

TO: CHAIR AND MEMBERS
PARKS, RECREATION AND CULTURE
COMMISSION **Date:** 2020 March 03

FROM: DIRECTOR - PARKS, RECREATION AND
CULTURAL SERVICES **File:** 2410-20

SUBJECT: YOGA AND BE ACTIVE PASS

PURPOSE: To review and provide information on the fees at Bonsor Recreation
Complex Yoga and Pilates studio.

RECOMMENDATIONS:

1. **THAT** this report be received for information.
2. **THAT** a copy of this report be sent to Ms. Katy Alkins-Jang.

REPORT

1.0 INTRODUCTION

At the Parks, Recreation and Culture Commission meeting held on 2020 February 10 at Bill Copeland Sports Complex the Commission heard a delegation from Ms. Katy Alkins-Jang regarding the Be Active pass fee and the Yoga fee.

As a result of the delegation the following motion was adopted:

THAT the delegation's presentation be REFERRED to staff for report/review.

2.0 POLICY SECTION

Goal

- An Inclusive Community
 - Serve a diverse community –
Ensure City services fully meet the needs of our dynamic community

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- A Healthy Community
 - Healthy life –
Encourages opportunities for healthy living and well-being
 - Lifelong learning –
Improve upon and develop programs and services that enable ongoing learning

3.0 BACKGROUND

Fees and charges in the City of Burnaby follow an established practice of being at the median of the market. To achieve this, the City of Burnaby completes a detailed market survey every two years and determines from this the appropriate program cost. These fees are analyzed in terms of service hours to ensure the ability to compare program costs between different providers.

Many cities have a Be Active pass or an equivalent pass. Typically, a pass allows customers access to drop in programs, which are characterised as being self-directed or with minimal direction or instruction. Examples of these are public and lap swimming, weight room, public skating, or high volume drop-in fitness or sport activities. Burnaby's fees for its Be Active pass are in the middle of the market range.

Activities that are not included in the Be Active pass are:

- Activities that attract or accommodate fewer participants.
- Activities that require specialty instructors.
- Activities that are registered programs.

In the City of Burnaby, Bonsor Recreation Complex is the only site that has drop-in Yoga and Pilates classes. All other sites have Yoga or Pilates as registered programs. The Bonsor Yoga and Pilates Studio provides a unique service in the City of Burnaby Recreation Division. Created in 2006, the space was originally a two level squash court, which was renovated for this specific purpose. With sprung wood floors located in a quieter section of Bonsor, the Studio is used for Yoga and Pilates only. This space hosts 46 classes per week, between 9am and 9:30pm. The capacity for this room is 35 yoga participants, compared to 80 participants for a regular fitness class in the Fitness Dance studio at Bonsor.

In a review of neighbouring municipalities, Bonsor's Yoga and Pilates Studio is unique among recreation centers. Only private yoga studios provide similar dedicated spaces making it difficult to obtain fee comparisons for a similar municipal service. The most recent review of service hour costs for yoga indicated the median cost is \$20.00. The City of Burnaby cost is \$10.24 with a market range of \$10.00 to \$24.00 per service hour for comparable services.

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4.0 RECOMMENDATION

As Bonsor Recreation Complex Yoga and Pilates Studio is unique among recreation centres, it is impossible to make direct comparisons. The most recent review of service hour costs for yoga indicates a market range of \$10.00 to \$24.00 per service hour for comparable services. Our current cost of \$10.24 falls well below median. As a result, it is recommended that the fees for Bonsor's Yoga and Pilates classes remain separate from the fees of the Be Active pass.

A handwritten signature in black ink, reading "D. Ellenwood". The signature is written in a cursive, flowing style.

Dave Ellenwood
DIRECTOR - PARKS, RECREATION & CULTURAL SERVICES

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