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Sent: Tuesday, June 02, 2020 2:25 PM

To: Dattani, Dipak <Dipak.Dattani@burnaby.ca>; Wilson, Michele <Michele.Wilson@burnaby.ca>; Terrie Orthner <torthner@mulberryparc.ca>; Mayor <Mayor@burnaby.ca>

Subject: World Elder Abuse Awareness Day Recognition

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Burnaby Mayor & Council--

World Elder Abuse Awareness Day is June 15th. Public structures around the world will be lit up in purple in recognition of World Elder Abuse Awareness Day.

In the Lower Mainland we will have BC Place, Vancouver City Hall, Vancouver Trade & Convention Centre sails, Coquitlam City Hall, Pinetree Square, & Skytrain, Maple Ridge City Hall, Port Coquitlam City Hall and more will all be lit up purple on June 15th evening. Talk to the mayors of Coquitlam or Port Coquitlam if you want to confirm. Many of these cities have put the date on their annual calendars so that the Light up Purple will happen every year on June 15th.

The World Elder Abuse Awareness Day (WEAAD) happens each year on June 15th. It was officially recognized by the United Nations General Assembly in its [resolution 66/127](#), December 2011, following a request by the International Network for the Prevention of Elder Abuse (INPEA), who first established the commemoration in June 2006. It represents the one day in the year when the whole world voices its opposition to the abuse and suffering inflicted to some of our older generations. <https://www.un.org/development/desa/ageing/world-elder-abuse-awareness-day.html>

I will draft a Press Release for Mayor Mike Hurley if he would like further support and explanation to the Burnaby community about the day and the recognition of the purple. (the chosen colour for WEAAD and the Iris is the chosen flower of WEAAD)

Ken Kuhn

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Regional Mentor Fraser Valley West

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Copy to:
City Manager
Dir. Corporate Services
Mayor's Office (*for proclamation*)



BC Place - Purple 1



BC Place - Purple 2

