
TO: CHAIR AND MEMBERS
EXECUTIVE COMMITTEE OF COUNCIL **DATE:** 2019 MARCH 30

FROM: DIRECTOR PARKS, RECREATION &
CULTURAL SERVICES **FILE NO:** 02410-20

**SUBJECT: FESTIVALS BURNABY PROGRAM - LARGE SCALE EVENT
19-L-005 UNIVERCITY COMMUNITY ASSOCIATION**

PURPOSE: Grant Approval Request

RECOMMENDATION:

1. **THAT** the Festivals Burnaby Grant request from UniverCity Community Association for SFU Street Fest @ UniverCity 2019 to be held on 2019 September 13 be received.

REPORT

Festivals and Special Events: Large Scale Event

Grant File 19-L-005 : UniverCity Community Association

Application Received: 2019 March 15

Project Budget: \$36,000

Project Request: \$12,000

Previous Support: New Festivals Burnaby Grant Application

An application request for \$12,000 has been received from UniverCity Community Association for the SFU Street Fest @ UniverCity 2019 to be held on 2019 September 13 at University High Street, Burnaby Mountain. This annual community-building festival takes place on the High Street of the UniverCity community on Burnaby Mountain, adjacent to SFU. This festival was created to further engage SFU students and staff, local businesses; SFU services the local Burnaby District Elementary School, University Highlands and the UniverCity residents. This free festival will highlight various activities such as a music stage that will feature SFU dance clubs and busker performances.

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There will be a kids zone with bouncy castle and face painting. Participation from community partners and community groups will be present on the street. BC Lions and Vancouver Whitecaps will send representatives to the festival.

The UniverCity Community Association (formerly SFU Community Association) was established in 2002 to address matters of mutual interest to the UniverCity community and help facilitate communication between UniverCity residents, the SFU Community Trust, Simon Fraser University, the City of Burnaby, and outside organizations. The Association is comprised of volunteer UniverCity community members meeting monthly to help foster and strengthen ties between residents of a comprehensive community. The Association's role is to initiate programs and projects that enhance and promote UniverCity as an attractive community to live and work.

The application has been completed in full. Festivals Burnaby funds would be allocated toward eligible project expenses related to programming, marketing/promotions and administration.



 Dave Ellenwood
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

SJH:km
2019-L-005-UniverCity Community Association