

TO: CHAIR AND MEMBERS
PARKS, RECREATION & CULTURE
COMMISSION

DATE: 2020 July 08

FROM: DIRECTOR - PARKS, RECREATION &
CULTURAL SERVICES

FILE: 54000-01

SUBJECT: PRIORITY REGISTRATION FOR BURNABY RESIDENTS

PURPOSE: To ensure that City of Burnaby residents have access to Burnaby programs.

RECOMMENDATIONS:

1. **THAT** Commission recommend Council adopt a policy that allows residents of Burnaby to have priority registration for programs, in City of Burnaby, Parks, Recreation and Cultural Facilities.
2. **THAT** the policy be implemented by 2020 September 01.

REPORT

1.0 INTRODUCTION

The City of Burnaby borders the cities of Vancouver, Port Moody, New Westminster, and Coquitlam. As a result, popular programs can and do fill very quickly when registration is based on a first come first serve basis. A City of Burnaby resident priority registration policy can assist in ensuring that Burnaby residents have an opportunity to register first for City of Burnaby programs.

2.0 POLICY SECTION

Goal

- An Inclusive Community
 - Ensure City services fully meet the needs of our dynamic community
 - Create a sense of community –
 - Provide opportunities that encourage and welcome all community members and create a sense of belonging

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- A Healthy Community
 - Healthy life –
Encourages opportunities for healthy living and well-being
 - Community involvement –
Encourage residents and businesses to give back to and invest in the community
- A Dynamic Community
 - City facilities and infrastructure –
Build and maintain infrastructure that meets the needs of our growing community
- A Thriving Organization
 - Organizational culture –
Ensure that our core values are reflected in our policies, programs and service delivery
 - Financial viability –
Maintain a financially sustainable City for the provision, renewal and enhancement of City services, facilities and assets

3.0 BACKGROUND

Registration for programs in the City of Burnaby is currently based on a first come first serve basis. Burnaby is centrally located in Metro Vancouver, is growing rapidly and is easily accessible by the Trans Canada Highway and Translink services, all factors which ensure the demand for programs can and often does exceed the supply. Preschool swimming lessons are an example of this.

A policy to allow priority registration for Burnaby residents will provide reasonable advance access for Burnaby residents to all Burnaby programs before these programs are open to general registration.

In practice, this policy will allow residents the opportunity to register one to seven days ahead of non residents. The goal of this policy is to provide residents who subsidize city services priority access to the programs they help fund.

Currently, as the City provides programming during this Covid-19 pandemic, recreation capacity levels are 10 to 20 percent of normal with additional staffing providing enhanced cleaning. As capacity has been reduced due to Covid-19 measures in place, it is important to ensure that where demand exceeds capacity, Burnaby residents have priority access to Burnaby services.

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4.0 RECOMMENDATION

A policy to allow priority registration promises to provide reasonable advance access for Burnaby residents to all City programs before opening them for general registration.

It is recommended that the Parks, Recreation and Culture Commission recommend to Council that a policy be adopted that allows City of Burnaby residents to have priority registration in City of Burnaby recreation facilities. It is further recommended that the policy be put in place by 2020 September 01.

A handwritten signature in black ink, reading "D. Ellenwood". The signature is written in a cursive, flowing style.

Dave Ellenwood
DIRECTOR - PARKS, RECREATION & CULTURAL SERVICES

EB:km