



## **SOCIAL PLANNING COMMITTEE M I N U T E S**

**Tuesday, January 19, 2021, 5:00 p.m.  
Council Chamber, City Hall  
4949 Canada Way, Burnaby, BC**

**PRESENT:** Councillor Colleen Jordan, Chair  
Councillor Joe Keithley, Vice Chair  
Councillor James Wang, Member  
Trustee Peter Cech, Burnaby School Board (*participated electronically*)  
Mr. Roberto Fasciana, Resident Representative (*participated electronically*)  
Mr. Élie Lubendo, Resident Representative  
Ms. Doris Mah, Resident Representative

**ADVISORY ORGANIZATIONS:** Ms. Antonia Beck, Burnaby Inter-Agency Council  
Mr. Sherman Chan, Burnaby Inter-Agency Council (*participated electronically*)  
Ms. Melody Monro, Fraser Health Authority (*participated electronically*)

**ABSENT:** Ms. Monique Nelson, Resident Representative

**STAFF:** Ms. Lee-Ann Garnett, Assistant Director Long Range Planning  
Ms. Fancy Poitras, Manager Indigenous Relations  
Ms. Cindy Chang, Manager Recreation Services (*participated electronically*)  
Ms. Margaret Manifold, Senior Social Planner  
Ms. Monica Macdonald, Administrative Officer

### **1. CALL TO ORDER**

The Chair called the Open Committee meeting to order at 5:05 p.m. and conducted the roll call.

Due to the COVID-19 pandemic, the following members and staff participated electronically: Trustee Cech, Mr. Fasciana, Mr. Chan, Ms. Monro, and Ms. Chang (staff).

The Chair, Councillor Colleen Jordan, recognized the ancestral and unceded homelands of the hə́ŋqə́mihə́m and Skwxwú7mesh speaking peoples, and extended appreciation for the opportunity to hold a meeting on this territory.

The Chair welcomed the following new members and staff: Mr. Sherman Chan, Director Family and Settlement Services MOSAIC, representing the Burnaby Inter-Agency Council; Ms. Melody Monro, Community Health Specialist - Burnaby, representing Fraser Health and attending the meeting on behalf of Ms. Leanne Appleton; and Ms. Fancy Poitras, Manager Indigenous Relations (staff).

## **2. MINUTES**

### **2.1 Minutes of the Social Planning Committee Open meeting held on 2020 November 17**

MOVED BY MS. MAH  
SECONDED BY COUNCILLOR KEITHLEY

THAT the minutes of the Social Planning Committee meeting held on 2020 November 17 be now adopted.

CARRIED UNANIMOUSLY

## **3. PRESENTATION**

### **3.1 Proposed 2021-22 Social Planning Committee Work Plan**

**Presenter:** Margaret Manifold, Senior Social Planner

Ms. Manifold provided an overview of the Social Planning Committee's Terms of Reference and proposed 2021-22 Work Plan.

The speaker stated that the Committee advises Council on space at the Community Resource Centres; the needs of seniors, youth, families, ethnic groups, LGBTQ2S+, and persons with disabilities; socio-economic equity issues; and inclusivity initiatives. Their work is guided by the Social Sustainability Strategy, Official Community Plan and the Corporate Strategic Plan.

Further, Committee's work includes making recommendations on inclusivity policies and initiatives, and the changing social needs of the community; as well as promoting the City's social goals and supporting sub-committees or ad-hoc committees.

Ms. Manifold summarized the proposed policy, program and project work for 2021-22, as follows:

## Social Policy

- Accessibility – monitor new Provincial accessibility legislation;
- Child care – complete child care needs assessment and strategy;
- Food security – develop a Burnaby Food Systems Strategy, review keeping of backyard chickens and community gardens;
- Housing and homelessness – support the City's Housing and Homelessness Strategy which will include a supportive housing and shelter strategy; and,
- Inter-culturalism and diversity – support the Truth and Reconciliation work plan and implementation of the City's updated Equity Policy.

## Programs

- Accessibility – coordinate activities of the Burnaby Access Advisory Committee;
- Child care - coordinate the work plan of the Child Care Resources Group;
- Community and civic engagement – coordinate bi-weekly Burnaby Inter Agency e-newsletter and activities of Local Government Awareness Week;
- Healthy communities – support the work plan of the Burnaby Healthier Community Partnership and Burnaby Community Action Team on the Overdose Crisis;
- Inter-culturalism and diversity – support the work of the Burnaby Intercultural Planning Table, Burnaby Together Against Hate, and the Burnaby Interfaith Network;
- Seniors – support the Burnaby Community-based Seniors Services Network and Voices of Burnaby Seniors;
- Social Sustainability Strategy – review master plans for alignment with social sustainability guidelines; and,
- Youth – support the Burnaby-New Westminster Taskforce on Sexually-Exploited and At-Risk Youth, and the Burnaby Youth Hub steering committee.

## Projects

- Child care – new child care centres on school and civic facility sites;
- Inter-culturalism and diversity – 2021 Pride event, inclusive signage and building design in civic facilities, research project into the experiences of Black community members and those of African descent in partnership with the Burnaby Intercultural Planning Table.

The Committee thanked Ms. Manifold for the work of the Social Planning staff and requested a copy of her PowerPoint presentation.

Staff undertook to follow up.

#### 4. **DELEGATION**

##### 4.1 **The Burnaby Primary Care Networks (PCN) - Re: Say Hello Burnaby - A Connection Campaign**

**Speaker:** Jeff Malmgren, representing Burnaby Primary Care Networks (PCN)

Mr. Malmgren appeared before the Committee via Zoom and provided an overview of the organization's working groups, as well as information on the "Say Hello Burnaby" campaign.

The PCN is an independent non-profit society that works in partnership with the Fraser Health Authority, Ministry of Health, Burnaby Interagency Council and other community organizations. As a result of the pandemic, the PCN has initiated nine Working Groups in Burnaby to support vulnerable populations. The groups are as follows:

1. Food Security
2. Homelessness
3. Youth and Teens
4. Seniors at Home
5. Developmental Disabilities
6. Technology
7. Financial Supports
8. Families and Children
9. Social Isolation

Mr. Malmgren advised that the "Say Hello Burnaby" campaign arose from the work of the Social Isolation Working Group to address social isolation. Social isolation has been highlighted by the pandemic and has had a negative impact on children, newcomer and immigrant families, and seniors in the community. The campaign encourages social connection by asking people to say "hello" or wave to fellow residents.

The speaker stated that "Say Hello Burnaby" is a collective campaign supported by the PCN members, City of Burnaby, Burnaby Board of Trade, Tourism Burnaby, and the Business Improvement Associations, and Vancity, Simon Fraser University, Burnaby Now, and Hemlock Printers.

In conclusion, Mr. Malmgren advised that the "Say Hello Burnaby" campaign will be launched on 2021 January 28 with an on-line gala to raise awareness about social isolation, as well as fundraise to support the PCN's technology and training outreach programs and the Coldest Night of the Year 2021 event.

The Committee thanked the delegation for the presentation and PCN's work in the Burnaby community.

## 5. **REPORTS**

### 5.1 **Report from the Director Planning and Building - Re: Proposed Food Systems Strategy**

The Director Planning and Building submitted a report proposing a framework and approach for a Burnaby Food Systems Strategy.

The Director Planning and Building recommended:

1. THAT the Committee request Council to approve the framework and approach outlined in Section 4.0 for a Burnaby Food Systems Strategy.
2. THAT a copy of the report be forwarded to the Environment Committee, the Parks, Recreation and Culture Commission, and the Planning and Development Committee for information.

MOVED BY COUNCILLOR WANG

SECONDED BY MR. LUBENDO

THAT the recommendations of the Director Planning and Building be adopted.

CARRIED UNANIMOUSLY

Ms. Beck advised that the Burnaby Inter-Agency Council passed a resolution to advocate for the preservation of the agriculture land in Burnaby.

### 5.2 **Report from the Director Planning and Building - Re: Social Purpose Institute**

The Director Planning and Building submitted a report seeking authorization for a proposal that the City join a trilateral partnership with the Social Purpose Institute and the Burnaby Board of Trade to support social purpose in business in Burnaby.

The Director Planning and building recommended:

1. THAT Council approve a trilateral partnership between the City, United Way's Social Purpose Institute and the Burnaby Board of Trade to promote the social purpose in business in Burnaby.
2. THAT a copy of this report be forwarded to the Social Purpose Institute and the Burnaby Board of Trade.

MOVED BY MR. FASCIANA

SECONDED BY TRUSTEE CECH

THAT the recommendations of the Director Planning and Building be adopted.

CARRIED UNANIMOUSLY

**6. NEW BUSINESS**

There was no new business brought before the Committee at this time.

**7. INQUIRIES**

**Élie Lubendo - Black Shirt Day**

Mr. Lubendo commended the Burnaby School Board for participating in British Columbia's first Black Shirt Day on 2021 January 15, a day whereby students wore black shirts to make a statement against racism.

Trustee Cech advised that participation in Black Shirt Day started with a ground swell among students, and was supported by the District. Further, the District has a Vice Principal to facilitate anti-racism work, and is part of an ad hoc committee established to address issues of racism and assist in engagement of the broader community.

**Élie Lubendo - Mental Health Support in Burnaby**

Mr. Lubendo inquired regarding mental health support in Burnaby.

Ms. Monro advised that there are a number of levels of support available in the community and at Burnaby Hospital, serving a broad spectrum of needs. As well, the PCN offers counselling services for people with mild or moderate mental health illness, accessible through referral by a family physician.

The Committee requested an update on services available in Burnaby.

Staff undertook to follow up with Ms. Monro and provide the information.

Staff advised that PCN have produced a poster and an outreach card with phone numbers of resources, including the Fraser Health mental health helpline. Staff will also send members electronic copies of the poster and outreach card.

**8. ADJOURNMENT**

MOVED BY MR. LUBENDO

SECONDED BY COUNCILLOR KEITHLEY

THAT the Committee meeting adjourn at 6:35 p.m.

CARRIED UNANIMOUSLY

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CHAIR

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ADMINISTRATIVE OFFICER