIRECTOR PARKS, RECREATION &  
CULTURAL SERVICES **FILE NO:** 02410-20

**SUBJECT:** FESTIVALS BURNABY PROGRAM – NEIGHBOURHOOD GRANT  
18-N-009 BURNABY NORTH ROAD BUSINESS IMPROVEMENT  
ASSOCIATION

**PURPOSE:** Grant Approval Request

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**RECOMMENDATION:**

1. **THAT** the Festivals Burnaby Grant request from Burnaby North Road Business Improvement Association for Korean Community Day to be held on 2018 September 15 be received.

**REPORT**

Festivals and Special Events: Neighbourhood Event

Grant File 18-N-009: Burnaby North Road Business Improvement  
Association

Application Received: 2018 June 20  
Project Budget: \$15,000  
Project Request: \$ 5,000

Previous Support: 2017 Neighbourhood Festivals Burnaby Grant \$3,500  
2016 Neighbourhood Festivals Burnaby Grant \$3,500  
2015 Neighbourhood Festivals Burnaby Grant \$3,000  
2011 Neighbourhood Festivals Burnaby Grant \$3,000

An application request for \$5,000 has been received from Burnaby North Road Business Improvement Association for Korean Community Day on 2018 September 15 at 4501 North Road (Korean Town Centre Mall). This annual event showcases Korean business in the area and invites the neighbourhood to join in the day of activities that

To: *Financial Management Committee*  
From: *Director Parks, Recreation & Cultural Services*  
Re: *Festivals Burnaby Program - Neighbourhood  
Event*  
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consist of drumming groups, K Pop dance, martial arts demos, art walks, a tea garden as well as a family carnival area.

The Burnaby North Road Business Improvement Association (BIA) promotes, supports and enhances the business, safety and heritage within the area designated by the City of Burnaby as the Burnaby North Road BIA. Created in 2009, the organization's mission is to support prosperity of the membership through dynamic growth and recognition of the Lougheed Town Centre area.

The application has been completed in full and the applicant has shown evidence that they have the capacity to coordinate the event. Festivals Burnaby funds would be allocated toward eligible project expenses related to programming, marketing/promotions and administration.



Dave Ellenwood  
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

DE:dj:hbmo  
18-N-009 Burnaby North Road Business Improvement Association