
TO: CHAIR AND MEMBERS
EXECUTIVE COMMITTEE OF COUNCIL

DATE: 2019 JUNE 24

FROM: DIRECTOR PARKS, RECREATION &
CULTURAL SERVICES

FILE NO: 02410-20

SUBJECT: **FESTIVALS BURNABY PROGRAM – NEIGHBOURHOOD GRANT
19-N-011 BURNABY NORTH ROAD BUSINESS IMPROVEMENT
ASSOCIATION (BIA)**

PURPOSE: Grant Approval Request

RECOMMENDATION:

1. **THAT** the Festivals Burnaby Grant request from Burnaby North Road Business Improvement Association for the 6th Annual Korean Community Day to be held on 2019 September 07 be received.

REPORT

Festivals and Special Events: Neighbourhood Event

Grant File 19-N-011: Burnaby North Road Business Improvement Association

Application Received: 2019 June 20
Project Budget: \$18,500
Project Request: \$ 5,000

Previous Support:

2018 Neighbourhood Festivals Burnaby Grant	\$3,500
2017 Neighbourhood Festivals Burnaby Grant	\$3,500
2016 Neighbourhood Festivals Burnaby Grant	\$3,500
2015 Neighbourhood Festivals Burnaby Grant	\$3,000
2011 Neighbourhood Festivals Burnaby Grant	\$3,000

An application request for \$5,000 has been received from Burnaby North Road Business Improvement Association for the 6th Annual Korean Community Day on 2019 September 07 at 4501 North Road (Korean Town Centre Mall). This annual event showcases Korean business in the area and invites the neighbourhood to join in the day

To: Executive Committee of Council
From: Director Parks, Recreation & Cultural Services
Re: Festivals Burnaby Program - Neighbourhood
Event

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of activities that consist of drumming groups, K Pop dance, martial arts demos, art walks, a tea garden as well as a family carnival area.

The Burnaby North Road Business Improvement Association (BIA) promotes, supports and enhances the business, safety and heritage within the area designated by the City of Burnaby as the Burnaby North Road BIA. Created in 2009, the organization's mission is to support prosperity of the membership through dynamic growth and recognition of the Lougheed Town Centre area.

The application has been completed in full and the applicant has shown evidence that they have the capacity to coordinate the event. Festivals Burnaby funds would be allocated toward eligible project expenses related to programming, marketing/promotions and administration.



Dave Ellenwood
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

DE:sjh
19-N-011 Burnaby North Road Business Improvement Association