

Élie Lubendo
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January 30th, 2019

The Office of the City Clerk
c/o Executive Committee of Council
4949 Canada Way
Burnaby, BC V4G 1M2

To the Office of the City Clerk, Chair and Members of the Executive Committee of Council;

My name is Élie Lubendo and I live at 7434 Kingsway, Suite #708. I write to you to present as a delegation to the upcoming meeting on February 6th at 10:00AM. I can be contacted at lubendo.nlongi@gmail.com.

The subject I wish to present on is acquiring a general grant under the provision of the old Financial Management Committee's grant guidelines of non-profit community groups and community groups providing human services. Additionally, I would like to discuss the creation and recognition of a new community association in the Edmonds Town Centre, and, furthermore, that this new community association be the designated group for mural management in the area, as EPIC has been inactive for quite some time now.

To note, this is specifically in the context of starting up an organization and partnering with the city. Incorporation has not yet been submitted, but will be ready by February 11th, ready for the City Council approval meeting. I will have more information as well as powerpoint slides to present at the meeting.

You will find the grant application below:

Intended Use of Grant

The intended use of the grant are: 1) start-up overhead costs (not including rent and wages); 2) launching a video series to explore the historical evolution of the Edmonds neighbourhood as the 25th anniversary of the original Edmonds Town Centre Plan approaches this September; and 3) consulting with residents and community partners to explore ways to improve the Edmonds Town Centre, by pinpointing gaps in social services and policies, within the context of the Edmonds Town Centre Plan and other city plans.

As a result of this grant, we would launch an "Edmonds 25" video series online in September 2019 and present a subsequent report to Burnaby City Council on its recommendations for the Edmonds City Centre.

Specifically, we are asking for a one-time start-up grant of \$5,000 that would cover the cost of website set-up, banners and posters, canvassing supplies, and video equipment. Although the intended use of grant largely covers capital costs regarding video equipment, we believe that this is justified as multimedia is the most cost-effective way to produce community-based content, engaging with people, partnering with other community groups, and launching campaigns. Additionally, outsourcing video campaigns is significantly more expensive, and owning equipment would make video campaigns a sustainable strategy for achieving our community-based goals and objectives. We intend to seek out community partnerships to find other affordable solutions.

We intend to launch an inaugural fundraiser, among other activities, to sustain future projects. This grant would help us hit the ground running and prepare for community consultations for the aforementioned reasons this summer.

Grant Period

The period or date of which the grant is to be used is February-September 2019.

Goals and Objectives of Organization

Our goals and objectives are to be a peer-led community association that bridges the gap between youth and seniors in the Edmonds City Centre to find solutions for all within our community. We plan to partner with the Byrne Creek Student Council and Saint Thomas More Collegiate Student Council, and the various seniors non-profits in South Burnaby to attain these goals and objectives. We also aim to hold training services for participating youths, while providing them with volunteer hours and civic engagement opportunities. We also intend to submit annually to the B.C. Student Film Festival, while creating content on the Edmonds Town Centre and engaging with its members.

Inspired by the United Way - Pantone #UNRECOGNIZABLE campaign, we focus on issues that the two groups share. This includes, but is not limited to: accessible transportation, pedestrian

safety, social isolation, and mental health. We intend to make plans and recommendations for social improvements and development for Edmonds at-large and also other city plans that overlap with community needs.

Financial Statement

As a new organization, GoodStreet Edmonds does not yet have financial statements. We, however, understand that this would be a requirement for future partnerships and grants with the City of Burnaby, and we shall provide a final expenses account for how the grant was used, as well as our 2019 financial statements. Here is a preliminary estimated budget of intend of use (as previously covered):

- \$250: Website design and Mailchimp account
- \$500: Banners, posters, and other marketing print-outs
- \$750: Canvassing equipment including clipboards, pens, tables, branded gear, and printing costs
- \$3,500: Video series equipment

Best Regards,

Élie Lubendo