

From: Linda Annis

Sent: July-12-18 12:48 PM

To: Clerks

Subject: Crime Stoppers Request for Presentation to the Mayor and Council

We would like to update the Mayor and councillors with the latest addition to the Metro Vancouver Crime Stoppers' arsenal. Providing crime tips is now easier for all of us who depend on our smartphones for just about everything.

Metro Vancouver Crime Stoppers is a non-profit society that offers rewards for anonymous tip information about criminal activity and provides it to investigators for the benefit of residents in all Metro Vancouver communities. Crime Stoppers accepts tips in 115 different languages. If the information provided results in a charge or an arrest, a reward of up to \$2,000 may be offered. Tipsters stay anonymous by using code numbers to collect their rewards. _

In 2017 alone, Metro Vancouver Crime Stoppers collected almost 6,000 tips resulting in 169 arrests, 268 charges and \$10 million in drugs and property seized. Metro Vancouver Crime Stoppers has taken the lead to develop a Province wide marketing campaign targeted at anonymous reporting of gang and illegal gun activity. As a result of this campaign more than 120 illegal guns have been seized and a number of gang members have been arrested.

People can leave anonymous tips in a variety of ways including calling 1-800-222-8477, online at solvecrime.ca, and by following the link on the Metro Vancouver Crime Stoppers [Facebook page](#).

But what we'd like to present to council is our latest addition aimed at simplifying submitting tips - the new Crime Stoppers "P-3" app.

This app replaces sending tips by text message and is becoming the standard for Crime Stoppers organizations all over North America that collect tips (P-3 stands for "public, police and private sector" working together to fight crime).

It operates like other familiar apps and provides smartphone users with a new, convenient alternative. No need to remember phone numbers or how to text a tip. The app allows you to anonymously upload phone videos, audio files, pictures and documents along with your information – a significant improvement over the limitations of text messaging, and a new way to help fight crime in Burnaby.

We would appreciate the opportunity to present this new app, and perhaps have the Mayor and councillors download it as part of the presentation to see how it works for themselves. As community leaders, we also hope they will support the use of the app to fight crime in their community and help spread the word.

We will look forward to your response.

Best regards,

Linda Annis
Executive Director

Metro Vancouver Crime Stoppers