

August 24, 2020

Mayor and Council
City of Burnaby
4949 Canada Way
Burnaby, BC
V5G 1M2

Rez Ref # EAS
Bylaw # _____

Re: Public Hearing – Rezoning #19-52

Dear Mayor and Council,

I am writing today on behalf of the Burnaby Board of Trade to voice our support of the proposed rezoning #19-52 being considered at a public hearing on August 25, 2020.


This proposal would allow Electronic Arts Canada (EA) to expand their footprint in our city by constructing two additional office buildings to house their growing local workforce. This proposal is vital to the long-term success of EA in our city, and I respectfully encourage you to support and approve this rezoning.

EA is already one of our city's largest and highest-profile employers, and helping it to expand will only serve to strengthen this economic cornerstone around which we can continue to build our thriving technology sector. EA provides over 1,000 family-supporting, skilled, and green jobs right here in our community, and is the epitome of an engaged and community-minded corporate citizen. A long-time Burnaby Board of Trade member and an inductee to the *Burnaby Business Hall of Fame*, EA contributes significantly to our community through both their direct support of non-profit and community programming and organizations, and by volunteering their time and expertise to various important causes that make Burnaby a better place to live, learn, work and play.

The plans for this rezoning show me that this proposed rezoning will only add to the diversity, functionality, sustainability and appeal of the Discovery Parks business district, and will serve to further illustrate that Burnaby is a world-class destination where innovative, leading businesses can locate.

I would welcome any opportunity to engage with you further on this proposed rezoning, and again respectfully encourage you to support this submission.

Sincerely,



Paul Holden
President & CEO
Burnaby Board of Trade