



Item
Meeting 2019 Jun 24

COUNCIL REPORT

TO: CITY MANAGER **DATE:** 2019 June 17
FROM: DIRECTOR ENGINEERING **FILE:** 38000-03
SUBJECT: RAINBOW CROSSWALKS
PURPOSE: To seek Council approval for the installation of rainbow crosswalks and to request the use of Gaming Reserve funds to finance this project.

RECOMMENDATION:

1. **THAT** Council approve the installation of four new rainbow crosswalks, the repainting of an existing rainbow crosswalk and the use of Gaming Reserve funds in the amount of \$35,000 to finance the work proposed in 2019, as outlined in this report

REPORT

INTRODUCTION

On 2019 May 27, Council requested staff to identify four high profile intersections, one per quadrant, for the painting of rainbow crosswalks; and that staff strive to paint at least one prior to the 2019 Pride Celebration in August. Staff was also requested to consider allocating Gaming Reserve funds for this project to avoid an impact on Burnaby taxpayers.

POLICY SECTION

The installation of rainbow crosswalks is aligned with the City of Burnaby's Corporate Strategic Plan by supporting the following goals and sub-goals of the Plan.

Goal

- A Connected Community
 - Social connection – Enhance social connections throughout Burnaby

- An Inclusive Community
 - Create a sense of community –
Provide opportunities that encourage and welcome all community members and create a sense of belonging
 - Celebrate diversity –
Create more opportunities for the community to celebrate diversity

DISCUSSION

The first rainbow crosswalk in Burnaby was installed along Jubilee Ave between Nelson Ave and Imperial St to celebrate diversity and commemorate the City's first Pride event last year. Although Jubilee Ave will be reconfigured and likely removed in the longer term, it is anticipated to remain in the near term along with the annual Pride Street Party at that location. Therefore the existing crosswalk on Jubilee Ave will be repainted with more durable products this year.

After seeking input from stakeholders including Burnaby Pride Citizens Advisory Committee, North Road Business Improvement Association, and the Heights Merchants Association, staff has identified four additional locations for the installation of rainbow crosswalks. They are:

1. The southerly crosswalk on Edmonds St at Humphries Ave adjacent to the Edmonds Community Centre. See Figure 1.
2. The easterly crosswalk on Cameron St at Erickson Dr adjacent to the Cameron Community Centre. See Figure 2.
3. The northerly crosswalk on Willingdon Ave at Albert St close to Confederation Centre, McGill Library, and Eileen Dailly Pool. See Figure 3.
4. The westerly crosswalk on Kingsborough St at McKay Ave close to Bob Prittie Library. See Figure 4.

The locations were selected based on their high community profile close to civic facilities where higher pedestrian activity can be anticipated. The locations help to create pedestrian gateways to community services which are inclusive and accessible and reflect the City's core values of Community, Integrity, Respect, Innovations and Passion. While there are many major intersections with higher traffic volumes, those locations are generally not as hospitable for pedestrians and would increase maintenance cost due to increased tire wear across the painted markings.

To: City Manager
From: Director Engineering
Re: RAINBOW CROSSWALKS
2019 June 17..... Page 3

The first three locations listed above can be installed by early August in time for Pride celebrations. The cost is estimated to be \$35,000 including the repainting of the existing crosswalk on Jubilee Ave. The crosswalks will be funded from the City's Gaming Reserve funds.

The proposed rainbow crosswalk on Kingsborough St at McKay Ave cannot be installed this year because of ongoing construction and road work in the vicinity. This crosswalk will be installed in either 2020 or 2021 depending upon the completion of the scheduled road work related to adjacent developments. This crosswalk is estimated to cost \$8,000 and can also be funded from the City's Gaming Reserve funds in the future.

CONCLUSION

It is recommended that Council approve the installation of four new rainbow crosswalks, the repainting of an existing rainbow crosswalk and the use of Gaming Reserve funds in the amount of \$35,000 to finance the work proposed in 2019, as outlined in this report. The fourth rainbow crosswalk at Kingsborough St and McKay Ave will be installed in either 2020 or 2021 with the use of Gaming Reserve funds in the amount of \$8,000.

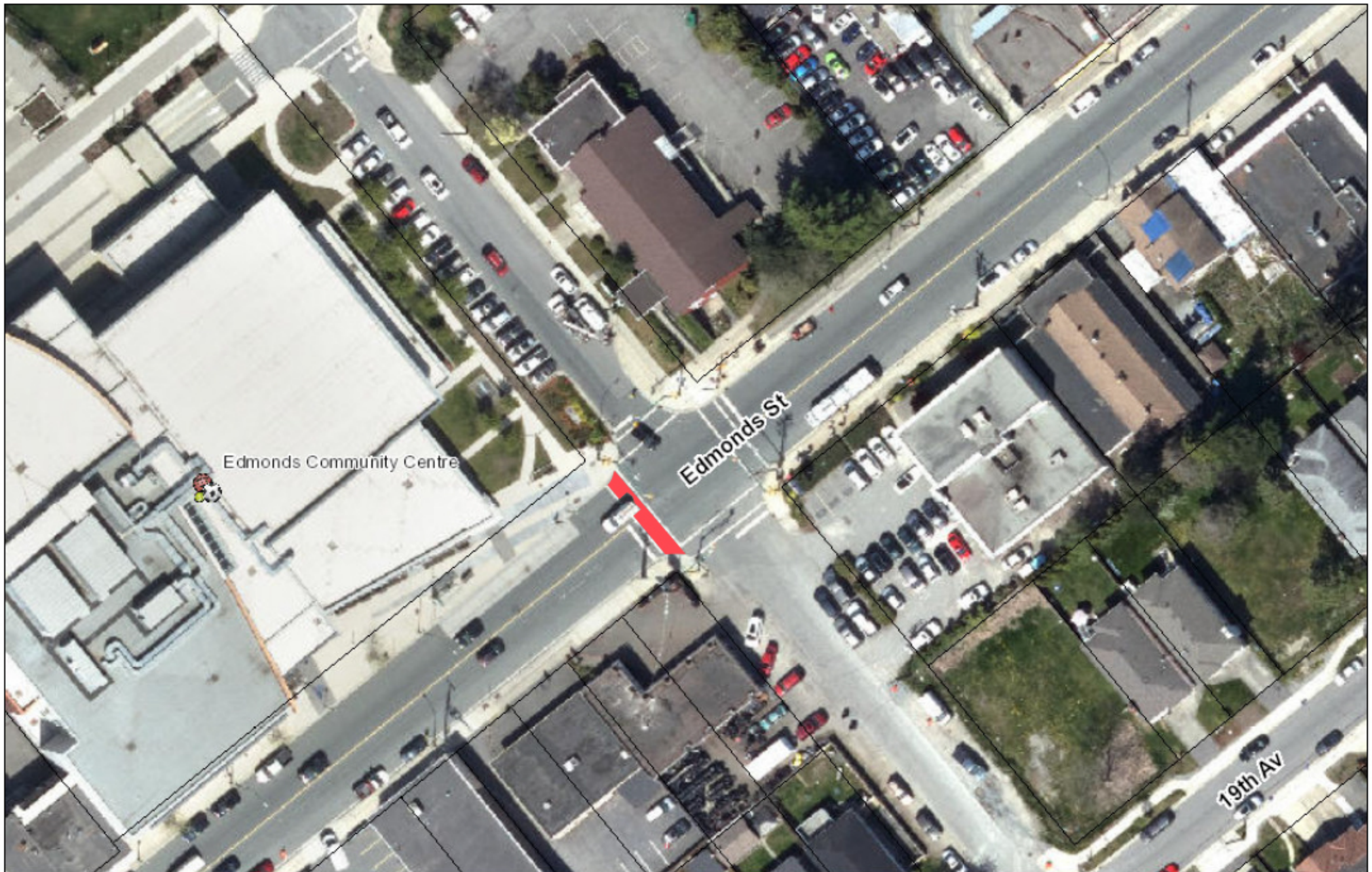


Leon A. Gous, P. Eng., MBA
DIRECTOR ENGINEERING

DL/ac

Attachments

- Copied to:
- Director Corporate Services
 - Director Public Safety & Community Services
 - Director Finance
 - Director Planning and Building
 - Director Parks, Recreation and Cultural Services
 - RCMP – OIC Burnaby Detachment Chief Supt. Deanne Burleigh
 - Fire Chief - Joe Robertson
 - Chief Librarian



The information has been gathered and assembled on the City of Burnaby's computer systems. Data provided herein is derived from a number of sources with varying levels of accuracy. The City of Burnaby disclaims all responsibility for the accuracy or completeness of information contained herein.

Proposed location of rainbow crosswalk





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