

**A. GETTING STARTED**

1. Are you? ☒ New Applicant ☐ Returning Applicant
2. Select the kind of Community Grant you are applying for: ☐ General Grant (Operating) ☒ General Grant (Programming)  
☐ Recreational Sport Grant ☐ Fee Waiver
3. Amount you are requesting: \$8,000.00 ☐ In-Kind (check if applicable)
4. Total cost of the project/event/program etc.: \$40,080.00
5. If you are a returning applicant and are requesting an increase over your last year grant amount awarded, please provide a rationale for the increase.

6. If you are applying for a General Operating Grant, please describe how this grant will be used to offset costs incurred to operate the organization.

**B. GETTING TO KNOW YOU**

1. Applicant Type:

☐ Local Registered Non-Profit Society

Society No: \_\_\_\_\_

Date of Incorporation: \_\_\_\_\_

☒ Registered Charity Charitable No: 806518437 RR 0001

☐ National/International Non-profit operating locally

Society No: S-62566

Date of Incorporation: April 30 2014

☐ Sport or Recreation Organization

☐ Other Specify: \_\_\_\_\_

2. Organization Name: Social Diversity for Children Foundation

3. Organization Street Address: Suite 203 - 815 Hornby St, Vancouver, B.C, V6Z 2E6

4. Website (if applicable): socialdiversity.org

5. Grant Application Main Contact Person:

Name: David Chen

Phone: 1 (778) 847-7012

Email: davidchen@socialdiversity.org

6. Alternative Contact person:

Name: David Wang

Phone: 1 (604) 781-2651

Email: david@socialdiversity.org

### **C. THE PROJECT/EVENT/PROGRAM\***

1. Name of the Project/Event/Program: Education Through Creativity (ETC) \_\_\_\_\_
2. Project/Event/Program Location (physical street address or event location):  
6411 Nelson Ave Burnaby BC V5H4H3 \_\_\_\_\_
3. Project/Event/Program Start Date: 2020-11-01 \_\_\_\_\_
4. Project/Event/Program End Date: 2021-10-31 \_\_\_\_\_

### **D. PURPOSE OR BENEFIT\***

1. Describe the purpose or goal of the project/event/program.

Education Through Creativity is an in-person art program where children develop their social skills and learn to communicate their thoughts through art. Led by an art teacher, children can build lasting friendships with other participants and youth volunteers while learning about the beauty of art.

2. Describe the project/event/program, and the activities.

The Education through Creativity (ETC) program provides after-school art therapy from a professional therapist in several (up to 5) locations around the Metro Vancouver area, including Burnaby. The ETC program focuses on socialization between children of all abilities, with creative activity as a mediator; art enables children who may not be able to express themselves verbally to be able to express themselves in a more universal method. Each child with disabilities requires unique care and attention, and we have found that the ETC program can provide a safe environment suitable for children who benefit from low levels of stimulation. The majority of each 1.5-2 hour session consists of art therapy, and socialization before and after the session helps the therapy draw out the creativity and confidence of the youth. Specific examples of artistic activities include drawing, painting, sculpting, picture games, etc.

3. Describe how this project/event/program will benefit residents of Burnaby (who will benefit). How many Burnaby residents will be involved with or benefit from the project?

Our programs will benefit the residents of Burnaby in many ways. First, setting up a creative therapy program in Burnaby will allow for increased accessibility to possible participants and families who are residents of Burnaby. A program oriented for children with disabilities in Burnaby will also promote a strong sense of community and togetherness, as it demonstrates that the City of Burnaby cares for and strives to help children with disabilities, giving these families a sense of support. The number of Burnaby residents that will be involved is roughly 400, including families, youth, volunteers, and the general community.

4. Describe how the project/event/program aligns with one or more of the following ([Official Community Plan](#), [Social Sustainability Strategy](#), [Economic Development Strategy](#), [Environmental Sustainability Strategy](#)):

According to the City of Burnaby's Official Community Plan, working with government departments and non-profit agencies in needs identification and service planning is key to Human Services planning. We believe our organizations aligns with Burnaby's views because we are a non-profit charity that help children and youth with disabilities. By supporting our Education Through Creativity program, the City of Burnaby will be able to accomplish a key goal in Human Services planning and increase community involvement for children with disabilities and their families.

5. Identify your community partners or stakeholders – you may also include letters of support for your project/event/program from these groups as part of the application.

Anne Kang - MLA for Burnaby-Deer Lake, CST Foundation, Quantum Academy, Gentai Capital Corporation

6. If the amount requested from the City of Burnaby is not fully granted, what would you do to make up the difference and/or how would you proceed differently?

If the amount requested for City of Burnaby is not fully granted, there are various possibilities that may take place. Firstly, more fundraising activity from our activists and volunteers would need to make up for the lack of funding in order to continue running our programs. This may be in the form of bake sales or donation drives. Secondly, our programs may need to be run on a smaller scale than was SDC wishes for. We may need to provide less sessions, in fewer locations, in

order to cut back on costs. Another possibility is that we may need to charge our participants more to offset our costs, unfortunately decreasing the accessibility of our programs. These various outcomes would limit community accessibility as well as participation.

## E. EVENT OUTCOMES\*

1. How will you know if your project/event/program reached its goals? (for example, a goal of engaging youth in environmental activities might include reaching a set target of youth participants)

Each year, we set a target goal of youth participants that sign up for Education Through Creativity. If we are able to reach and exceed our target goal, we use this as an indicator of the success of our program. We also collect qualitative feedback from participants, parents, and volunteers to gauge the individual improvements of each participant. If the feedback we received indicates that the participants are enjoying the program, we see this as a sign of success for our program.

2. What data and feedback do you collect from your audience/participants? How do you evaluate your programs and services?

We collect post-program feedback from parents, music and arts coordinators through feedback forms. We focus on those who have seen the program run firsthand and were present on a consistent basis. By collecting accounts and responses from these parties, we are able to accurately judge the reception and effect of our programs on the participants that attend.

Applicants for **Recreational Sport Grants** are not required to complete sections **F**, and **H** (marked by two asterisks \*\*).

## F. LONG TERM VIABILITY\*\*

**ATTENTION:** The grant program is intended to support new organizations and encourage organizational self-sufficiency, while creating a framework of financial sustainability rather than using City resources as an indefinite funding source. It is requested that your organization develop a diverse funding income base and seek alternative methods for self-sufficiency to ensure your organization's long-term operational sustainability.

1. What are your sources of revenue? What percentage of total revenue do they each represent?

<u>Source of Revenue</u>	<u>% of Total Revenue Previous Year</u>	<u>% of Total Revenue Current Year</u>
Earned Revenue (All ticket sales, registration fees, memberships, etc...)	0	17.1
Grants (All federal, provincial, municipal, foundation and gaming grants)	55	8.7
Donations and Sponsorships (Cash)	45	47.6
Donations and Sponsorships (In-kind)	0	0
All donations (cash/in-kind) provided by the City of Burnaby	0	26.6

2. What other sources of funding are you currently pursuing? Does the organization have a plan for diversification and increase of revenue over the longer term? If yes, please provide a copy of the plan or describe the primary objectives and strategies.

Currently, SDC is pursuing various sources of funding. Government funding, fundraisers, corporate sponsorships,

corporate grants, charitable grants, and private donations. SDC has a plan for diversification, but our primary objective is to increase our amounts received on all fronts. We plan to increase our number of applications for government funding and increase our amount requested. Through our youth hiring and further ability to work with more youth we plan to host more fundraiser to increase our amounts fund raised yearly. After a decade of work, SDC plans to further connect with more corporations in BC to pursue long lasting sponsorships through partnerships and community involvement. Finally for corporate and charitable grants, we plan to increase the number of applications as well as the amounts requested. This is our plan to diversify our funding and ensure longevity.

3. Please identify the cash value (\$) of all City of Burnaby contributions your organization/program/event has received from the City of Burnaby over the past three (3) years. Additionally, please indicate any other City of Burnaby grant opportunities you will be pursuing in the current year. Failure to identify City of Burnaby contributions may affect your eligibility for grants in the present year and in the future.

	3 years ago	2 years ago	1 year ago	Current Year	
				Awarded	Requested
Grant - Cash	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Grant - In-kind	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Permissive Tax Exemption	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Lease Grant	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Other	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

4. Describe the top 3 goals for the organization in the current year.

Goal 1:

Program Expansion

Description:

One of SDC’s top goals for this year is to have 16 programs run continuously and consistently across the Lower Mainland. We plan to include 160 children, 160 volunteers, and 240 parents throughout our 16 programs.

Goal 2:

Youth Empowerment

Description:

Through our programs and community initiatives, a second goal is to empower at least 500 youth in BC by equipping and training them to advocate for and make changes in their own communities. We plan to accomplish this through a series of personal and professional development, and disability justice workshops for youth. By increasing our involvement in communities across the Greater Vancouver area, we hope to reach more youth audiences and raise awareness about our cause.

Goal 3:

Diversification of Programs

Description:

Lastly, we plan to diversify our program types by collaborating with other organizations. Outside of art and music therapy, we hope to increase the types of programs that SDC provides by working together with organizations

such as Variety - the Children's Charity of BC. Some examples of possible joint programs include cooking and pottery classes.

5. Please complete the following:

	Previous Year	Current Year
Number of volunteers (including Board)	200	200
Volunteer hours per year	75,000	75,000
Number of voting members	15	40

6. How does your organization work to ensure that programs and services are accessible and inclusive for anyone who has an interest regardless of age, ability, orientation, ethnic/cultural background, socio-economic status? Please share examples and success stories of inclusivity and diversity within your organization and programming. (750 Characters Max)

SDC always works to ensure our programs and services are accessible to everyone. We issue physical booklets and distribute them across the lower mainland to reach families who may be interested. We also send email newsletters to thousands of addresses in B.C. We dedicate ourselves to translating our information in several languages, including English, French, Traditional and Simplified Chinese, and Korean. We also aim to increase our accessibility by carrying out an annual hiring of youth members interested in joining our leadership team. Through a fair and blind judgment process of applications for everybody, everybody can have a chance to join the team. We also offer scholarships to children with disabilities from low-income families.

## **G. INSURANCE AND ACKNOWLEDGEMENT**

1. Does your organization have general liability insurance? ☒ Yes ☐ No

2. If yes, what coverage?

\$2,000,000

3. If awarded a grant, how will your organization acknowledge the contribution from the City of Burnaby?  
(maximum 500 characters)

If SDC is awarded a grant from the City of Burnaby, we will formally recognize the contribution in several ways. First, we will name the program after the source of funding; for example, we will name the program "Burnaby City Council's Education Through Creativity Program". This will inform the public that our programs are endorsed and generously funded by the Burnaby City Council. We will also post about your contribution on our various social media accounts, including Instagram and Facebook.

## H. OPERATING BUDGET FOR ORGANIZATION or PROJECT/EVENT/PROGRAM\*\*

Please identify if you are providing information for the entire organization or a specific project/event/program	<input type="radio"/> Organization <input checked="" type="radio"/> Project/Event/Program
For the Fiscal Year:	2020-2021
Month Fiscal Year Begins:	March

REVENUES	Prior Year Actual	Current Year Budget	Current Year Confirmed? Y/N	Brief Descriptions/ Comments (type of grant and funding period)
Federal Government (Specify)				
1. 1. Canada Summer Job Grant	8490			
2.				
3.				
Provincial Government (Specify)				
1.1.BC Gaming Grant	0	6500	Y	Provincial Community Gaming Grants
2.				
3				
Local Government (Specify)				
1.				
2.				
3.				
Sponsorships (Specify)				
1.Telus	10000			Telus Friendly Future Foundation
2.CST	0	5000	Y	Canadian Scholarship Trust Foundation
3.				
Earned Revenue				
1.1.Registration Fee	588	8800	N	Participant registration fee
2.				
3.				
Fundraising (Net Revenue)	8060	12000		Various donation from community
Individual Donations				
In Kind Sources				
Investment Income				
Other Sources (Specify)				
1.				
2.				
3.				
<b>Total Revenue</b>	<b>27138</b>	<b>32300</b>		

<b>Expenditures</b>	<b>Prior Year Actual</b>	<b>Current Year Budget</b>	<b>Brief Descriptions/ Comments (type of grant and funding period)</b>
Total Compensation Expense	0	0	
Office Supplies & Expenses	0	0	
Program & Event Supplies	11000	18630	
Advertising & Promotion	1000	1500	
Travel & Vehicles Expenses	0	0	
Interest and Bank Charges	0	0	
Licences, Memberships, & Dues	0	0	
Occupancy Costs	0	0	
Professional & Consulting Fees	0	0	
Capital Purchases & Improvements	0	0	
Amortization of Capitalized Assets	0	0	
Donation, Grants, & Scholarship Expense as part of Charitable Activities	0	0	
Education and Training for Staff & Volunteers	2800	4150	
City Services Expenses (Specify)	0	0	
1.			
2.			
3.			
Other Expenses (Specify)			
1. Program Instructor Fee	3200	4500	
2. Program Coordinator Fee	3000	4500	
3. Participant Subsidies	4000	6000	
4. Insurance	800	800	
5.			
<b>Total Expenditures</b>	25800	40080	
<b>CURRENT SURPLUS (DEFICIT)</b>	-25800	-40080	