

#19.41 Volunteer Grandparents

GETTING STARTED

1. Are you? ☒ New Applicant ☐ Returning Applicant ☒
2. Select the kind of Community Grant you are applying for: General Grant ☐ Recreational Sport Grant ☐
3. Amount you are requesting \$10,000.00
4. Total cost of the project/event/program etc.: \$71,800.00

GETTING TO KNOW YOU

1. What kind of applicant are you?

☐ Local Registered Non-Profit Society

Society No: _____

Date of Incorporation: _____

☒ Registered Charity Charitable No.: 108186347RR0001

☐ National/International Non-profit operating locally

Society No: _____

Date of Incorporation: _____

☐ Sport or Recreation Organization

☐ Other Specify: _____

2. Group/Organization Name: VIP Volunteers for Intergenerational Programs

3. Group/Organization Street Address: 203-2101 Holdom Ave. Burnaby, BC, V5B 0A4

4. Website (if applicable): www.volunteergrandparents.ca

5. Grant Application Main Contact Person

Name: Veronica Grossi

Phone: 604-736-8271

Email: vgrossi@volunteergrandparents.ca

6. Contact person #2

Name: Sarah Fantin

Phone: [REDACTED]

Email: [REDACTED]

7. Number of Volunteers

Confirmed: 70

Expected: 90

THE PROJECT/EVENT/PROGRAM

1. Name of the Project/Event/Program: Volunteer Grandparents Family Match and School Grandparent Programs

2. Project/Event/Program Location (physical street address or event location):

Burnaby Households and Elementary Schools in Burnaby

3. Project/Event/Program Start Date: 2020-01-20

4. Project/Event/Program End Date: 2020-12-24

PURPOSE OR BENEFIT

1. Describe the purpose or goal of the project/event/program.

Volunteer Grandparents supports and encourages multigenerational relationships and the concept of the extended family. Our mission is to "bridge and enrich the generations" by fostering intergenerational understanding, communication and cooperation between the generations. Volunteer Grandparents provides two main programs: the Family Match Program and the School Grandparent Program.

Family Match Program

The Family Match Program matches volunteers with families who have children between the ages of 3 – 14 years old and, who do not have accessible grandparents.

School Grandparent Program

The School Grandparent Program (SGP) provides volunteers for assignments in elementary schools. The SGP began as a pilot project, in 1996, in response to a lack of opportunities for young and old to relate in an increasingly age-segregated society. The pilot project was a resounding success. Beyond fostering intergenerational communication and cooperation the program demonstrated significant benefit to educators. The volunteers enjoyed the chance to share skills, knowledge and experience, while providing a valuable community service. Volunteer Grandparents works in partnership with educators to develop, place and support volunteers in the School Grandparent Program.

2. Describe the project/event/program, and the activities.

In our Family Match Program, our screened volunteers spend 2-4 hours a week and a minimum of one year with their matched families. The program is designed to meet the social and emotional needs of older adults and families. The emphasis is on the creation of long term extended family relationships. The program has been providing seniors with the opportunity to be an important member of a family, enabling them to share time, love, skills and life experiences, while offering families the support, love and wisdom of caring seniors.

In our School Program, volunteers can participate in a variety of activities: listening, reading, arts, crafts, and special events at the discretion of the individual educator or school. They volunteer 2-4 hours a week for the duration of the school year. School volunteers have access to an intergenerational resource centre, peer support meetings, and educational workshops operated by Volunteer Grandparents.

3. Describe how the project/event/program fits into the chosen grant category.

Our Programs fit into the General Grant Category. We are a non-profit organization with our office located in Burnaby. We serve children, parents and seniors living in Burnaby. We work with educators at local Elementary Schools and partner with other agencies in Burnaby.

4. Describe how this project/event/program will benefit residents of Burnaby (who will benefit) How many Burnaby residents will be involved with or benefit from the project.

We would like to build capacity in the City of Burnaby. Additional funds from the City of Burnaby will enable us to recruit, screen and train more senior volunteers and enroll more families who are seeking a grandparent mentor. The funds will also enable us to attend more events in Burnaby to promote our organization. The funds will help us support the new grandparent matches initiated through our two programs.

5. Describe how the project/event/program aligns with one or more of the following (Social Sustainability Plan, Environmental Sustainability Plan, Official Community Plan):

Our program aligns directly with the City's Social Sustainability Plan. The support, love and guidance that our senior volunteers provide to children in Burnaby enable the children to thrive and reach for their dreams. The bonds that develop between the grandparents, parents and children help strengthen the family unit and enables the family to be more resilient when dealing with adversity. The children and seniors develop a sense of belonging which builds community. Our programs are inclusive and serving a diverse population of families (single/ dual parents/ low-high income/ new immigrants, etc.). Our programs enable seniors to actively engage in the City of Burnaby which decreases the chance the senior experiences social isolation and depression.

Quote from Participant:

"We are still connected with our Volunteer Grandma, she is 92 now. We've been together for more than 20 years. I have 3 sons all grown up and now I have 2 grandchildren whom she considers to be her great grandchildren. It's been a very nice relationship and our volunteer grandparent has imparted so much wisdom during these years." (L.K- Family Match Program).

Quote from a School Volunteer:

"I began volunteering at the elementary school in October of last year, my first experience with this type of volunteer work. I LOVE it. Every week I look forward to reading with the kids in grades 1 - 3 who need this extra support. Their efforts coupled with teacher's commitment to running a very organized learning program make my job easy. Watching their confidence build as their skill improves is very rewarding. I'm proud to have a small part to play in their success."

E.R- School Grandparent Program

6. Identify your community partners or stakeholders – you may also include letters of support for your project/event/program from these groups as part of the application.

We have a number of community partners that ensure that we are serving our community. We are a sister organization to Volunteer Burnaby and are well connected to the Burnaby Neighborhood Houses and Senior Centres in Burnaby. Annually we host a volunteer appreciation event for our program participants and we usually receive over \$3000 in support from companies in Burnaby.

7. If the amount requested from the City of Burnaby is not fully granted, what would you do to make up the difference and/ or how would you proceed differently?

We are constantly looking for new partnerships and applying for small grants offered to non-profits in the community. If the amount is not fully granted we will try to stretch the funds that we do receive to make sure they are as impactful as possible.

EVENT OUTCOMES

1. How will you know if your project/event/program reached its goals? (for example, a goal of engaging youth in environmental activities might include reaching a set target of youth participants)

We have a number of goals that we hope our programs reach. We hope to build organizational capacity by promoting our programs in the community and gaining positive media exposure. The exposure will enable us to recruit, screen and place more senior volunteers with waiting and new families in Burnaby. In our Family Match Program we endeavor to connect an additional 10 volunteers to family placements. This would support 10 additional families (both the children in the family unit as well as the parent(s)).

In our School Grandparent Program our main goals are to increase a child's self-esteem and self-confidence when reading. By recruiting, screening and training new volunteers, more can be placed in the elementary schools and more children will have the additional support that they need to thrive in the school setting.

2. What data and feedback do you collect from your audience/participants? How do you evaluate your programs and services?

We evaluate our programs in a number of ways. We attain both quantitative (number of senior volunteers and children served) and qualitative data to ensure our programs are meeting our goals. For our Family Match Program, we complete phone check ins with our senior volunteers and the parents at certain time intervals during their match: initial, 3 month mark, 6 month mark and one year mark. Additionally, once a year we hold a volunteer appreciation event. We send out a survey to all participants to evaluate our annual volunteer appreciation picnic. We use the feedback and constructive criticism to continue to develop and strengthen our program and special events.

In the School Grandparent Program, we check in with the volunteer and school liaison to ensure program satisfaction. This is done during the school year periodically.

We also track the number of volunteer hours that are committed by our volunteers and Ambassadors.

LONG TERM VIABILITY

ATTENTION: The grant program is intended to support new organizations and encourage organizational self-sufficiency, while creating a framework of financial sustainability rather than using City resources as an indefinite funding source. It is requested that your organization develop a diverse funding income base and seek alternative methods for self-sufficiency to ensure your organization's long-term operational sustainability.

1. What are your sources of revenue? What percentage of total revenue do they each represent?

Source of Revenue	% of Total Revenue Previous Year	% of Total Revenue Current Year
Earned Revenue (All ticket sales, registration fees, memberships, etc...)		
Grants (All federal, provincial, municipal, foundation and gaming grants)	67	64
Donations and Sponsorships (Cash)	6	2
Donations and Sponsorships (In-kind)	26	19
All donations (cash/in-kind) provided by the City of Burnaby	1	15

2. What other sources of funding are you currently pursuing? Does the organization have a plan for diversification and increase of revenue over the longer term? If yes, please provide a copy of the plan or describe the primary objectives and strategies.

We are constantly actively seeking new partners and funders. In the past we have had success with receiving funding from the Federal Government New Horizons for Seniors Initiative and the Canada Post Community Foundation. In 2019 we have applied for funding from Vancity and Telus.

3. Please identify the cash value (\$) of all City of Burnaby contributions your organization/program/event has received from the City of Burnaby over the past three (3) years. Additionally, please indicate any other City of Burnaby grant opportunities you will be pursuing in the current year. Failure to identify City of Burnaby contributions may affect your eligibility for grants in the present year and in the future.

	3 years ago	2 years ago	1 year ago	Current Year	
				Awarded	Requested
Grant - Cash	\$0.00	\$0.00	\$0.00		\$10000.00
Grant - In-kind	\$0.00	\$1000.00	\$1000.00		\$1000.00
Permissive Tax Exemption	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Lease Grant	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Other	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

4. If you are a returning applicant and are requesting an increase over your last year grant amount awarded, please provide a rational for the increase.

n/a

5. Describe the top 3 goals for the organization in the current year.

Goal 1:

Community Outreach

Description:

Raise profile of Volunteer Grandparents through marketing; capture our stories of success
Increase membership and community relationships
Enhance our Ambassador Program to enable us to promote our organization in the community more

Goal 2:

Service Delivery

Description:

Maintain current core programming: School Grandparent Program and the Family Match Program
Increase the number of participants involved in the program in key geographic areas-focus on Burnaby

Goal 3:

Funding

Description:

Maintain existing funding
• Explore opportunities to expand on funding to build capacity
• Solicit sponsorship of events/projects to keep costs low

6. Please complete the following:

	Previous Year	Current Year
Number of volunteers (including Board)	92	70
Volunteer hours per year	7,361	6,000
Number of voting members	146	154

7. How does your organization work to ensure that programs and services are accessible and inclusive for anyone who has an interest regardless of age, ability, orientation, ethnic/cultural background, socio-economic status? Please share examples and success stories of inclusivity and diversity within your organization and programming. (750 Characters Max)

Throughout the years, we have worked with children who: are from lower-income families, have cognitive/mental and physical disabilities, are from single-parent families, from new immigrant families who struggle with language barriers and culture shock, are from families or single parents who struggle with addictions, etc.
We have placed seniors who: struggle with social isolation, who identify as LGBTQ2, who are transitioning into retirement age, need help with connecting with a community, need extended family support or family support in general, are widowed and individuals who face cultural barriers.
We promote our services at events, and in public locations and are very inclusive.

INSURANCE AND ACKNOWLEDGEMENT

1. Does your organization have general liability insurance? ☒ Yes ☐ No

2. If yes, what coverage?

\$2000000

3. How will your organization, if granted funds, acknowledge the contribution from the City of Burnaby? (maximum 500 characters)

We will acknowledge the City of Burnaby's contribution on all of our promotional materials including an announcement to our members, on our website, Annual Report, and Social Media Sites.

CITY OF BURNABY COMMUNITY GRANT PROGRAM	
OPERATING BUDGET FOR ORGANIZATION OR PROGRAM	
Name of Organization:	VIP Volunteers for Intergenerational Programs
For the Fiscal year:	2019
Month Fiscal Year Begins:	January 01
Please check the appropriate box if you have received a Permissive Tax Exemption and indicate amount:	<input type="radio"/> Yes <input checked="" type="radio"/> No
Amount:	

REVENUES	Prior Year Actual	Current Year Budget	Current Year Confirmed? Y/N	Brief Descriptions/ Comments (type of grant and funding period)
Federal Government (Specify)				
1. HRDC-Summer Job Program	6611	6700	Y	Canada Summer Job Program
2.				
3.				
PROVINCIAL Government (Specify)				
1. Community Gaming Grant	40800	40800	Y	Annual Gaming Grant
2.				
3.				
LOCAL Government (Specify)				
1. City of Burnaby Grant	0	10000		City of Burnaby Community Grant
2.				
3.				
Sponsorships (Specify)				
1. Ivanoeh Cambridge	2500	0		Project Based - Not available in 2019
2. Walmart	1000	0		2019 request not granted
3.				
Earned Revenue				
1.				
2.				
3.				
Fundraising (Net Revenue)				
Individual Donations	1555	1500	Y	Help Canada Donations, Individuals
In Kind Sources	12787	12800	Y	Events Tickets Donations, Donated Items
Investment Income	33			
Other sources (specify)				
1.				
2.				
3.				
Total Revenue	65286	71800		

Expenditures	Prior Year Actual	Current Year Budget	Brief Descriptions/ Comments (type of grant and funding period)
Total Compensation Expense	33207	39700	One Part Time staff, one Summer Staff positions
Office Supplies & Expenses	6347	7900	Office mainteance, supplies, communication and admin support
Program & Event Supplies	4012	2500	
Advertising & Promotion	1256	3400	Burnaby Now, West End Seniors Network, Gordon House
Travel & Vehicles Expenses	220	300	Mileage
Interest and Bank Charges	35	100	Bank charges
Licences, Memberships, & Dues	175	200	
Occupancy Costs			
Professional & Consulting Fees		1000	Technical Support
Capital Purchases & Improvements	0	1300	Purchase of laptop and software applications
Amortization of Capitalized Assets	0		
Donation, Grants, & Scholarship Expense as part of Charitable Activities			
Education and Training for Staff & Volunteers	349	2200	2019 Bridging Generations Conference
City Services Expenses			
1.			
2.			
3.			
Other Expenses			
1. Volunteer Rec- Donated Tickets	8195	7500	Kids Upfront, PNE
2. Insurance	1715	1800	Liability & Directors' Insurance Coverage
3. Special Events - Donated Items	3692	3700	Donated goods to the Annuual Volunteer Recognition Event
4. Oragnizational & Board	170	200	
5.			
Total EXPENDITURES	59373	71800	
Current surplus (deficit)	5913	0	