



Item
Meeting 2020 Jul 27

COUNCIL REPORT

TO: CITY MANAGER **DATE:** 2020 Jul 22

FROM: DIRECTOR PARKS, RECREATION & CULTURAL SERVICES **FILE:** 54000-01

SUBJECT: PRIORITY REGISTRATION FOR BURNABY RESIDENTS

PURPOSE: To request Council's approval of a policy that allows residents of Burnaby to have priority registration for programs in City of Burnaby Parks, Recreation and Cultural Facilities.

RECOMMENDATIONS:

1. **THAT** Council be requested to adopt a policy that allows residents of Burnaby to have priority registration for programs in City of Burnaby Parks, Recreation and Cultural Facilities.
2. **THAT** the policy be implemented by 2020 September 01.

REPORT

At its Open meeting of 2020 July 21, the Parks, Recreation and Culture Commission received the attached report and adopted the recommendations contained therein.

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Dave Ellenwood
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

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Attachment

Priority Registration for Burnaby Residents (2020.07.27)



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Meeting	2020 Jul 21

Commission REPORT

TO: CHAIR AND MEMBERS
PARKS, RECREATION & CULTURE
COMMISSION

DATE: 2020 July 22

FROM: DIRECTOR - PARKS, RECREATION &
CULTURAL SERVICES

FILE: 54000-01

SUBJECT: **PRIORITY REGISTRATION FOR BURNABY RESIDENTS**

PURPOSE: To ensure that City of Burnaby residents have access to Burnaby programs.

RECOMMENDATIONS:

1. **THAT** Commission recommend Council adopt a policy that allows residents of Burnaby to have priority registration for programs, in City of Burnaby Parks, Recreation and Cultural Facilities.
2. **THAT** the policy be implemented by 2020 September 01.

REPORT

INTRODUCTION

The City of Burnaby borders the cities of Vancouver, Port Moody, New Westminster, and Coquitlam. As a result, popular programs can and do fill very quickly when registration is based on a first come first serve basis. A City of Burnaby resident priority registration policy can assist in ensuring that Burnaby residents have an opportunity to register first for City of Burnaby programs.

POLICY SECTION

Goal

- An Inclusive Community
 - Ensure City services fully meet the needs of our dynamic community
 - Create a sense of community –
Provide opportunities that encourage and welcome all community members and create a sense of belonging

To: Parks, Recreation & Culture Commission
From: Director - Parks, Recreation & Cultural Services
Re: Priority Registration for Burnaby Residents
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- A Healthy Community
 - Healthy life –
Encourages opportunities for healthy living and well-being
 - Community involvement –
Encourage residents and businesses to give back to and invest in the community
- A Dynamic Community
 - City facilities and infrastructure –
Build and maintain infrastructure that meets the needs of our growing community
- A Thriving Organization
 - Organizational culture –
Ensure that our core values are reflected in our policies, programs and service delivery
 - Financial viability –
Maintain a financially sustainable City for the provision, renewal and enhancement of City services, facilities and assets

BACKGROUND

Registration for programs in the City of Burnaby is currently based on a first come first serve basis. Burnaby is centrally located in Metro Vancouver, is growing rapidly and is easily accessible by the Trans Canada Highway and Translink services, all factors which ensure the demand for programs can and often does exceed the supply. Preschool swimming lessons are an example of this.

A policy to allow priority registration for Burnaby residents will provide reasonable advance access for Burnaby residents to all Burnaby programs before these programs are open to general registration.

In practice, this policy will allow residents the opportunity to register one to seven days ahead of non residents. The goal of this policy is to provide residents who subsidize city services priority access to the programs they help fund.

Currently, as the City provides programming during this Covid-19 pandemic, recreation capacity levels are 10 to 20 percent of normal with additional staffing providing enhanced cleaning. As capacity has been reduced due to Covid-19 measures in place, it is important to ensure that where demand exceeds capacity, Burnaby residents have priority access to Burnaby services.

To: Parks, Recreation & Culture Commission
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RECOMMENDATION

A policy to allow priority registration promises to provide reasonable advance access for Burnaby residents to all City programs before opening them for general registration.

It is recommended that the Parks, Recreation and Culture Commission recommend to Council that a policy be adopted that allows City of Burnaby residents to have priority registration in City of Burnaby recreation facilities. It is further recommended that the policy be put in place by 2020 September 01.

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Dave Ellenwood
DIRECTOR - PARKS, RECREATION & CULTURAL SERVICES

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