

COUNCIL REPORT

TO: CITY MANAGER **DATE:** 2018 October 18

FROM: DIRECTOR ENGINEERING **FILE:** 7400 20
Ref: Grants

SUBJECT: MURAL GRANT FUNDING FOR 1200 GAGLARDI WAY

PURPOSE: To approve funding for the mural at 1200 Gaglardi Way (City of Burnaby's Centennial Water Reservoir) as part of the 2018 Burnaby Mural Grant Program.

RECOMMENDATIONS:

1. **THAT** the cost of \$7,500 for the mural at 1200 Gaglardi Way (City of Burnaby's Centennial Water Reservoir), Burnaby BC be funded from the Mural Grant Program.
2. **THAT** a copy of this report be forwarded to Raluca Mattei and Mihai Darvasa, artists of the mural, at #704 – 525 Eleventh Street, New Westminster BC V3M 4G5.
3. **THAT** a copy of this report be forwarded to the Burnaby North Road BIA (Business Improvement Association) at Suite #303 – 9940 Lougheed Highway, Burnaby BC V3J 1N3.

REPORT**INTRODUCTION**

A Mural Grant Policy and Procedure was developed to assist with the application of Murals in Burnaby where graffiti has been a problem. To promote murals and deter graffiti the City has developed a Mural Grant Program which provides 50% cost-shared funding for the painting of murals up to a maximum of \$3,500. This would cover half of the average cost of murals which is estimated at \$7,000. Upon satisfactory completion and submission of paid invoices or receipts, the City will then reimburse half the total eligible cost up to \$3,500.

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To be successful for the Mural Grant, all applications must be reviewed and supported by one of four Community/Business Associations. They must also include a completed Artist Mural Agreement, completed Property Owner Agreement, and an estimate of the cost. Once a mural is completed, it is checked and receipts are reviewed prior to reimbursement of eligible costs.

POLICY SECTION

The Mural Grant Program is aligned with the City of Burnaby's Corporate Strategic Plan by supporting the following goals and sub-goals of the Plan.

- A Safe Community
 - Crime prevention and reduction –
Ensure citizens and businesses feel safe in our community
- A Connected Community
 - Social connection –
Enhance social connections throughout Burnaby
 - Partnership –
Work collaboratively with businesses, educational institutions, associations, other communities and governments
- An Inclusive Community
 - Create a sense of community –
Provide opportunities that encourage and welcome all community members and create a sense of belonging
- A Healthy Community
 - Community involvement –
Encourage residents and businesses to give back to and invest in the community
- A Dynamic Community
 - Economic opportunity –
Foster an environment that attracts new and supports existing jobs, businesses and industries
- A Thriving Organization
 - Organizational culture –
Ensure that our core values are reflected in our policies, programs and service delivery

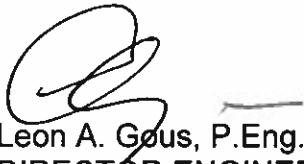
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On 2018 October 03 an application for a mural grant was submitted by artists Raluca Mattei, Mihai Darvasa and the City of Burnaby for a mural on the water reservoir on Burnaby Mountain at 1200 Gagliardi Way. The receipts for the mural indicate that the total cost for the mural is \$7,500 (see *attached* photos of before and after the installation of the completed mural).

This mural is supported and endorsed by Burnaby North Road BIA (Business Improvement Association)

As this mural is on City of Burnaby property it is recommended that the total cost of the mural be funded from the Mural Grant Program. There is sufficient funding in the program to cover the total cost without any impacts to other mural requests in 2018.



Leon A. Gous, P.Eng., MBA
DIRECTOR ENGINEERING

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Attachments



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