

From: Renu Goodenough [REDACTED]
Sent: August-14-18 8:02 PM
To: Clerks; Dhaliwal, Satvinder
Cc: Calendino, Attilio Pietro
Subject: Update: Escape to India! - Grant Request

Hi Sav and respected officials,

I have spoken with 2 of the performers/musicians we had lined up for the event and they have requested an honorarium to perform. Costs are rising (and so is the interest level!) so I hope you can be generous with your support of this event.

Thank you so much!!
Renu Goodenough
[REDACTED]

From: [REDACTED]
Sent: Friday, 10 August 2018 2:06 PM
To: clerks@burnaby.ca; sav.dhaliwal@burnaby.ca
Cc: pietro.calendino@burnaby.ca
Subject: Escape to India! - Grant Request

Dear Sav Dhaliwal and other Respected City Officials,

My name is Renu Goodenough, I'm a resident on Capitol Hill and a member of the steering committee for the North Burnaby Neighbourhood House. Building community is a passion of mine and I am reaching out to ask for help with a project that is near and dear to my heart.

On September 22, we will be holding a charitable fundraiser called 'Escape to India!' The event will bring together various aspects of the South Asian culture which will be enjoyed by people of all ages and nationalities. We will be setting the event up like an Indian market, with 'shops' offering handicrafts, foods, drinks, clothing, and we also have music and dance performances lined up. The event promises to be a fun, colorful and festive time for all. Additionally, we are raising much needed funds for 3 wonderful charities: the North Burnaby Neighbourhood House, Cameray Child and Family Services (Imperial St) and the Surrey Food Bank. We are also looking at repurposing/upcycling the beautiful and gently used Indian fabrics to help the environment and generate income for under-employed immigrant women.

In addition to increasing the cultural awareness, this event will offer an accessible opportunity for Burnaby residents (and beyond) to grow an acceptance and appreciation of the South Asian culture.

So far, we have had a tremendous response, with about 50 RSVP's (and 3 small Indian businesses requesting to set up their own table at the event) and we are still 6 weeks away. The Burnaby Now has agreed to cover our event and we are now asking for support from the City of Burnaby to support this charitable fundraiser through the Community grant funding.

We are looking at a total budget of around \$3800-\$4600 for this event which we hope the majority will be recouped on the day of the event through food/drink/retail sales. The entry ticket costs \$5 and is a redeemable voucher. If you choose to sponsor this event, the 3 charities listed above will benefit directly from that.

I've attached some marketing materials for the event that you can take a look at. Please let me know if you have any questions. 😊

Kind regards,
Renu Goodenough
[REDACTED]