
TO: CITY MANAGER **DATE:** 2020 October 13

FROM: DIRECTOR ENGINEERING **FILE:** 7400 20
Ref: Grants

SUBJECT: MURAL GRANT FUNDING FOR 2150 ALPHA AVENUE

PURPOSE: To approve funding for the mural at 2150 Alpha Avenue as part of the 2020 Burnaby Mural Grant Program.

RECOMMENDATIONS:

1. **THAT** the cost of \$3,500 for the mural at 2150 Alpha Avenue, Burnaby, BC be funded from the Mural Grant Program.
2. **THAT** a copy of this report be forwarded to Kimberly Barwich of the Burnaby Neighbourhood House at 4460 Beresford Street, Burnaby, BC V5H 0B8.
3. **THAT** \$3,500 be paid to Grosvenor Brentwood Development Limited 20th floor, 1040 West Georgia Street. Vancouver, BC V6E 4H1.

REPORT

INTRODUCTION

A Mural Grant Policy and Procedure was developed to assist with the application of Murals in Burnaby where graffiti has been a problem. To promote murals and deter graffiti, the City has developed a Mural Grant Program which provides 50% cost-shared funding for the painting of murals up to a maximum of \$3,500. This would cover half of the average cost of murals which is estimated at \$7,000. Upon satisfactory completion and submission of paid invoices or receipts, the City will then reimburse half the total eligible cost up to \$3,500.

To be successful for the Mural Grant Funding, all applications must be reviewed and supported by one of four Community/Business Associations. They must also include a completed Artist Mural Agreement, completed Property Owner Agreement, and an estimate of the cost. Once a mural is completed, it is checked and receipts are reviewed prior to reimbursement of eligible costs.

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POLICY SECTION

The Mural Grant Program is aligned with the City of Burnaby's Corporate Strategic Plan by supporting the following goals and sub-goals of the Plan.

- A Safe Community
 - Crime prevention and reduction –
Ensure citizens and businesses feel safe in our community
- A Connected Community
 - Social connection –
Enhance social connections throughout Burnaby
 - Partnership –
Work collaboratively with businesses, educational institutions, associations, other communities and governments
- An Inclusive Community
 - Create a sense of community –
Provide opportunities that encourage and welcome all community members and create a sense of belonging
- A Healthy Community
 - Community involvement –
Encourage residents and businesses to give back to and invest in the community
- A Dynamic Community
 - Economic opportunity –
Foster an environment that attracts new and supports existing jobs, businesses and industries

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An application for a mural grant was submitted by Michael Ward/ Grosvenor Brentwood Development Limited to create a mural at 2150 Alpha Avenue. The receipts for the mural indicate that the total cost for the mural is \$59,507.56 (see *attached* photo of the completed mural).

This mural is supported and endorsed by Burnaby Neighbourhood House.



Leon A. Gous, P.Eng., MBA
DIRECTOR ENGINEERING

TP/nh

Attachment

Copied to: Director Finance
Director Corporate Services

