

TO: CITY MANAGER **DATE:** 2019 March 19

FROM: DIRECTOR PUBLIC SAFETY AND
COMMUNITY SERVICES

SUBJECT: BURNABY FARMERS' MARKET

PURPOSE: To request Council approval for the 2019 Farmer's Market Season at
Burnaby City Hall - North Parking Lot.

RECOMMENDATION:

1. **THAT** Council authorize staff to enter into a Licence Agreement with Artisan Farmers' Market Society, to operate a weekly market in the City Hall north parking lot for the 2019 summer season.

REPORT

1.0 INTRODUCTION

In 2007 Burnaby Council endorsed the Farmers' Market concept as part of its initiatives to support locally grown produce and farmers. In support of this effort, Council authorized staff to pursue an amendment to the Burnaby Zoning Bylaw to create a new sub-zone of P2 (g) and to initiate a rezoning of the Burnaby City Hall north parking lot at 4949 Canada Way to permit a Farmers' Market at this location. Artisan Farmers' Market Society, a not-for-profit umbrella organization that coordinates locations and stalls for vendors, was granted an initial Licence Agreement by the City to operate the market. They have obtained Council approval to continue the seasonal operation every year thereafter. Burnaby is one of 145 markets which belong to the British Columbia Association of Farmers' Markets.

The Society is once again seeking approval to operate the 2019 Seasonal Market from May 4th through October 26th, on Saturdays from 9:00am until 2:00pm. Special events are planned for each month of the Market Schedule:

May - Mother's Day Crafts	August - Great Zucchini Races
June - Father's Day Crafts Burnaby Environment Week	September - Doggie Days
July - Teddy Bears Picnic	October - Harvest Festival

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The market will also take part in province-wide activities including Farmer Appreciation Week, Organic Week and will participate in the Food Nutrition Coupon Program, an initiative of BC Farmers Markets and the Department of Agriculture with the B.C. Government. The Farmers' Market also partners with two local groups to provide up to \$30 per week in coupons to low income families, seniors, immigrants, people with disabilities and pregnant mothers.

2.0 POLICY SECTION

Goal

- An Inclusive Community
 - Create a sense of community
- A Connected Community
 - Social connection
 - Partnership
- A Healthy Community
 - Healthy Life

3.0 BACKGROUND

The Market has become increasingly popular since it was initially launched. For 2019 the organizers are anticipating approximately 40 vendors that specialize in selling local products defined as having been made, baked, grown, or raised in British Columbia. In addition to the farmers selling food, prepared food vendors sell ready-to-eat food, as well as take-home-and-cook food selections. Customers park in the other parking rows of the main surface lot, while vendors park their personal vehicles in the surface lot beyond the City car compound.

The proposed fee for the 2019 Licence Agreement shall be seventy-five dollars (\$75.00) and there is no additional rent component to the Agreement. The operator will again be required to provide accessible portable washroom facilities onsite.

4.0 RECOMMENDATION

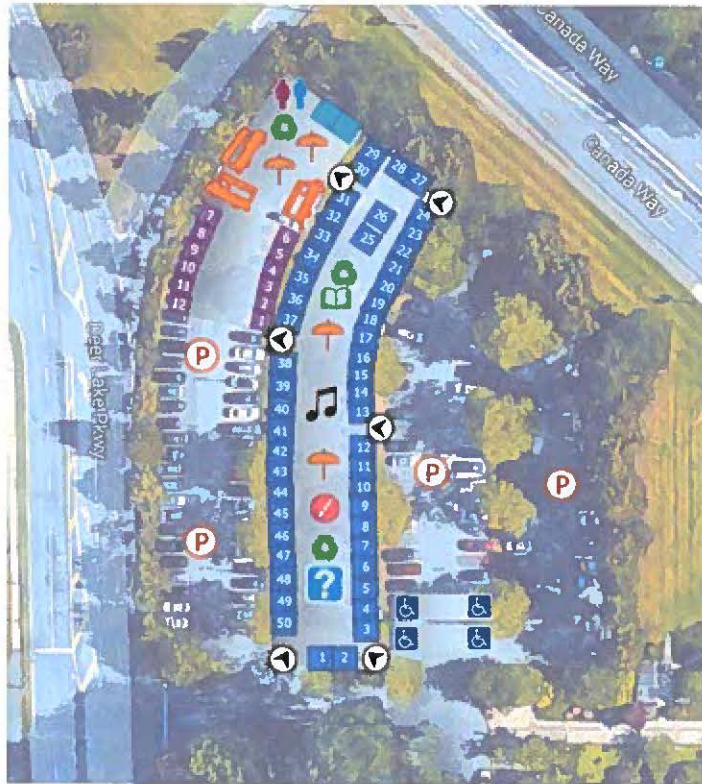
Council authorize staff to enter into a Licence Agreement with Artisan Farmers' Market Society to operate a weekly market at City Hall for the 2019 summer season.

Dave Critchley
Director Public Safety & Community Services

Copied to: Director Planning & Building (Attn. Mark Sloat)
City Solicitor

Attachment #1 – Market Map

Attachment # 1



Burnaby Farmers Market Location Map

Legend

-  Vendor Spaces
-  Future Vendors
-  Food Demo Tent
-  Seating Area
-  Food Trucks
-  Information Tent
-  Face Painting Tent
-  Music Tent
-  Book Exchange
-  Restroom
-  Recycling/Garbage
-  Handicap Parking
-  Parking
-  Access Flow