

A. GETTING STARTED

1. Are you? ☒ New Applicant ☐ Returning Applicant
2. Select the kind of Community Grant you are applying for: ☐ General Grant (Operating) ☒ General Grant (Programming)
☐ Recreational Sport Grant ☐ Fee Waiver
3. Amount you are requesting: \$20,000.00 ☐ In-Kind (check if applicable)
4. Total cost of the project/event/program etc.: \$75,020.00
5. If you are a returning applicant and are requesting an increase over your last year grant amount awarded, please provide a rationale for the increase.

6. If you are applying for a General Operating Grant, please describe how this grant will be used to offset costs incurred to operate the organization.

B. GETTING TO KNOW YOU

1. Applicant Type:

☐ Local Registered Non-Profit Society

Society No: _____

Date of Incorporation: _____

☒ Registered Charity Charitable No: 806518437 RR 0001

☐ National/International Non-profit operating locally

Society No: S-62566

Date of Incorporation: April 30 2014

☐ Sport or Recreation Organization

☐ Other Specify: _____

2. Organization Name: Social Diversity for Children Foundation

3. Organization Street Address: Suite 203 - 815 Hornby St, Vancouver, BC, V6Z 2E6

4. Website (if applicable): socialdiversity.org

5. Grant Application Main Contact Person:

Name: David Chen

Phone: 1 (778) 847-7012

Email: davidchen@socialdiversity.org

6. Alternative Contact person:

Name: David Wang

Phone: 1 (604) 781-2651

Email: david@socialdiversity.org

Applicant for **General Operating Grants** are not required to complete sections **C**, **D**, and **E** (marked with an asterisk *)

C. THE PROJECT/EVENT/PROGRAM*

1. Name of the Project/Event/Program: Building Bridges with Music (BBM)

2. Project/Event/Program Location (physical street address or event location):

6411 Nelson Ave Burnaby BC V5H4H3

3. Project/Event/Program Start Date: 2020-09-01

4. Project/Event/Program End Date: 2021-08-31

D. PURPOSE OR BENEFIT*

1. Describe the purpose or goal of the project/event/program.

SDC hopes to provide children with disabilities, specifically those who are easily overstimulated by sound and movement, with a safe environment through our supportive programs, in which they can participate freely. For those who are more comfortable with active social interaction, we offer our Building Bridges with Music (BBM) music therapy program. This program uses music as a mediator to promote socialization between children with disabilities and children without disabilities. With our creative therapy programs, we are not so much concerned about improving the musical and artistic abilities of children; rather, we hope that children participating in the program will become more well-adjusted and self-confident in their own expressive abilities.

2. Describe the project/event/program, and the activities.

The Building Bridges through Music (BBM) program provides after-school music therapy led by a professional music therapist in several (up to 10) locations around the Metro Vancouver area throughout the year. The BBM program focuses on socialization between children with and without disabilities, with musical activity as a mediator; we believe that music enables children who may be unable to express themselves with language to be able to express themselves through a more universal, highly interactive method. The majority of each 1.5-2 hour session consists of music therapy as well as socialization before and after the sessions, which help the therapy flourish as a successful tool for both interaction and expression. Specific examples of musical activities include sing-alongs, rhythmic activities involving drums, musical group games, dancing, etc. At our therapy sessions, we work with 1-on-1 pairings that provide each child attendee with a trained youth volunteer who can form an emotional connection with them throughout the duration of the program. In this way, care and attention is catered uniquely to each child. Throughout the ten week semester, the children begin leaving their own comfort zone and start to open up more to others around them, with music or art as the main tool for socialization. Not only does this allow us to quickly adapt to best accommodate the children's needs, but volunteers are able to gain more experience and serve as positive role models to these children. Children with disabilities are full of potentials, and often all they need is a chance, and they can live up to their full potential!

3. Describe how this project/event/program will benefit residents of Burnaby (who will benefit). How many Burnaby residents will be involved with or benefit from the project?

Our therapy programs will benefit the residents of Burnaby in many ways; first and foremost, setting up a program in Burnaby will allow for increased accessibility to possible participants and families who are residents of Burnaby. A program oriented for children with disabilities in Burnaby will also promote a strong sense of community and togetherness, as it shows that the Burnaby Council cares for and strives to help children with disabilities, giving these families a sense of support. The number of Burnaby residents that will be involved is roughly around 800, including families, volunteers, youth, and the general community.

4. Describe how the project/event/program aligns with one or more of the following ([Official Community Plan](#), [Social Sustainability Strategy](#), [Economic Development Strategy](#), [Environmental Sustainability Strategy](#)):

According to the City of Burnaby's Official Community Plan, working with government departments and non-profit agencies in needs identification and service planning is key in Human Services planning. We believe that our organization aligns with Burnaby's views because we are a non profit charity organization that helps children and youth with disabilities. Supporting our Building Bridges with Music and Education (and other therapy programs), the City of Burnaby

will be able to accomplish a key goal in Human Services Planning and increase community involvement for children with disabilities and their families.

5. Identify your community partners or stakeholders – you may also include letters of support for your project/event/program from these groups as part of the application.

Anne Kang, MLA for Burnaby-Deer Lake
CST Foundation
Quantum Academy
Gentai Capital Corporation
Jenjudan

6. If the amount requested from the City of Burnaby is not fully granted, what would you do to make up the difference and/or how would you proceed differently?

If the amount requested from the City of Burnaby is not fully granted, there are various possibilities that may take place. Firstly, more fundraising activity from our activists and volunteers will be needed to make up for the lack of funding in order to continue running our programs. This may be in the form of bake sales and donation drives. Secondly, our programs may need to be run on a smaller scale than what SDC wishes for. We may need to provide less sessions, in fewer locations, in order to cut back on costs. Another possibility is that we may need to charge our participants more to offset our costs, unfortunately decreasing the accessibility of our programs. These various outcomes would limit community accessibility as well as participation.

E. EVENT OUTCOMES*

1. How will you know if your project/event/program reached its goals? (for example, a goal of engaging youth in environmental activities might include reaching a set target of youth participants)

We will know we have reached our goal if we are able to open 16 Building Bridges with Music programs in the Burnaby area, in which we aim to enroll 160 children with disabilities (along with 160 youth volunteers/buddies). We will also gauge our success by using post-program surveys; if we are able to reach a 90% rate of overall positive responses, we will judge our program as having been successful. Our ability to secure future funding to continue our events will also help us measure our success.

2. What data and feedback do you collect from your audience/participants? How do you evaluate your programs and services?

We collect post-program feedback from parents, music and art coordinators, volunteers, and program coordinators through feedback forms. We focus on talking to those who have seen the program run firsthand and were present on a consistent basis. By collecting accounts and responses from these parties, we are able to accurately judge the reception and effect of our programs on the participants who attend.

Applicants for **Recreational Sport Grants** are not required to complete sections **F**, and **H** (marked by two asterisks **).

F. LONG TERM VIABILITY**

ATTENTION: The grant program is intended to support new organizations and encourage organizational self-sufficiency, while creating a framework of financial sustainability rather than using City resources as an indefinite funding source. It is requested that your organization develop a diverse funding income base and seek alternative methods for self-sufficiency to ensure your organization's long-term operational sustainability.

1. What are your sources of revenue? What percentage of total revenue do they each represent?

<u>Source of Revenue</u>	<u>% of Total Revenue Previous Year</u>	<u>% of Total Revenue Current Year</u>
Earned Revenue (All ticket sales, registration fees, memberships, etc...)	0	17.1
Grants (All federal, provincial, municipal, foundation and gaming grants)	55	8.7
Donations and Sponsorships (Cash)	45	47.6
Donations and Sponsorships (In-kind)	0	0
All donations (cash/in-kind) provided by the City of Burnaby	0	26.6

2. What other sources of funding are you currently pursuing? Does the organization have a plan for diversification and increase of revenue over the longer term? If yes, please provide a copy of the plan or describe the primary objectives and strategies.

Currently, SDC is pursuing various sources of funding. Government funding, fundraisers, corporate sponsorships, corporate grants, charitable grants and private donations. SDC has a plan for diversification, but the primary objective is to increase our amounts received on all fronts. We plan to increase our number of applications for government funding and increase our amount requested. Through our youth hiring and furthered ability to work with more youth, we plan to host more fundraisers to increase our amount fundraised yearly. After a decade of work, SDC plans to further connect with more corporations in BC to pursue long lasting sponsorships through partnerships and community involvement. Finally, for corporate and charitable grants, we plan to increase the number of applications as well as the amount requested. This is our plan to increase diversification of our funding and ensure longevity.

3. Please identify the cash value (\$) of all City of Burnaby contributions your organization/program/event has received from the City of Burnaby over the past three (3) years. Additionally, please indicate any other City of Burnaby grant opportunities you will be pursuing in the current year. Failure to identify City of Burnaby contributions may affect your eligibility for grants in the present year and in the future.

	3 years ago	2 years ago	1 year ago	Current Year	
				Awarded	Requested
Grant - Cash	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Grant - In-kind	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Permissive Tax Exemption	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Lease Grant	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Other	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

4. Describe the top 3 goals for the organization in the current year.

Goal 1:

Program Expansion

Description:

One of SDC's top goals for this year is to have 16 programs run continuously and consistently from seasons to season across the Lower Mainland. We plan to include 160 children, 160 volunteers and 240 parents throughout our 16 programs.

Goal 2:

Youth Empowerment

Description:

Through our programs and community initiatives, a second goal is to empower at least 500 youth in BC, equipping and training them to advocate for and make changes in their own communities. We plan to accomplish this through a series of personal development, professional development, and disability justice workshops for youth. By increasing our involvement in communities outside Metro Vancouver, we hope to reach more youth audiences and raise awareness as well as support.

Goal 3:

Diversification of Programs

Description:

Lastly, we plan to diversify our program types by also collaborating with other organizations. Outside of art and music therapy, we hope to increase the types of programs that SDC provides by working together with organizations such as Variety, The Children's Charity of BC. Some examples of joint programs that are possible include cooking and pottery classes.

5. Please complete the following:

	Previous Year	Current Year
Number of volunteers (including Board)	200	200
Volunteer hours per year	75,000	75,000
Number of voting members	15	40

6. How does your organization work to ensure that programs and services are accessible and inclusive for anyone who has an interest regardless of age, ability, orientation, ethnic/cultural background, socio-economic status? Please share examples and success stories of inclusivity and diversity within your organization and programming. (750 Characters Max)

SDC always works to ensure that our programs and services are accessible to everyone. We issue physical booklets and issue them throughout the Lower Mainland to reach families who may be interested. We also send email newsletters to thousands of addresses in BC. We dedicate ourselves to translating our information in several languages, including: English, French, Traditional and Simplified Chinese, and Korean. We also aim to increase our accessibility by carrying out an annual hiring of youth members interested in joining our leadership team. Through a fair and blind judgment process of applications for everybody, everyone can have a chance to join the team. We also offer scholarships to children with disabilities from low-income families.

G. INSURANCE AND ACKNOWLEDGEMENT

1. Does your organization have general liability insurance? ☒ Yes ☐ No

2. If yes, what coverage?

2,000,000.

3. If awarded a grant, how will your organization acknowledge the contribution from the City of Burnaby?
(maximum 500 characters)

If SDC is awarded a grant from the City of Burnaby, we will ensure to formally recognize the contribution via several ways. First, we will name the program after the source of funding; in this case, we will name the program "Burnaby City Council's Building Bridges with Music." This will inform the public that our programs are endorsed and generously funded by Burnaby City Council. We will also post through our various social media accounts, such as Instagram and Facebook, about the contribution;

H. OPERATING BUDGET FOR ORGANIZATION or PROJECT/EVENT/PROGRAM**

Please identify if you are providing information for the entire organization or a specific project/event/program	<input type="radio"/> Organization <input checked="" type="radio"/> Project/Event/Program
For the Fiscal Year:	2020-2021
Month Fiscal Year Begins:	March

REVENUES	Prior Year Actual	Current Year Budget	Current Year Confirmed? Y/N	Brief Descriptions/ Comments (type of grant and funding period)
Federal Government (Specify)				
1. Canada Summer Job Grant	8490			
2.				
3.				
Provincial Government (Specify)				
1. BC Gaming Grant	0	6500	Y	Provincial Community Gaming Grants
2.				
3.				
Local Government (Specify)				
1.				
2.				
3.				
Sponsorships (Specify)				
1. Telus	10000			Telus Friendly Future Foundation
2. CST	0	5000	Y	Canadian Scholarship Trust Foundation
3.				
Earned Revenue				
1. Registration Fee	588	12800	N	Participant registration fee
2.				
3.				
Fundraising (Net Revenue)	8060	30720	Y	Various donation from community
Individual Donations				
In Kind Sources				
Investment Income				
Other Sources (Specify)				
1.				
2.				
3.				
Total Revenue	27138	55020		

Expenditures	Prior Year Actual	Current Year Budget	Brief Descriptions/ Comments (type of grant and funding period)
Total Compensation Expense	1650	3600	Administrative
Office Supplies & Expenses			
Program & Event Supplies	750	6400	Instruments, art supplies, program materials, etc.
Advertising & Promotion		1500	Online, in person, through social networks & outreach etc.
Travel & Vehicles Expenses	150		
Interest and Bank Charges			
Licences, Memberships, & Dues			
Occupancy Costs	2400		Facility rental fee
Professional & Consulting Fees	10200	49600	Salaries for program instructors and program coordinators
Capital Purchases & Improvements			
Amortization of Capitalized Assets			
Donation, Grants, & Scholarship Expense as part of Charitable Activities			
Education and Training for Staff & Volunteers	900	4500	Necessary training for all volunteers
City Services Expenses (Specify)			
1.			
2.			
3.			
Other Expenses (Specify)			
1. Insurance	450	800	General liabilities
2.Refreshment	840	1920	refreshment for participants and volunteers
3.Subsidy	720	4000	
4.COVID-19 safety equipment		2700	facesheild, sanitizer, etc
5.			
Total Expenditures	18060	75020	
CURRENT SURPLUS (DEFICIT)	-18060	-75020	