
From: Chris Peters <cpeters@tourismburnaby.com>

Sent: November-26-19 3:44 PM

To: Clerks <Clerks@burnaby.ca>

Subject: BASHFest - Festival Sponsorship

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Good Morning,

I'd like to appear as a delegation to the Executive Committee to request sponsorship for the upcoming BASHFest in Burnaby.

BASHFest is a 3 day event to be held at the Delta Burnaby Hotel this February. It brings together 3 unique experiences over 3 days; an Esport Tournament, A Music and Gaming Festival, and a Destination Marketing symposium on esport and the gaming industry. We'd also like to invite one or more city staff or councillors to join Tourism Burnaby when we visit the flagship event of one of our partners, [MAGFEST](#). Magfest is a 30,000 person festival held in the Washington DC area each year in early January. We are hoping BASHfest grows into a smaller spin-off event in future years. Mayor Hurley joined us earlier this year when we met with the CEO of MAGFest and showed interest in supporting a festival in Burnaby in the future.

I would present and be joined by Spiro Khouri, VP of Operations from the Gaming Stadium in Richmond, as well as Seth Li from my staff.

We had applied for a Festival Grant from the city, but did not meet the specific criteria and were advised to request this delegation to seek this next level of funding.

Please let me know if this is possible, and/or if you require additional information at this time.

Sincerely,

Chris



Tourism
Burnaby

Chris Peters
Executive Director

Phone 604.419.0377 **Direct** 604.563.3915

Web tourismburnaby.com
309-4603 Kingsway, Burnaby BC V5H 4M4

