

TO: CITY MANAGER **DATE:** 2018 Sep 11

FROM: DIRECTOR PARKS, RECREATION &
CULTURAL SERVICES

SUBJECT: 2018 RCMP MUSICAL RIDE – DONATIONS OF PROCEEDS

PURPOSE: To seek approval of donation of proceeds from the RCMP Musical Ride.

RECOMMENDATION:

1. **THAT** Council be requested to approve the donation of proceeds in the total amount of \$10,000 from the RCMP Musical Ride event to the two charities as outlined in this report.

REPORT

INTRODUCTION

The City of Burnaby and the Burnaby RCMP hosted the 2018 RCMP Musical Ride at Swangard Stadium on 2018 August 15. The event was a great success and approximately 3000 people attended. In addition to the RCMP Musical Ride, the event featured performances by the RCMP E Division Pipes & Drums, NZR Productions, the singing of O Canada by Stephen Scaccia, as well as numerous public safety and crime prevention displays. Swangard Stadium provided Burnaby residents a tremendous venue to enjoy a unique, entertaining evening featuring the RCMP Musical Ride.

As part of the event plan, the net proceeds (ticket revenue less expenses) from the event are to be donated to two charities – Cops for Cancer and Burnaby KidSport. The net proceeds from the event are determined to be \$10,000 which is to be shared by the two aforementioned charities in the amount of \$5,000 each.

POLICY SECTION

The RCMP Musical Ride is aligned with the City of Burnaby's Corporate Strategic Plan by supporting the following Goals:

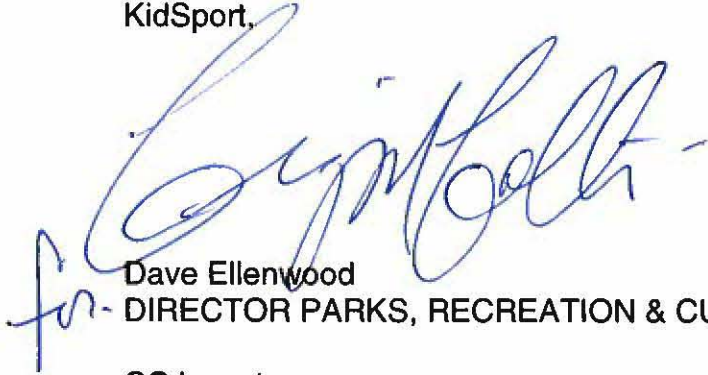
To: City Manager
From: Director Parks, Recreation & Cultural Services
Re: 2018 RCMP MUSICAL RIDE – DONATIONS
OF PROCEEDS

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- **A Connected Community**
 - Social connection
 - Partnership with the RCMP
- **A Safe Community**
 - Crime prevention and reduction –
Ensure citizens and businesses feel safe in our community
- **An Inclusive Community**
 - Serve a diverse community –
Ensure City services fully meet the needs of our dynamic community
 - Create a sense of community –
Provide opportunities that encourage and welcome all community members
and create a sense of belonging
- **A Healthy Community**
 - Healthy life –
Encourages opportunities for healthy living and well-being
 - Community involvement –
Encourage residents and businesses to give back to and invest in the
community

RECOMMENDATION

Staff recommends that Council approve the donation of proceeds in the total amount of \$10,000 from the RCMP Musical Ride event to the Cops for Cancer and Burnaby KidSport.



Dave Ellenwood
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

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