
TO: CHAIR AND MEMBERS
EXECUTIVE COMMITTEE OF COUNCIL **DATE:** 2019 JAN 23

FROM: DIRECTOR PARKS, RECREATION &
CULTURAL SERVICES **FILE NO:** 02410-20

**SUBJECT: FESTIVALS BURNABY PROGRAM – SMALL SCALE GRANT
19-S-003 AFRICAN CANADIAN SOCCER AND CULTURAL
ASSOCIATION**

PURPOSE: Grant Approval Request

RECOMMENDATION:

1. **THAT** the Festivals Burnaby Grant request from African Canadian Soccer and Cultural Association for the 2019 Annual African Soccer and Cultural Festival to be held on 2019 August 09 – 11 be received.

REPORT

Festivals and Special Events: Small Scale Event

Grant File 19-S-003: African Canadian Soccer and Cultural Association

Application Received:	2018 October 12
Project Budget:	\$28,077.00
Project Request:	\$10,000.00

Previous Support:	2018 Small Scale Festivals Burnaby Grant \$6,500.00
	2017 Small Scale Festivals Burnaby Grant \$6,500.00
	2016 Small Scale Festivals Burnaby Grant \$8,000.00
	2015 Small Scale Festivals Burnaby Grant \$8,000.00
	2014 Small Scale Festivals Burnaby Grant \$7,500.00
	2013 Small Scale Festivals Burnaby Grant \$7,000.00

An application request for \$10,000 has been received from the African Canadian Soccer and Cultural Association for the African Soccer and Cultural Festival on 2019 August 09-11 at the Burnaby Lake Sports Complex. The main objective of the annual festival is to showcase African culture through sports and cultural performances and activities promoting volunteerism and community engagement within the African community.

To: *Executive Committee of Council*
From: *Director Parks, Recreation & Cultural Services*
Re: *Festivals Burnaby Program – Small Scale
Event*
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Festival highlights include a soccer tournament, cultural performances, musical entertainment, ethnic food and children's activities and play area.

An important note is the organization's focus on youth from aged 4 - 18. In 2014, ACSCA implemented the African United Youth Training Centre to engage youth in their community during the "off-school" season. Youth can also participate in soccer activities from April to August as well as undertake an out of town field trip as part of the Canada Day Celebrations.

The African Canadian Soccer and Cultural Association is a community not-for-profit organization that serves the African Community and Friends of Africa in Metro Vancouver through organizing annual events that promote and preserve the African culture.

The application has been completed in full and the applicant has shown evidence that they have the capacity to coordinate the event. Festivals Burnaby funds would be allocated toward eligible project expenses related to programming, marketing/promotions and administration.



Dave Ellenwood
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

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19-S-003 African Canadian Soccer and Cultural Association