#20.02. Pro Motion Research Institute and the Fortius Foundation

A. GETTING STARTED

| 1. Are you? | | New Applicant | Returning Applicant | | |
|--------------------------------|---|-------------------------------|-----------------------------------|--|--|
| 2. Select the kind | d of Community Grant you are applying for: | General Grant (Operating) | General Grant (Programming) | | |
| | | Recreational Sport Grant | Fee Waiver | | |
| 3. Amount you a | re requesting: \$10,000.00 | In-Kind (check if applicable) | | | |
| 4 Total cost of the | he project/event/program etc.: \$783,322.00 |) | | | |
| | | | | | |
| a rational for the | turning applicant and are requesting an incre increase. | ease over your last year grar | it amount awarded, please provide | | |
| | ed program funding but have not received an | | | | |
| impact to the cit | ing our capacity to be sustainable, run our pritizens of Burnaby. | ograms efficiently and collar | poratively and have the biggest | | |
| | O KNOW YOU | | | | |
| 1. Applicant Typ | e: Registered Non-Profit Society | | | | |
| | Society No: | | | | |
| | Date of Incorporation: | | _ | | |
| ⊠ Regis | tered Charity Charitable No: 826475022 RR 0001 | | _ | | |
| ☐ Natior | nal/International Non-profit operating locally | | _ | | |
| | Society No: | | | | |
| | Date of Incorporation: | | | | |
| Sport | or Recreation Organization | | | | |
| Other | Specify: | | | | |
| 2. Organization | Name: Pro Motion Research Institute | and the Fortius Foundation | | | |
| 3 Organization | Street Address: 3713 Kensington Ave | enue, Burnaby, BC V5B 0A7 | 7 | | |
| 4. Website (if ap | oplicable): www.fortiusfoundation.org | | | | |
| 5. Grant Applica | tion Main Contact Person: | | | | |
| Name: | Andy Price | | | | |
| Phone: | 604 292 2532 | | | | |
| Email: | andy.price@fortiussport.com | | | | |
| 6. Alternative Contact person: | | | | | |
| Name: | Name: Akriti Sharma | | | | |
| Phone: | 604 292 2500 | | | | |
| Email: | akriti.sharma@fortiussport.com | | | | |

Applicant for **General Operating Grants** are not required to complete sections **C**, **D**, and **E** (marked with an asterisk *)

F. LONG TERM VIABILITY**

ATTENTION: The grant program is intended to support new organizations and encourage organizational self-sufficiency, while creating a framework of financial sustainability rather than using City resources as an indefinite funding source. It is requested that your organization develop a diverse funding income base and seek alternative methods for self-sufficiency to ensure your organization's long-term operational sustainability.

1. What are your sources of revenue? What percentage of total revenue do they each represent?

| Source of Revenue | % of Total Revenue Previous Year | % of Total Revenue Current <u>Year</u> |
|---|--|--|
| Earned Revenue (All ticket sales, registration fees, memberships, etc) | 29 | 28 |
| Grants (All federal, provincial, municipal, foundation and gaming grants) | 45 | 44 |
| Donations and Sponsorships (Cash) | 20 | 19 |
| Donations and Sponsorships (In-kind) | 4 | 4 |
| All donations (cash/in-kind) provided by the City of Burnaby | 2 | 4 |

2. What other sources of funding are you currently pursuing? Does the organization have a plan for diversification and increase of revenue over the longer term? If yes, please provide a copy of the plan or describe the primary objectives and strategies.

Pro Motion Research Institute and The Fortius Foundation are continually making funding requests to existing and new corporate and foundation supporters, and building our network of individual donors. We also run a silent auction twice a year at Fortius. We are currently building our capacity to apply for research grants, as well as funding from government at a municipal, provincial and federal level. The community grant we received from the City of Burnaby in 2019 was the first government funding we have received. We are immensely grateful for your support, which has opened doors for new funding from other government sources including the BC Ministry of Health.

3. Please identify the cash value (\$) of all City of Burnaby contributions your organization/program/event has received from the City of Burnaby over the past three (3) years. Additionally, please indicate any other City of Burnaby grant opportunities you will be pursuing in the current year. Failure to identify City of Burnaby contributions may affect your eligibility for grants in the present year and in the future.

| | 3 years ago | 2 years ago | 1 year ago | Current Year | |
|--------------------------|-------------|-------------|------------|--------------|------------|
| | | | | Awarded | Requested |
| Grant - Cash | | | \$15000.00 | | \$10000.00 |
| Grant - In-kind | | | | | |
| Permissive Tax Exemption | | | | | |
| Lease Grant | | | | | |
| Other | | | | | |

4. Describe the top 3 goals for the organization in the current year.

Goal 1:

Expand programs beyond our four walls

Description:

Through a province-wide partnership, we aim to bring our KidsMove into Burnaby schools this year. Coaches will travel to schools and work with teachers and students. This initiative will significantly scale up the impact of our community reach. We will still continue our core program at Fortius, which provides a unique environment for students and another level of support for teachers. Teachers who have participated in the core program will become "champions" in schools to support their colleagues through the outreach program.

Goal 2:

Achieve financial sustainability

Description:

As we enter our sixth year of operation, Fortius and PMRI aim to be as financially efficient and sustainable as possible. We are sharing resources to reduce administrative costs, while ensuring that our resources are as well used, and well utilized, as possible. Funding towards our operating costs will be a great help for this.

Goal 3:

Build government partnerships and funding

Description:

The support of the City of Burnaby has opened new opportunities for us. We are actively partnering on government funded initiatives (such as the KidsMove outreach program) and seeking funding opportunities at a provincial and federal level.

5. Please complete the following:

| | Previous Year | Current Year |
|--|---------------|--------------|
| Number of volunteers (including Board) | 20 | 40 |
| Volunteer hours per year | 400 | 600 |
| Number of voting members | 1 | 1 |

6. How does your organization work to ensure that programs and services are accessible and inclusive for anyone who has an interest regardless of age, ability, orientation, ethnic/cultural background, socio-economic status? Please share examples and success stories of inclusivity and diversity within your organization and programming. (750 Characters Max)

The Fortius Foundation is focused on making Fortius Sport & Health accessible to all. We subsidize (or fully fund) the cost of programs like BACK in the Game and KidsMove. We also provide funding for promising young athletes to access our services. Fortius was built to be a fully accessible facility for all peoples. We recently received a high rating from the Rick Hansen Foundation's accessibility inspector. Our coaches are trained to work with athletes (at Fortius our definition of an athlete is someone who has a body and is motivated to a goal) of all abilities and backgrounds. KidsMove, for example, is a fully inclusive, integrated program that provides full participation opportunities for students with a disability.

G. INSURANCE AND ACKNOWLEDGEMENT

| 1. Does your organization have general liability insurance? | X Yes | No |
|--|----------------------|--------------------------|
| 2. If yes, what coverage? | | |
| Corporate insurance for a sport & health facility. | | |
| 3. If awarded a grant, how will your organization acknowledge (maximum 500 characters) | e the contribution f | rom the City of Burnaby? |

Recognition of support at the first session of each new group for all community programs; media event; logo on all print and digital material, including teacher handouts and end of year reports.

H. OPERATING BUDGET FOR ORGANIZATION or PROJECT/EVENT/PROGRAM**

| Please identify if you are providing information for | |
|---|-------------------------|
| the entire organization or a specific project/event/program | ○ Project/Event/Program |
| For the Fiscal Year: | 2019/20 |
| Month Fiscal Year Begins: | December |

| REVENUES | Prior Year Actual | Current Year Budget | Current Year Confirmed? Y/N | Brief Descriptions/ Comments (type of grant and funding period) |
|------------------------------------|----------------------|------------------------|-----------------------------------|---|
| Federal Government (Specify) | | | | |
| 1. | | | | |
| 2. | | | | |
| 3. | | | | |
| Provincial Government (Specify) | | | | |
| 1. Physical Literacy Program | | 34800 | N | |
| 2. | | | | |
| 3 | | | | |
| Local Government (Specify) | | | | |
| 1City of Burnaby Community Grant | 15000 | 25000 | N | Program grant |
| 2.City of Burnaby Community Grant | | 10000 | N | Operating grant |
| 3. | | | | |
| Sponsorships (Specify) | | | | |
| 1. | | | | |
| 2. | | | | |
| 3. | | | | |
| Earned Revenue | | | | |
| 1. Medical Services | 220000 | 220000 | Υ | MSP fees for orthopedic surgery fellows |
| 2. | | | | |
| 3. | | | | |
| Fundraising (Net Revenue) | 290000 | 310000 | Part Funded | Foundation and corporate supporters |
| Individual Donations | 149540 | 149000 | Part Funded | Includes grassroots fundraising programs |
| In Kind Sources | 36500 | 35000 | Υ | School District #41 transportation support |
| Investment Income | | | | |
| Other Sources (Specify) | | | | |
| 1. | | | | |
| 2. | | | | |
| 3. | | | | |
| Total Revenue | 711040 | 783800 | | |

| Expenditures | Prior Year Actual | Current Year Budget | Brief Descriptions/ Comments (type of grant and funding period) |
|--|----------------------|------------------------|---|
| Total Compensation Expense | | | |
| Office Supplies & Expenses | | | |
| Program & Event Supplies | | | |
| Advertising & Promotion | | | |
| Travel & Vehicles Expenses | 60000 | 66000 | Kids Move school bus and coach transportation |
| Interest and Bank Charges | | | |
| Licences, Memberships, & Dues | | | |
| Occupancy Costs | | | |
| Professional & Consulting Fees | 11000 | 11000 | Accounting and legal |
| Capital Purchases & Improvements | | | |
| Amortization of Capitalized Assets | 3357 | 3357 | KidsMove Equipment |
| Donation, Grants, & Scholarship Expense as part of Charitable Activities | | | |
| Education and Training for Staff & Volunteers | 10000 | 14000 | Teacher trainee and Kinesiology student volunteer training |
| City Services Expenses (Specify) | | | |
| 1. | | | |
| 2. | | | |
| 3. | | | |
| Other Expenses (Specify) | | | |
| 1. Program Delivery | 564550 | 631765 | KidsMove, BACK in the Game, Brain Health, Orthopedic Fellowship |
| 2.Outreach | 13000 | 17500 | |
| 3.Administrative and Office | 32882 | 35700 | |
| 4.Restricted for future expenses | 16118 | 4000 | Medical services revenue is restricted to the ortho fellowship |
| 5. | | | |
| Total Expenditures | 710907 | 783322 | |
| CURRENT SURPLUS (DEFICIT) | -710907 | -783322 | Actual \$133 surplus 2019, \$478 surplus 2020 |

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