

#19.46. The Society to End Homelessness in Burnaby/
The Burnaby Task Force on Homelessness

GETTING STARTED

1. Are you? ☒ New Applicant ☐ Returning Applicant
2. Select the kind of Community Grant you are applying for: ☒ General Grant ☐ Recreational Sport Grant
3. Amount you are requesting \$10,800.00
4. Total cost of the project/event/program etc.: \$333,660.00

GETTING TO KNOW YOU

1. What kind of applicant are you?

☐ Local Registered Non-Profit Society

Society No: S00630.34

Date of Incorporation: May 6, 2015

☒ Registered Charity Charitable No.: 8032967-9981P00

☐ National/International Non-profit operating locally

Society No: _____

Date of Incorporation: _____

☐ Sport or Recreation Organization

☐ Other Specify: _____

2. Group/Organization Name: The Society To End Homelessness in Burnaby/The Burnaby Taskforce on Homelessness

3. Group/Organization Street Address: PO Box 54662 RPO Kingsgate, Burnaby, BC

4. Website (if applicable): www.burnabyhomeless.org

5. Grant Application Main Contact Person

Name: Carol-Ann Flanagan, Coordinator

Phone: 778 888 0977

Email: carolannf@burnabyhomeless.org

6. Contact person #2

Name: Beatrix Handlbauer

Phone: 604 340 8013

Email: treasurer@burnabyhomeless.org

7. Number of Volunteers

Confirmed: 851

Expected: 900

THE PROJECT/EVENT/PROGRAM

1. Name of the Project/Event/Program: Outreach Resource Centre Support

2. Project/Event/Program Location (physical street address or event location):

Southside Community Church at 7135 Walker Ave, Burnaby. Intent is to add a new location in North Burnaby

3. Project/Event/Program Start Date: ongoing

4. Project/Event/Program End Date: ongoing

PURPOSE OR BENEFIT

1. Describe the purpose or goal of the project/event/program.

To continue to meet the needs of people who are homeless and precariously housed through the Outreach Resource Centre (ORC) and to meet the needs of people who are homeless in north Burnaby by developing a similar local ORC service. To continue to increase the public understanding of homelessness to reduce stigma and barriers. To support the collaborative efforts of the Burnaby Task Force on Homelessness by supporting diverse groups planning cooperatively for local responses to homelessness.

2. Describe the project/event/program, and the activities.

To provide support and services to people who experience homelessness or are at risk of homelessness by operating the weekly outreach resource centre providing essential basics such as nutritious food, clothing, toiletries, transit tickets, etc. as well as to link them to on & off-site services that address wide range of needs, especially referrals to housing, health care providers (medical, mental health, substance use, etc.) within a low barrier welcoming environment. To 'twin' such a service in the northern half of the city to better meet the needs of the homeless. To recruit, screen & train volunteers to provide the support and services to people experiencing homelessness based on the existing volunteer run ORC model. To make presentations to Burnaby citizens to educate them to homelessness and the associated risks and needs, to encourage understanding, decrease stigma towards this vulnerable population. To coordinate and support the collaborative approach and planning towards addressing homelessness in Burnaby through supporting the Burnaby Task Force on Homelessness and its diverse membership.

3. Describe how the project/event/program fits into the chosen grant category.

The Society is a Burnaby-based non-profit charitable organization applying for a general grant to meet a portion of our operating costs. As a community response to homelessness, the ORC is a volunteer-run, donation supported service of the Society. It is a collaboration amongst a wide diversity of agencies/services including Progressive Housing, Purpose Society, Burnaby Community Services, Fraser Health, Lookout, RCMP, Transit Police, schools, service clubs (Lions, Rotary, etc.), Burnaby Fire Fighters and various faith communities who together meet the needs of people in Burnaby who experience homelessness. The Burnaby Task Force strengthens cooperative engagement in planning solutions, supporting the 43 diverse members working together to address Burnaby's gaps in services and develop strategies for action to the current homeless situation as well as the prevention of future homelessness. This includes engaging Burnaby residents and businesses towards understanding homelessness and the housing and services needed to meet needs of their fellow residents, an ongoing process.

4. Describe how this project/event/program will benefit residents of Burnaby (who will benefit) How many Burnaby residents will be involved with or benefit from the project.

The Outreach Resource Centre (ORC) creates social connections amongst people who are experiencing homelessness or who have been homeless in the past, through the provision of a regular, low-barrier environment where socially disadvantaged and vulnerable citizens can come and get support and services by peers and volunteers as well as community workers -- e.g. Outreach workers, librarians health care providers, etc. The existing ORC is located in the Edmonds Town Centre. A study of homeless individuals and agencies demonstrated a critical need for a similar service in the northern half of the city as the existing ORC is too distant for those in the northern areas who are destitute and facing barriers such as storage for belongings, lack of transit fares, and feeling uncomfortable in a different environment. The ORC supports a healthy diversity by serving anyone who is homeless or at high risk of homelessness without any discrimination. The commonality is poverty. The Society has more recently seen more seniors and new immigrants, many of the latter experience language barriers as well as the other challenges -- and the ORC also provides opportunities to find resources for these newcomers to Canada.

The ORC serves an average of 100 - 120 people per week and had over 400 unique individuals visiting for 1st quarter of 2019, the last statistics available. Last fiscal year we engaged and helped 445 unique individuals who used the ORC a total of 3,650 times. The ORC is operated by 19 regular volunteers and supported by another 30 off-site volunteers who are Burnaby residents preparing the food, picking up donations, hosting clothing drives, etc.

The Burnaby Task Force benefits the residents of Burnaby through pursuing the planning of and actions towards realizing the continuum of housing and services for meeting the needs of Burnaby's homeless community.

5. Describe how the project/event/program aligns with one or more of the following (Social Sustainability Plan, Environmental Sustainability Plan, Official Community Plan):

The services we offer fit well within the City's strategic priorities as articulated in the OCP 3.2.1 A More Complete Community that brings people, jobs, services and amenities together in more accessible ways. This is the planning of the Task Force as well as the operation of the ORC. The ORC creates a sense of community by creating a friendly environment through many volunteers (on a regular basis) who are able to contribute to the overall health of their local community. Within the Regional Context Statement (Appendix 1) Goal 4, strategy 4.2.4 b) further builds on the OCP and speaks to appropriateness of location and that the planning and distribution of services should occur in a fair & equitable manner. The establishment of a 2nd ORC like service does this. Burnaby's Social Sustainability Strategy speaks to community inclusion fostering accessibility and welcoming all, while community liveability speaks to places where people feel safe and secure and have strong community connections. Our Society practices these principles and values and recognizes that the inclusion of people who are homeless, without stigma, in the fabric of our communities takes commitment and ongoing support for the foreseeable few years.

6. Identify your community partners or stakeholders – you may also include letters of support for your project/event/program from these groups as part of the application.

Progressive Housing Society, Purpose Society, Burnaby Community Services, Lookout Society, Fraser Health, RCMP, Transit Police, Burnaby Fire Fighters, various faith groups as well as a number of concerned citizen volunteers, local businesses (i.e. Vancity, ABC Recycling, PODS, Element Hotel Group).

7. If the amount requested from the City of Burnaby is not fully granted, what would you do to make up the difference and/or how would you proceed differently?

The Society fundraises consistently to build the sustainability of our work. Should we not receive the grant/full grant, we will adjust our spending and continue to fundraise for these specific activities.

EVENT OUTCOMES

1. How will you know if your project/event/program reached its goals? (for example, a goal of engaging youth in environmental activities might include reaching a set target of youth participants)

1) Strengthening the ORC will meet goals by establishing a volunteer program that covers recruiting, training and retaining 30 volunteers, including 5 for the current ORC and 25 for the operation of the 2nd ORC. 2) the establishment and successful operation of the 2nd ORC. 3) Number of presentations and engagements in the community, greater understanding of needs of people who are homeless and increased access to resources not currently being utilized or under-utilized (i.e. mental health, harm reduction services), accessed as needed, tracked by survey of participants. 4) Strengthening the collaborative and coordinated planning can be assessed by the numbers engaged, plans developed or revised and activities of the Task Force.

2. What data and feedback do you collect from your audience/participants? How do you evaluate your programs and services?

We collect names of each participant who receives services through the ORC and ask for their advice and feedback on activities, programs or items that occur at the ORC or are changed or added, prior to making any change or adding. We also formally survey the participants at the centre annually to determine their largest barriers and needs which serves to prioritize activities. The Society tracks volunteer data and numbers of presentations given. We survey volunteers about their needs annually and given that volunteers run the resource centre, have the volunteers evaluate the services through dialogues with our service users. At the Task Force, we just completed an evaluation and strategic plan through our membership to strengthen our collaborative directions.

LONG TERM VIABILITY

ATTENTION: The grant program is intended to support new organizations and encourage organizational self-sufficiency, while creating a framework of financial sustainability rather than using City resources as an indefinite funding source. It is requested that your organization develop a diverse funding income base and seek alternative methods for self-sufficiency to ensure your organization's long-term operational sustainability.

1. What are your sources of revenue? What percentage of total revenue do they each represent?

Source of Revenue	% of Total Revenue Previous Year	% of Total Revenue Current Year
Earned Revenue (All ticket sales, registration fees, memberships, etc...)	1.5	1
Grants (All federal, provincial, municipal, foundation and gaming grants)	7.7	2
Donations and Sponsorships (Cash)	17.2	20.6
Donations and Sponsorships (In-kind)	73.5	78.5
All donations (cash/in-kind) provided by the City of Burnaby	0	0

2. What other sources of funding are you currently pursuing? Does the organization have a plan for diversification and increase of revenue over the longer term? If yes, please provide a copy of the plan or describe the primary objectives and strategies.

Our Society received a grant from Pacific Blue Cross Health Foundation for supplies as well as raised funds from our annual Coldest Night of the Year and Rockin' For Burnaby Fundraisers. We have financial and in-kind support from Vancity. The Society has been working to create a financial strategy for increasing revenue and have been reducing costs where possible. The strategy has been to find ongoing core funding for the Task Force, a daunting task as support for collaborative planning has been eliminated by most funders.

3. Please identify the cash value (\$) of all City of Burnaby contributions your organization/program/event has received from the City of Burnaby over the past three (3) years. Additionally, please indicate any other City of Burnaby grant opportunities you will be pursuing in the current year. Failure to identify City of Burnaby contributions may affect your eligibility for grants in the present year and in the future.

	3 years ago	2 years ago	1 year ago	Current Year	
				Awarded	Requested
Grant - Cash	\$0.00				\$0.00
Grant - In-kind	\$0.00	\$520.00	\$500.00	\$550.00	\$500.00
Permissive Tax Exemption	\$0.00				\$0.00
Lease Grant	\$0.00				\$0.00
Other	\$0.00				\$0.00

4. If you are a returning applicant and are requesting an increase over your last year grant amount awarded, please provide a rationale for the increase.

n/a

5. Describe the top 3 goals for the organization in the current year.

Goal 1:

Support collaborative planning and service delivery amongst homeless service providers and wider community

Description:

Through supporting the Task Force on Homelessness, we engage partnerships and coordinated service development and delivery in the City

Goal 2:

Support the sustainability of the current ORC and establish a 2nd ORC in the northern quadrants of the City

Description:

Through the recruitment, screening, training and acknowledgment of volunteers, we sustain current services and build the sustainability of a second resource centre.

Goal 3:

Undertake public education and community awareness building around homelessness to reduce stigma and increase understanding of the needs of people who are homeless in Burnaby

Description:

Build awareness through presentations to various groups (faith groups, schools, interested citizens, etc.), participation at public events, ie Hats Off Day, Burnaby Rooks & Blues Festival; PRIDE Day, participation in the CAT table and organisation of Opioid Dialogues. Creating materials (powerpoints, brochures) addressing myths and needs in Burnaby

6. Please complete the following:

	Previous Year	Current Year
Number of volunteers (including Board)	755	851
Volunteer hours per year	15,686	15,885
Number of voting members	26	19

7. How does your organization work to ensure that programs and services are accessible and inclusive for anyone who has an interest regardless of age, ability, orientation, ethnic/cultural background, socio-economic status? Please share examples and success stories of inclusivity and diversity within your organization and programming. (750 Characters Max)

Our policies and guiding principles are clear: we are here for all people. We train our volunteers about barriers and the principle of a welcoming supportive service. We review our practices/policies regularly to reaffirm our minimal-barrier approach. Success: our participants are extremely diverse. When conflict arises, we are able to address amiably, without barring people. Inclusiveness: We permit people who practice substance use on the premise. Result, most over time reduced their substance use prior to coming. Success: many volunteers bring lived experience to the team. They give back what they can. They help set up/take down. Many bring donations to be distributed to others, showing their kindness and sense of community.

INSURANCE AND ACKNOWLEDGEMENT

1. Does your organization have general liability insurance? ☒ Yes ☐ No

2. If yes, what coverage?

Professional & General Liability (\$10,000,000)

3. How will your organization, if granted funds, acknowledge the contribution from the City of Burnaby? (maximum 500 characters)

website, social media, include the mention of funding in brochures (e.g. partially funded by...)

CITY OF BURNABY COMMUNITY GRANT PROGRAM	
OPERATING BUDGET FOR ORGANIZATION OR PROGRAM	
Name of Organization:	The Society to End Homelessness in Burnaby
For the Fiscal year:	June 1, 2018-May 31, 2019
Month Fiscal Year Begins:	June
Please check the appropriate box if you have received a Permissive Tax Exemption and indicate amount:	<input type="radio"/> Yes <input checked="" type="radio"/> No
Amount:	

REVENUES	Prior Year Actual	Current Year Budget	Current Year Confirmed? Y/N	Brief Descriptions/ Comments (type of grant and funding period)
Federal Government (Specify)				
1. Summer Student Grant	6482	3780	y	half of what we asked for
2.				
3.				
PROVINCIAL Government (Specify)				
1 BC Tech Coop Grant	5400	2700	n	not applied yet, for next semester
2.				
3.				
LOCAL Government (Specify)				
1. Oploid Dialogues	14000	0	y	one time grant
2.				
3.				
Sponsorships (Specify)				
1 Vancity grants	1374	1500	y	for HAW, Xmas
2.				
3.				
Earned Revenue				
1 Membership dues	1025	800	y	Jan-Dec year, current is YTD
2 Advertising Income	1600	1600	y	for HAW, Summer Barbecue & Xmas posters
3.				
Fundraising (Net Revenue)	27846	30316	y	Coldest Night, Rockin for Burnaby
Individual Donations	23968	23604	y	YTD
In Kind Sources	246330	246330	y	volunteer hours and in kind supplies
Investment Income	235	350	y	
Other sources (specify)				
1 Pacific Blue Cross Kickstart grant	7000	0	y	one time grant
2. online fundraising - e.g. Chimp		4000	n	CanadaHelps Giving Campaign, etc.
3. Unspent from prior year	3470	13470	y	shower program & admin/coordinator
Total Revenue	338730	328450		

Expenditures	Prior Year Actual	Current Year Budget	Brief Description/ Comments (type of grant and funding period)
Total Compensation Expense	51396	48739	coordinator, student, IT support, MERCs
Office Supplies & Expenses	901	1100	office, printing, phone
Program & Event Supplies	20164	24460	ORC, HAW, Xmas, Opikold Dialogues, transit passes
Advertising & Promotion			
Travel & Vehicles Expenses	145	515	
Interest and Bank Charges	71	100	
Licences, Memberships, & Dues	1419	1450	insurance
Occupancy Costs			
Professional & Consulting Fees	1830	2275	financial review
Capital Purchases & Improvements			
Amortization of Capitalized Assets			
Donation, Grants, & Scholarship Expense as part of Charitable Activities	600	0	donation to Bluesea Fdn which was written to us in error last year
Education and Training for Staff & Volunteers	0	500	
City Services Expenses	0	0	
1. Marlborough gym rent	736	736	gym for Coldest Night of the Year - 1/2 rent
2.			
3.			
Other Expenses			
1. misc.	156	600	food for AGM, peer support program
2. in kind donations	246330	246330	in-kind donations in volunteer time and supplies
3.			
4.			
5.			
Total EXPENDITURES	323748	326805	
Current surplus (deficit)	14982	1645	