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**TO:** CHAIR AND MEMBERS  
EXECUTIVE COMMITTEE OF COUNCIL **DATE:** 2019 MARCH 17

**FROM:** DIRECTOR PARKS, RECREATION &  
CULTURAL SERVICES **FILE NO:** 02410-20

**SUBJECT:** **FESTIVALS BURNABY PROGRAM - LARGE SCALE EVENT**  
**19-L-002 NIKKEI NATIONAL MUSEUM & CULTURAL CENTRE**

**PURPOSE:** Grant Approval Request

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**RECOMMENDATION:**

1. **THAT** the Festivals Burnaby Grant request from the Nikkei National Museum & Cultural Centre for the Nikkei Place Matsuri Family Festival 2019 to be held on 2019 August 31 and September 01 be received.

**REPORT**

Festivals and Special Events:	Large Scale Event
Grant File 19-L-002:	Nikkei National Museum & Cultural Centre
Application Received:	2019 March 12
Project Budget:	\$146,700
Project Request:	\$ 25,000
Previous Support:	2018 Larger Scale Festivals Burnaby Grant \$11,000 2017 Large Scale Festivals Burnaby Grant \$11,000 2016 Large Scale Festivals Burnaby Grant \$11,000 2015 Large Scale Festivals Burnaby Grant \$10,000 2014 Large Scale Festivals Burnaby Grant \$18,000

An application request for \$25,000 has been received from the Nikkei National Museum & Cultural Centre for the Nikkei Place Matsuri Family Festival 2019 on 2019 August 31 and September 01 Nikkei Place. This event in its 7<sup>th</sup> year is a celebration of Japanese culture that enables all of the diverse cultures in the City of Burnaby to join in a family festival. The festival has grown to be one of the largest festivals in metro Vancouver with

To: *Executive Committee of Council*  
From: *Director Parks, Recreation & Cultural Services*  
Re: *Festivals Burnaby Program -Large Scale Event*  
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projected attendance of over 12,000. The event will showcase 2 days of family events, Japanese entertainment, ethnic foods and family oriented games.

Since September 2000, Nikkei National Museum & Cultural Center has been open to the public and welcomes 1000,000 people every year. The center offers many cultural, educational and recreational programs for Burnaby residents.

The application has been completed in full and the applicant has shown evidence that they have the capacity to coordinate the event. Festivals Burnaby funds would be allocated toward eligible project expenses related to programming, marketing/promotions and administration.



Dave Ellenwood  
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

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19-L-002 Nikkei National Museum and Cultural Centre