

| Item |
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| Meeting2019 July 29 |

COUNCIL REPORT

TO:

CITY MANAGER

DATE:

2019 July 19

FROM:

DIRECTOR ENGINEERING

FILE:

36500-01

SUBJECT:

AMENDMENTS TO SOLID WASTE AND RECYCLING BYLAW

AND BYLAW NOTICE ENFORCEMENT BYLAW

PURPOSE:

To provide more details on the revised bylaw amendments to the City's Solid Waste and Recycling Bylaw 12875 (2010) and Bylaw Notice Enforcement Bylaw 12657 in order to reflect changes with service delivery, strengthen enforcement provisions and improve readability.

RECOMMENDATIONS:

1. THAT Council receive this report for information.

2. THAT Council send a copy of this report to the Environment and Social Planning Committee for their information.

REPORT

1.0 INTRODUCTION

At the 2019 June 10 regular Council meeting, Mayor and Council adopted the recommendations of the Environment and Social Planning Committee to authorize the City Solicitor to amend the City's Solid Waste and Recycling Bylaw 2010 and Bylaw Notice Enforcement Bylaw 2009 to reflect changes with service delivery, strengthen enforcement provisions and improve readability.

The report approved by Council outlined the proposed amendments; however, upon further review, and on the advice of the City Solicitor, adjustments have been made to the proposed amendments outlined in the original report to Council.

2.0 POLICY SECTION

The amendments to the Solid Waste and Recycling Bylaw and Bylaw Notice Enforcement Bylaw are aligned with the City of Burnaby's Corporate Strategic Plan, typically by supporting the following goals and sub-goals of the Plan.

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- A Dynamic Community Build and maintain infrastructure that meeting the needs of our growing community.
 - Community development Manage change by balancing economic development with environmental protection and maintaining a sense of belonging.
- A Thriving Organization Protect the integrity and security of City Services and Assets.
 - Organizational culture Ensure that our core values are reflected in our policies, programs and service delivery.
- A Healthy Community Enhance our environmental health, resilience and sustainability.
 - Healthy life Encourages opportunities for healthy living and well-being.
 - Healthy environment Enhance our environmental health, resilience and sustainability.

3.0 REVISION TO THE BYLAW AMENDMENTS

The key changes to the original report approved by Council are in relation to the development of a new Section 8A Designated Bear Areas in the Solid Waste and Recycling Bylaw, as this provided improved clarity and readability for new requirements for storage, management and collection of waste receptacles within designated bear areas in the City. The adjustments made are described in *Attachment #1:* Solid Waste and Recycling Bylaw Amendments which show the existing bylaw language, the amendments presented in the previous adopted report and the bylaw proposed at this meeting.

The adjustments to the proposed Bylaw Notice Enforcement Bylaw amendments reflect the revisions to the proposed Solid Waste and Recycling Bylaw amendments. *Attachment #2*: Bylaw Notice Enforcement Bylaw Amendments outlines the revised penalty provisions to be added or amended in that bylaw.

4.0 COMMUNICATION STRATEGY OVERVIEW FOR BYLAW UPDATE

Staff are working with the City's Communication and Marketing Department to develop a communication plan to inform residential and industrial, commercial and institutional (ICI) properties regarding the proposed changes to the Solid Waste and Recycling Bylaw. Staff have identified three key areas for public outreach with respect to the changes to the bylaw, and are developing separate plans for each component.

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Key areas identified include:

- General Bylaw Update Notice
 - General information notice to outline key changes of the bylaw. This will be available via the City's website, eNewsletters, City's RecycleCoach CollectionApp and social media feeds;
- Bear Area communication
 - A separate communication is being developed for residential and ICI properties within the established bear area. Communication tools that may be utilized include: direct correspondence, notification stickers, brochures, City's website and social media.
- Litter, Illegal Dumping and Abandoned Waste
 - Development of a sustained campaign that touches on littering (including cigarettes), abandoned waste and illegal dumping. The sustained campaign may include: utilization of Metro Vancouver's Put Waste in its Place campaign, highlighting the City's Bulky Item, Appliance and Mattress program, promotion of Provincial Take Back Programs for free drop off of commonly abandoned items, and expansion of the City's three-stream streetscape receptacles.
 - o In addition, Staff are exploring options to expand events such as *Pop-up Junk Drop-off* and *Car Trunk Sales*.

5.0 CONCLUSION

The information above and in *Attachments #1 and #2* are provided to Council for information when considering the first, second and third readings of the Solid Waste and Recycling Bylaw 2010, Amendment Bylaw No. 1, 2019 and Bylaw Notice Enforcement Bylaw 2009, Amendment Bylaw No. 3, 2019 at this Council meeting.

Leon A. Gous, P.Eng., MBA DIRECTOR ENGINEERING

SR/ac

Attachments (under separate cover)

Copied to:

City Solicitor Director Finance