

TO: CHAIR AND MEMBERS
EXECUTIVE COMMITTEE OF COUNCIL

DATE: 2019 MARCH 17

FROM: DIRECTOR PARKS, RECREATION &
CULTURAL SERVICES

FILE NO: 02410-20

SUBJECT: FESTIVALS BURNABY PROGRAM – LARGE SCALE EVENT
19-L-004 KOREAN CULTURAL HERITAGE SOCIETY

PURPOSE: Grant Approval Request

RECOMMENDATION:

1. **THAT** the Festivals Burnaby Grant request from Korean Cultural Heritage Society for 18th Annual Korean Cultural Heritage Festival to be held on 2019 August 03 be received.

REPORT

Festivals and Special Events: Large Scale Event

Grant File 19-L-004: Korean Cultural Heritage Society

Application Received: 2019 March 13

Project Budget: \$139,400

Project Request: \$ 25,000

Previous Support:

2018 Large Scale Festivals Burnaby Grant	\$20,000
2017 Large Scale Festivals Burnaby Grant	\$20,000
2016 Large Scale Festivals Burnaby Grant	\$17,000
2015 Large Scale Festivals Burnaby Grant	\$16,000
2014 Large Scale Festivals Burnaby Grant	\$15,000

An application request for \$25,000 has been received from the Korean Cultural Heritage Society for the 18th Annual Korean Cultural heritage Festival on 2019 August 03 at Swangard Stadium. This full day event includes an opening ceremony with special guest performances (both local and foreign) live entertainment, food and souvenirs. The festival celebrates multiculturalism in Metro Vancouver.

To: *Executive Committee of Council*
From: *Director Parks, Recreation & Cultural Services*
Re: *Festivals Burnaby Program –Large Scale Event*
2019 May 01..... Page 2

The Korean Cultural Heritage Society (KCHS) is a non-profit organization with over 300 volunteers, 10 Board of Directors and a 5 member Executive Council which serves to promote multiculturalism and celebrate the Korean culture and heritage. Since 2002, the organization's main project has been the annual Korean Cultural Heritage Festival which has grown to one of the largest multicultural festivals in Metro Vancouver. The festival serves as an effective vehicle to unite community and promote businesses and organizations that aim to reach the Korean Canadian demographic.

The application has been completed in full and the applicant has shown evidence that they have the capacity to coordinate the event. Festivals Burnaby funds would be allocated toward eligible project expenses related to programming, marketing/promotions and administration.



 Dave Ellenwood
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

SJH:km
19-L-004 Korean Cultural Heritage Society of BC