



Item.....  
Meeting.....2020 April 20

COUNCIL REPORT

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**TO:** CITY MANAGER **DATE:** 2020 April 06

**FROM:** DIRECTOR PUBLIC SAFETY AND COMMUNITY SERVICES

**SUBJECT:** BURNABY FARMERS' MARKET

**PURPOSE:** To request Council approval for the 2020 Farmers' Market Summer Season at Burnaby City Hall - North Parking Lot.

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**RECOMMENDATION:**

1. **THAT** Council authorize staff to enter into a Licence Agreement with Artisan Farmers' Market Society, to operate a weekly market in the City Hall north parking lot for the 2020 summer season as outlined in this report.

**REPORT**

**1.0 INTRODUCTION**

At their 2007 November 05 meeting, Burnaby Council endorsed the Farmers' Market concept as part of its initiatives to support locally grown produce and farmers. In support of this effort, Council authorized staff to pursue an amendment to the Burnaby Zoning Bylaw to create a new sub-zone of P2 (g) and to initiate a rezoning of the Burnaby City Hall north parking lot at 4949 Canada Way to permit a Farmers' Market at this location.

Artisan Farmers' Market Society, a not-for-profit umbrella organization that coordinates locations and stalls for vendors, was granted an initial Licence Agreement by the City to operate the market and Council has subsequently continued to approve the seasonal operation every year thereafter. Burnaby is one of 145 markets which forms part of the British Columbia Association of Farmers' Markets.

The Society is once again seeking approval to operate the 2020 Seasonal Market from 2020 May 02 through 2020 October 31 on Saturdays from 9:00am until 2:00pm.

**2.0 POLICY SECTION**

- An Inclusive Community
  - Create a sense of community – Provide opportunities that encourage and welcome all community members and create a sense of belonging

- A Connected Community
  - Social connection – Enhance social connections throughout Burnaby
  - Partnership – Work collaboratively with businesses, educational institutions, associations, other communities and governments
- A Healthy Community
  - Healthy Life – Encourage opportunities for healthy living and wellbeing

### 3.0 BACKGROUND

On 2016 February 15 Council approved an amendment to the Burnaby Zoning Bylaw that allows an expansion of the uses permitted in the P2(g) Assembly and Public Administration District to include the range of accessory uses now customarily found at farmers markets, including limited sales and sampling of BC produced liquor. Under the Liquor Control and Licensing Act, licensed manufacturers may sell BC manufactured liquor and offer samples of beer, wine, cider and spirits subject to approval from market management and compliance with local bylaws. Licensing is obtained by the manufacturer, who must already possess an on-site store endorsement in order to obtain the necessary Farmers Market Authorization. Liquor was sold at the City Hall Farmers Market in 2019. A maximum of three liquor vendors will be participating in the 2020 market and the products could include cider, craft beer, wine and cordial. The 2020 Licence Agreement will reflect the permitted uses of the P2(g) Zone.

The Market has become increasingly popular since it was initially launched. For 2020 the organizers are anticipating approximately 40 vendors that specialize in selling local products defined as having been made, baked, grown, or raised in British Columbia. In addition to the farmers selling food, prepared food vendors sell ready-to-eat food, as well as take-home-and-cook food selections (Attachment #1). Customers park in the other parking rows of the main surface lot, while vendors park their personal vehicles in the surface lot beyond the City car compound.

The market will take part in province-wide activities including *Farmer Appreciation Week* and *Organic Week*. The market will also participate in the *Food Nutrition Coupon Program*, an initiative of BC Farmers Markets and the B.C. Department of Agriculture. In addition, the market partners with two local groups to provide up to \$30 per week in coupons to low income families, seniors, immigrants, people with disabilities and pregnant women.

The proposed fee for the 2020 Licence Agreement shall be seventy-five dollars (\$75.00) and there is no additional rent component to the Agreement. The operator will again be required to provide accessible portable washroom facilities onsite.

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From: Director Public Safety and Community Services  
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#### 4.0 COVID19 PANDEMIC – FARMERS' MARKETS

On 2020 March 26 the Government of British Columbia deemed Farmers' Markets as essential food and agriculture service providers. Farmers' markets are not currently considered a high risk setting for the transmission of COVID-19 because they are typically held outdoors. To help prevent the spread of infection the Provincial Health Officer has implemented recommendations and orders addressing Farmers' Markets. An attachment copied from the British Columbia Center for Disease Control's (BCCDC) website outlining these current recommendations and orders is included (Attachment #2).

The Artisan Farmers' Market will be required to operate under all applicable BCCDC and/or Provincial Health Officer Orders and recommendations and obey any changes to these regulations throughout the Market season.

#### 5.0 RECOMMENDATION

It is recommended that Council authorize staff to enter into a Licence Agreement with Artisan Farmers' Market Society, to operate a weekly market in the City Hall north parking lot for the 2020 summer season.

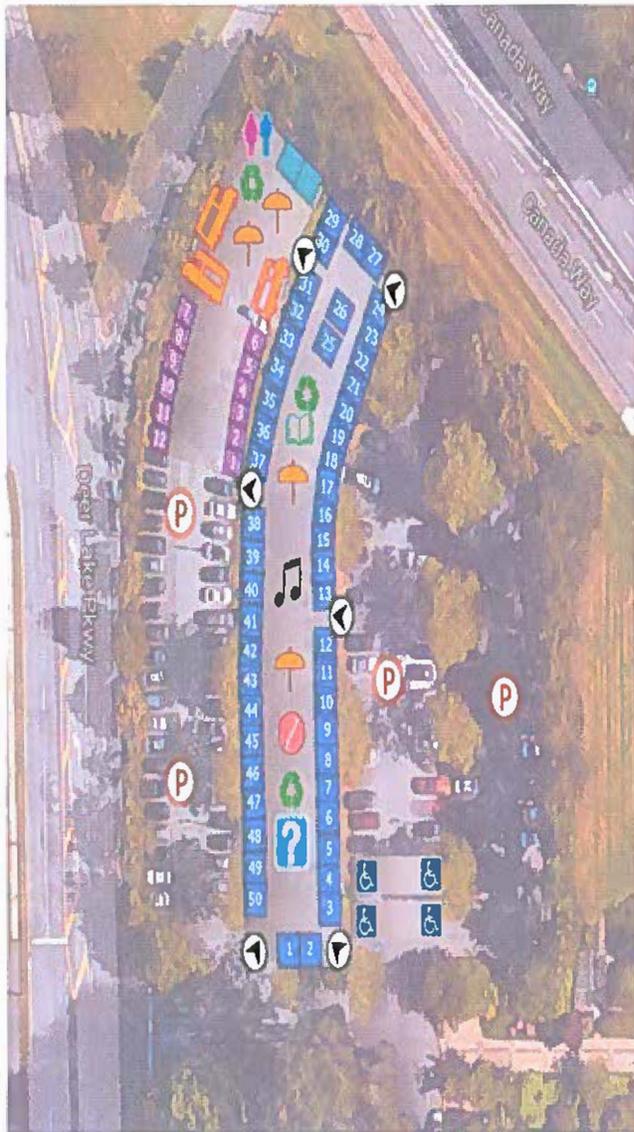


Dave Critchley  
Director Public Safety & Community Services

Attachment 1 – Market Map  
Attachment 2 – Excerpt from BCCDC Website Pertaining to Farmers' Markets  
(published 2020 March 27)

Copied to: Director Finance  
Director Corporate Services  
Director Planning & Building (Attn. Mark Sloat)  
City Solicitor

**Attachment #1 Market Map**



# Burnaby Farmers Market Location Map

## Legend

-  Vendor Spaces
-  Future Vendors
-  Food Demo Tent
-  Seating Area
-  Food Trucks
-  Information Tent
-  Face Painting Tent
-  Music Tent
-  Book Exchange
-  Restroom
-  Recycling/Garbage
-  Handicap Parking
-  Parking
-  Access Flow

**Attachment #2 Excerpt from BCCDC Website Pertaining to Farmers' Markets**

Excerpt from British Columbia Centre for Disease Control Website Pertaining to Farmers' Markets (published 2020 March 27):

### **Physical Distancing**

1. Limit gatherings to 50 people or less within a farmers' market area in small market spaces that allows for a minimum separation of 2 metres between individuals and family groups. In large market spaces that may include several streets or blocks, cordon off areas and limit access to allow for 2 metre separation between individuals and physical distancing within those spaces. Poster
2. Minimize entry and exit points to control the number of customers. A single entry and exit location is the best way to manage the number of customers.
3. Manage line-ups into the market to meet physical distancing requirements of 2 metres between individuals and family groups.
4. Direct traffic through the market through the use of chalk or tape markings on the ground, ropes, barriers or other markers as required.
5. Vendors will set-up with adequate distance between booths.
6. Create an environment in the market where customers can practice safe physical distancing of 2 metres.
7. Provide hand-washing facilities and access to hand sanitizers.

### **Restricted Activities, Enhanced Hygiene, and Additional Measures**

1. Markets may sell only food which includes fresh, frozen and prepared foods, food carts, and liquor.
2. Markets must discontinue all food sampling activities, including by the glass sales of wine or other alcohols.
3. Markets must cancel activities that promote gatherings, such as demonstrations, live musicians etc.

4. Market vendors selling ready-to-eat foods must package foods into take-away containers or brown bags and post signs advising customers to not eat foods in the markets to comply with physical distancing requirements.
5. Markets must increase the frequency of cleaning and disinfection. This includes increased cleaning and disinfection of washroom areas and high touch surfaces within the market.
6. Markets must restrict entry to anyone who is ill; vendors, if they are ill, should not attend and customers who are ill should also be advised to not enter the farmers' market.
7. Farmers' market guidelines can be found on the BCCDC web-site. As with any foods prepared at home for sale at the market, if you are ill, or someone in your household is ill, do not prepare or package foods, including low risk foods.
8. Establish pick-up points in farmers' markets (for e.g., drive-thru pick-up where feasible) for on-line orders.
9. Where feasible create cashless payment systems through on-line orders and point of sale devices in vendor booths.