

COMMISSION REPORT

TO: CHAIR AND MEMBERS
PARKS, RECREATION AND CULTURE
COMMISSION

FROM: DIRECTOR PARKS, RECREATION AND CULTURAL SERVICES **FILE:** 56000-01

SUBJECT: JUNIOR GOLF INITIATIVES - 2017/2018 SEASON

PURPOSE: To provide an annual report on Junior Golf initiatives.

RECOMMENDATION:

1. **THAT** Commission receive this report for information.

REPORT**INTRODUCTION**

Golf Burnaby has been dedicated to ensuring that the City of Burnaby's core values are reflected within our policies, programs and service delivery. As part of the City's Parks Recreation and Culture Department, the Golf division has been long dedicated to its goal of fostering a healthy and inclusive community particularly with respect to facilitating the growth of junior golf in this community. Golf Burnaby has created many opportunities for youth to participate in a variety of innovative programs that provide a new and fun introduction to the sport, as well as on-going support through skill development opportunities in a safe, encouraging environment.

Because the game of golf is one of the few sports that crosses many economic and cultural backgrounds, it provides opportunity to become a social activity for life within our community. As with many sports, Golf has been seen as a great way to learn valuable life skills such as responsibility, acceptance, character development, patience, and maturity. Utilizing a diverse and specialized multi-pronged program, Golf Burnaby and its PGA professionals have been consistent each year in their committed approach of fostering such growth and awareness of this sport to our youth; introducing exciting playing opportunities for a lifetime.

Burnaby's Junior golf program has become one of the busiest, most comprehensive and prolific Junior Golf instructional programs being offered at both the provincial and national level for the past 15 years. This has led to City of Burnaby's Golf division being awarded recipient of the "Junior Golf Developer of the Year" by the BC PGA for its ongoing commitment to young players and community outreach initiatives. With the promise of ongoing and continued support by Burnaby's Parks Recreation and Cultural Services Department, Golf Burnaby will continue to deliver program initiatives to entice beginners and occasional golfers to our facilities while continuing to stimulate demand and offer many opportunities for golf in our diverse and thriving community.

Below are the divisional highlights of our 2017/2018 Golf Season:

Categories:

Participants:

Introduction to the Game of Golf

• Little linkers programs	162
• Junior lesson packages (level 1)	215
• Specialty clinics and festivals	150
• Reach Out lesson program - 15 elementary schools (grade 5's)	2,000
• Golf camps lessons/pitch putt	100
• Be-active program (driving ranges)	1,045
• Church Group Reach Out Program	40

Game Development Opportunities

• Junior lesson packages (level 2)	75
• Private coaching and Performance enhancement programs	162
• Privately booked school group weekly classes	150
• Reach Out lesson program - 6 high schools (grade 10's)	1,200
• Golf camps	90

League and Tournament Programs

• Burnaby/New West High School League & Championship Tournament	300
• High School Coaching Program	20
• Coquitlam/Port Coquitlam/Port Moody High School events	32
• Independent School Golf League	64
• Grizzly Golf Tour - open event (spring)	40
• Grizzly Golf Tour - open event (summer)	40
• CJGA Junior Golf - open events (spring)	72
• CJGA Junior Golf open events (summer)	72
• CJGA Junior Golf Autumn event (fall)	96
• Junior golf sponsorship program	11

Total Junior Golf participation - 2017/18 Season **6,136**

POLICY SECTION

Support of Golf Burnaby Junior Programs is aligned with the City of Burnaby's Corporate Strategic Plan by supporting the following goals:

- A Healthy Community
 - Healthy life – Encourage opportunities for healthy living and well-being
 - Lifelong learning – Improve upon and develop programs and services that enable ongoing learning
- An Inclusive Community
 - Serve a diverse community – Ensure City services fully meet the needs of our dynamic community
- A Thriving Organization
 - Financial viability – Maintain a financially sustainable City for the provision, renewal and enhancement of City services, facilities and assets.

RECOMMENDATION

It is recommended that the Parks, Recreation and Culture Commission receive this report for information.



Dave Ellenwood
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

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