

October 30, 2019

**Subject:** Request for Presentation to City of Burnaby Environment and Social Planning Committee

Request Submitted By: Diabetes Canada and York University

**Request Submitted To:** City of Burnaby Clerks Department c/o Environment and Social Planning Committee

**Topic of Presentation:** Diabetes Canada and The National Association for Charitable Textile Recycling Request to partner with the City of Burnaby to create a formal textile diversion program

**Speakers (via conference call):** Simon Langer, National Manager Government and Strategic Partnerships, Diabetes Canada

Supporting Information and Links: <a href="https://ldrv.ms/u/s!AIOX0TXFACq82CVezLgxffe7NyYo?e=gKqsYb">https://ldrv.ms/u/s!AIOX0TXFACq82CVezLgxffe7NyYo?e=gKqsYb</a>

www.declutter.diabetes.ca

https://www.kamloops.ca/city-services/recycling-garbage/residential-recycling/textile-recycling

1300 – 522 University Avenue, Toronto, ON, M5G 2R5 Call us: 1-800-BANTING (226-8464)

Diabetes.ca

Charitable Number: 11883 0744 RR0001





October 30, 2019

Dear respected members of the Environment and Social Planning Committee for the City of Burnaby:

The National Association for Charitable Textile Recycling (NACTR) is made up of not-for-profit and charitable textile collectors across Canada. NACTR addresses textile waste by uniting charitable textile collectors, with the purpose of creating a positive social and environmental impact with textile reuse and recycling. Together we are working towards a circular textile economy.

As one of the founding members of this coalition, Diabetes Canada requests that you partner with us and NACTR to create a formal textile diversion program for the City of Burnaby. We firmly believe that your city will benefit from this formal partnership. At present, it is estimated that more than 4.7M kgs of used textiles are being generated in the City of Burnaby on a yearly basis, with 85% of these materials ending up in landfills. This significant amount of textile waste not only has a devastating impact on the environment, it also represents a missed opportunity to generate revenue for critical, lifesaving diabetes research, in addition to supporting other important charitable causes and programs that serve your local community.

By partnering with Diabetes Canada and NACTR, we will be able to ensure that the materials being collected are managed in a socially and environmentally responsible manner and that the donation bins being utilized have been reviewed by a 3rd party engineer deeming the bins safe for public use. This program will also support Canada's first national textile diversion study in partnership with York University.

This research and diversion program initiative is currently being supported by municipalities and organizations from across the country including; Vancouver, Kamloops, Leduc, Winnipeg, Brandon, Markham, King, Aurora, Newmarket, Whitchurch-Stouffville, Peel Region, York Region, Durham Region, Niagara Region, Peterborough County, Oshawa, Vaughan, Toronto and Region Conservation Authority, Recycling Council of Alberta, Coast Waste Management Association, Recycling Council of British Columbia, and many others. There are currently more than 1000 textile recycling bins and sheds placed on municipal sites across the country.

We expect that this joint collaborative effort will allow all of our organizations to reach our collective goal of increasing our social and environmental impact in the City of Burnaby. We greatly appreciate your consideration and thank you for your consideration.

Simon Langer

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National Manager, Government and Strategic Partnerships National Diabetes Trust / Diabetes Canada

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## City of Vancouver City Council May 28, 2019 Donation Bin Decision

## FINAL MOTION AS ADOPTED

- A. THAT Council approve, in principle, amendments to the License By-law No. 4450 regarding Clothing Donation Bin Regulations as generally set out in Appendix A of the Administrative Report dated May 14, 2019, entitled "Regulating Clothing Donation Bins";
- FURTHER THAT in Section 13.4(4)(a)(ix) of the draft License By-law attached as Appendix A to the above-noted report, the phrase the phrase "registered or licensed under the Engineers and Geoscientists Act" be deleted and the phrase "registered licensed to practice in BC or another jurisdiction in Canada" be inserted in its place, so that the section would read:

13.4 (4)

(a)

- (ix) a certification from a professional engineer registered or licensed to practice in BC or another jurisdiction in Canada, that the construction, design and operation of the donation bin is safe.
- B. THAT Council instruct the Director of Legal Services to bring forward for enactment amendments to the License By-law No. 4450 as generally set out in Appendix A of the Administrative Report dated May 14, 2019, entitled "Regulating Clothing Donation Bins" and as amended in A above.
- C. THAT Council direct staff to implement a City of Vancouver-branded clothing donation bin program in conjunction with charitable and not-for-profit organizations that applies to city-owned lands, recognizing that such programs are proving to

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substantially increase donations, the total amount of textiles diverted from landfills (thereby contributing to zero waste goals) and to increase public confidence;

- FURTHER THAT Council acknowledges and directs that overall costs for such programs are borne by participating charitable partners including production and placement of bins;
- FURTHER THAT staff explore the ability to receive regular textile diversion volume data from participating organizations.
- D. THAT Council bring the City of Vancouver-branded clothing donation bin program to the Vancouver Park Board for their information, and for their consideration of the opportunity to participate through inclusion of recreation facilities and public spaces under their jurisdiction.
- E. THAT Council bring the City of Vancouver-branded clothing donation bin program to the Vancouver Public Library for their information, and for their consideration of the opportunity to participate through inclusion of facilities and public spaces under their jurisdiction.
- F. THAT Council direct staff to explore the extension of a City of Vancouver-branded clothing donation bin program in conjunction with charitable and not-for-profit organizations to private lands, recognizing that such programs are proving to substantially increase donations, the total amount of textiles diverted from landfills (thereby contributing to zero waste goals) and to increase public confidence and report back to Council with recommendations;
- FURTHER THAT Council acknowledges and directs that overall costs for such programs are borne by participating charitable partners including production and placement of bins;
- FURTHER THAT staff explore the ability to receive regular textile diversion volume data from participating organizations.
- G. THAT Council directs staff to incorporate the Metro Vancouver co-developed Apparel Waste Reduction Strategy ("Think Thrice") to reduce, repair and re-use clothes (in that order) to help minimize landfill waste, as a condition of any City of Vancouver-branding on clothing donation bins;
- FURTHER THAT Council affirms the global apparel industry is resource-intensive and a major source of water pollution and GHG emissions, which makes reducing apparel consumption a key opportunity for decreasing Vancouver's ecological footprint.



October 3, 2019

Dear Councillor Keithley,

The National Association for Charitable Textile Recycling is a group of not for profits/charities that are involved in clothing/textile diversion and reuse. Some of the members include, Big Brothers Big Sisters, Salvation Army Thrift Stores and Diabetes Canada. We are requesting that the City of Burnaby participate in York University's National Textile Diversion Study, partnering with our charitable organizations to design and deliver a formal textile diversion program for the city.

This initiative represents Canada's first national study on textile waste, identifying the economic, environmental and social impacts of textile diversion for municipalities. At present, more than 100 municipalities and organizations from across the country are participating in this initiative, including: Recycling Council of British Columbia, The Recycling Council of Alberta, Province of Manitoba, Toronto and Region Conservation Authority, City of Kamloops, City of Vancouver (recently passed a motion), City of Winnipeg, City of Brandon, City of Markham, Region of Peel, Region of York, Niagara Region, Durham Region, City of Oshawa, King Township, City of Stratford, Town of Aurora, Town of Newmarket, among many others.

As Canada strives towards a circular economy, this research highlights the pivotal role that reuse and repurposing of textiles can have, highlighting both the environmental and social benefits of using charitable collectors to divert textiles from landfills. Our hope is that this research will be used to inform new legislation surrounding end of life textiles and serve as a model to be replicated in other jurisdictions. In British Columbia alone, it is estimated that 85 percent of used textiles, or more than 162,000,000 kilograms, are sent to landfills each year - this represents a significant missed opportunity not only for municipalities looking to increase diversion, but a valuable revenue stream for charitable collectors who generate funds from the sale of used textiles. We hope that this study will encourage the City of Burnaby to educate the public about the environmental and social impacts of textile waste diversion, thereby increasing participation in diversion.

As legitimate charitable collectors and not-for-profit textile collectors in the Province of British Columbia, our organizations fully support the national textile diversion study and pilot program being conducted by York University. We also express a mutual agreement in wanting to partner with the City of Burnaby in the creation of the city's first textile diversion program. A formal program will ensure that materials being collected are managed in a socially and environmentally responsible manner and that the bins being utilized have been reviewed by a 3rd party engineering team and deemed safe for public use.

We expect that this joint collaborative effort will allow all of our organizations to reach our collective goal of increasing social and environmental impact in the City of Burnaby. We greatly appreciate your consideration and thank you for your consideration,

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National Diabetes Trust (Diabetes Canada) Scott Ebenhardt

Big Brothers of Greater Vancouver Slav Gudeli

Salvation Army Thrift Store

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Suite 10 119 West Pender St Vancouver, BC V6B 1S5 Canada

phone: (604) 683-6009

fax: (604) 683-7255

email: rcbc@rcbc.bc.ca

web: www.rcbc.bc.ca

## To Whom It May Concern:

This letter is in support of York University's national textile diversion study and pilot program, in partnership with Diabetes Canada, a member in good standing with the Recycling Council of British Columbia. It is our understanding that this is Canada's first national study on textile waste diversion, identifying the economic, environmental and social impacts of textile diversion for municipalities. As RCBC is a proponent of circular economy principles and practices, including the component of regulated extended producer responsibility, we support this study. Our hope is that this research will assist to inform new legislation regarding the management of used textiles in the province, and by extension, the rest the Canada.

As an organization representative of relevant stakeholders that have an interest in diverting this material from the landfill, we believe not only will our members benefit from this exciting research and pilot initiative, but Canadian society as a whole. In British Columbia alone it is estimated that 85 percent of used textiles, or more than 160,000,000 kilograms, are sent to landfills. Those figures represent a missed opportunity to generate revenue for critical, life-saving diabetes research and the work of other likeminded charitable organizations. As well, the addition of these textiles could provide economic benefits and tax revenues once added to the activity of the more than \$16 billion Canadian reused-goods sector.

Finally, the finding of this study will assist RCBC's efforts to better inform B.C. residents through our public information systems. RCBC fully supports this collaborative and supporting research initiative. We expect it will assist in a variety of ways towards our organization's vision of a world without waste.

Sincerely,

**Brock Macdonald** 

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**CEO**