

TO: CHAIR AND MEMBERS
EXECUTIVE COMMITTEE OF COUNCIL **DATE:** 2019 JUNE 24

FROM: DIRECTOR PARKS, RECREATION &
CULTURAL SERVICES **FILE NO:** 02410-20

SUBJECT: FESTIVALS BURNABY PROGRAM – SMALL SCALE EVENT
19-S-011 NORTH AMERICAN ARTIST ASSOCIATION

PURPOSE: Grant Approval Request

RECOMMENDATION:

1. **THAT** the Festivals Burnaby Grant request from the North American Artist Association for their Spring Gala 2020 to be held on 2020 January 11 be received.

REPORT

Festivals and Special Events: Small Scale Event

Grant File 19-S-011: North American Artist Association

Application Received: 2019 May 02

Project Budget: \$42,000

Project Request: \$12,000

Previous Support: New Festivals Burnaby Grant Application

An application request for \$12,000 has been received from the North American Artist Association for the Burnaby Spring Gala Festival 2020 on 2020 January 11 at Michael J Fox Theatre. The Burnaby Spring Gala Festival is a variety show that features performances in dance, music and other artistic expressions. This showcase of multi-cultural artistic performances by performers from all over North America and Asia will promote multi-ethnic traditional arts and will be enjoyed by people as they celebrate Lunar New Year.

To: *Executive Committee of Council*
From: *Director Parks, Recreation & Cultural Services*
Re: *Festivals Burnaby Program –Small Scale Event*
2019 July 10 Page 2

The North American Artists Association was established in 2016 to promote cultural diversity appreciation in North America through performing arts in excellence in music, dance, drama, musical theatre and multimedia. The organization aims to provide a platform for newly created performing arts productions.

The application has been completed in full. Festivals Burnaby funds would be allocated toward eligible project expenses related to programming, marketing/promotions and administration.

A handwritten signature in black ink, appearing to read "D. Ellenwood". The signature is fluid and cursive, with a large initial "D" and a long, sweeping underline.

Dave Ellenwood
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

DE:sj
19-S-011 North American Artist Association