

21.12. Cameray Child & Family Services



COMMUNITY GRANT APPLICATION

SECTION A: APPLICANT INFORMATION

1. ORGANIZATION NAME Cameray Community Fund (aka Cameray Child & Family Services)		
2. ORGANIZATION STREET ADDRESS #102 - 5623 Imperial Street, Burnaby, BC V5J 1G1		
3. WEBSITE (IF APPLICABLE) www.cameray.ca		
4. GRANT APPLICATION MAIN CONTACT PERSON		
NAME Tracey Rusnak	PHONE (604) 436-9449	EMAIL tracey.rusnak@cameray.ca
5. ALTERNATIVE CONTACT PERSON		
NAME Kamala Sproule	PHONE (604) 506-1796	EMAIL kamalasproule@gmail.com
6. APPLICANT TYPE		
<input type="radio"/> LOCAL REGISTERED NON-PROFIT SOCIETY	SOCIETY NO S-17939	DATE OF INCORPORATION 1983-03-13
<input checked="" type="radio"/> REGISTERED CHARITY	CHARITABLE NO 130534613RR0001	
<input type="radio"/> NATIONAL/INTERNATIONAL NON-PROFIT OPERATING LOCALLY	SOCIETY NO	DATE OF INCORPORATION
<input type="radio"/> SPORT OR RECREATION ORGANIZATION		
<input type="radio"/> OTHER	SPECIFY	

SECTION B: GRANT INFORMATION

1. ARE YOU? <input type="radio"/> New Applicant <input checked="" type="radio"/> Returning Applicant	
2. SELECT THE KIND OF COMMUNITY GRANT YOU ARE APPLYING FOR: <input type="radio"/> General Grant (Operating) <input checked="" type="radio"/> General Grant (Programming) <input type="radio"/> Recreational Sport Grant <input type="radio"/> Fee Waiver	
3. AMOUNT YOU ARE REQUESTING: \$ 15,000.00 <input type="checkbox"/> In-Kind (check if applicable)	
4. TOTAL COST OF THE PROJECT/EVENT/PROGRAM ETC. \$ 43,700.00	
5. IF YOU ARE A RETURNING APPLICANT AND ARE REQUESTING AN INCREASE OVER YOUR LAST YEAR GRANT AMOUNT AWARDED. PLEASE PROVIDE A RATIONALE FOR THE INCREASE. We are applying for this grant on behalf of the Burnaby Early Childhood Development (ECD) Table to organize Burnaby-wide events and projects. Our previous grant in February 2021 was for an operating grant. In January 2020, we applied for a program grant of \$15,000 and was awarded \$5,000, which ended up being sufficient as COVID hit and we could not offer the number of activities for which we had applied. However, this year with COVID restrictions anticipated to lift, combined with the negative impacts of COVID on children and families, having funding to address the issues we have learned about is even more critical this coming year. In November 2020, the table analyzed a variety of research (including surveys from families, HELP data and service provider evaluations) and COVID's impact on children and families was dramatic, particularly in terms of mental health and wellness. The initiatives we are applying for funding, address what we have learned is needed by our community.	

6. IF YOU ARE APPLYING FOR A GENERAL OPERATING GRANT, DESCRIBE HOW THIS GRANT WILL BE USED TO OFFSET COSTS INCURRED TO OPERATE THE ORGANIZATION. PLEASE DETAIL THE NATURE OF OPERATING EXPENSES (SALARY, LEASE, UTILITIES, ETC.) AND SPECIFY THE TIME PERIOD DURING WHICH THE GRANT WILL BE USED.

Applicants for General Operating Grants are not required to complete sections C, D, and E (marked with an asterisk *)

SECTION C: THE PROJECT/EVENT/PROGRAM*

1. NAME OF THE PROJECT/EVENT/PROGRAM Early Childhood Development Education and Awareness Raising City-Wide Projects and Events	
2. PROJECT/EVENT/PROGRAM LOCATION (PHYSICAL STREET ADDRESS OR EVENT LOCATION) Burnaby's 4 quadrants (Northeast, Northwest, Southeast and Southwest) - Recreation Centres, Parks, Agency sites.	
3. PROJECT/EVENT/PROGRAM START DATE 2021-05-01	4. PROJECT/EVENT/PROGRAM END DATE 2022-06-01

SECTION D: PURPOSE OF BENEFIT*

1. DESCRIBE THE PURPOSE OR GOAL OF THE PROJECT/EVENT/PROGRAM To enhance Burnaby's children and families' community inclusion and resilience, and to be responsive to their needs in order for Burnaby to be a vibrant community where children develop to their full potential and families thrive. Community inclusion - to provide inclusive Burnaby-wide participation, support, and education opportunities for the diversity of families. Community resilience - to provide Burnaby children and families with the foundational supports and resources to adapt, recover and continue to prosper when faced with challenges and adversity. Responsiveness to needs - to respond to the needs and interests of Burnaby children and families in order to build capacity, and a vibrant, unique, community where children develop to their full potential and families thrive because of community connection and opportunities.
2. DESCRIBE THE PROJECT/EVENT/PROGRAM AND THE ACTIVITIES Nine city-wide events that include the following: One Play to Learn event (February 2022); Four Ready, Set, Learn (events Fall/Winter 2021/22); Four Outdoor Park-based events (September and October 2021, and May and June 2022). Two Early Childhood Educator/Service Provider Pro-D workshops/trainings that include the following: Heart-Mind Social-Emotional course - 6 sessions + certificate, and one in-person workshop on "Mental Health and Well Being of Parents and Children" (impact of COVID and supports needed). Two communications projects: updating the city-wide google map on the kidsinburnaby.ca website, and a media engagement.
3. DESCRIBE HOW THIS PROJECT/EVENT/PROGRAM WILL BENEFIT RESIDENTS OF BURNABY (WHO WILL BENEFIT). HOW MANY BURNABY RESIDENTS WILL BE INVOLVED WITH OR BENEFIT FROM THE PROJECT? 2000+ of Burnaby's children and families, service providers and Early Childhood Educators will benefit. 50% of families report worse mental health due to COVID (Canadian Mental Health Association, August 2020). Stats Canada (June 2020) found the following percentages of individuals were very or extremely concerned for their families in terms of: Balancing child care, schooling and work (74%), Managing their child's behaviour, stress anxiety and emotions (61%); Having less patience, raising their voice/yelling at child (46%); Staying connected with family or friends (43%). Recommendations from the BC Representative for Children and Youth in November 2020 to address these issues include: "family/community socio-economic support, social support, effective parenting ... and safe neighbourhoods.", "focus on social connection" utilizing "partnerships," "providing information about mental health and domestic violence," and encouraging outside play.

4. DESCRIBE HOW THE PROJECT/EVENT/PROGRAM ALIGNS WITH ONE OR MORE OF THE FOLLOWING (OFFICIAL COMMUNITY PLAN, SOCIAL SUSTAINABILITY STRATEGY, ECONOMIC DEVELOPMENT STRATEGY, ENVIRONMENTAL SUSTAINABILITY STRATEGY):

The events and projects align with the following four priorities from the Social Sustainability Strategy: Meeting Basic Needs, Celebrating Diversity and Culture, Learning for Life and Enhancing Neighbourhoods. The ECD Table's membership includes a range of participating partners who can provide information, support, resources, learning activities and events that align with these four priorities that are targeted to the diversity of children birth to 6 years old and their families/caregivers. For example, at the city-wide events the diversity of table members will be present to provide information. All events and projects will celebrate diversity and culture in many ways (e.g. entertainment, structure of and content in the events themselves). Learning opportunities will be inclusive of families/caregivers own needs as well as their children's. The events will be run in parks and recreation facilities.

5. IDENTIFY YOUR COMMUNITY PARTNERS OR STAKEHOLDERS – YOU MAY ALSO INCLUDE LETTERS OF SUPPORT FOR YOUR PROJECT/EVENT/ PROGRAM FROM THESE GROUPS AS PART OF THE APPLICATION.

City of Burnaby (Parks and Rec, Social Planning and the Burnaby Public Library), School District 41, Fraser Health, Ministry for Children and Family Development, and over 18 non-profit organizations serving a diversity of children and families, such as: low income, Indigenous, newcomer, children with special needs, LGBTQ2+, young mothers, and women and children who have experienced domestic violence. Specifically, these agencies are: Spirit of the Children, BC Centre for Ability, MOSAIC, SUCCESS, Burnaby Family Life, Purpose Society, YMCA Child Care Resource and Referral, Burnaby Neighbourhood House, Information Children, St. Leonard's, Burnaby Pacific Grace Church, Cameray Child and Family Services, Family Services of Greater Vancouver, Primary Care Network, SFU Childcare Society, Pacific Immigrant Resources Society, and Vancouver and Lower Mainland Multicultural Family Support Services Society.

6. IF THE AMOUNT REQUESTED FROM THE CITY OF BURNABY IS NOT FULLY GRANTED, WHAT WOULD YOU DO TO MAKE UP THE DIFFERENCE AND/OR HOW WOULD YOU PROCEED DIFFERENTLY?

We would not run all of the events or do all of the activities.

SECTION E: EVENT OUTCOMES*

1. HOW WILL YOU KNOW IF YOUR PROJECT/EVENT/PROGRAM REACHED ITS GOALS? (FOR EXAMPLE, A GOAL OF ENGAGING YOUTH IN ENVIRONMENTAL ACTIVITIES MIGHT INCLUDE REACHING A SET TARGET OF YOUTH PARTICIPANTS)

See attachment (next page) - unable to complete on the form due to an Adobe issue (response keeps disappearing)

2. WHAT DATA AND FEEDBACK DO YOU COLLECT FROM YOUR AUDIENCE/PARTICIPANTS? HOW DO YOU EVALUATE YOUR PROGRAMS AND SERVICES?

See attachment (next page) - unable to complete on the form due to an Adobe issue (response keeps disappearing)

SECTION E – Event Outcomes

1. How will you know if your project/event/program reached its goals?

- Will reach 2000+ parents and children
- Families attending events report the following: an increase in knowledge of available information and community resources and supports; a strong sense of needed neighbourhood and social connection; themselves and their children enjoying the event's various activities and entertainment
- Service providers attending workshops report the following: an increase in knowledge, tools and strategies to address the mental health and well-being of parents/caregivers and children; and an increase in knowledge, tools and strategies to enhance the social and emotional well-being of parents and development of children
- Social Media analytics will show: Instagram follows increase by 30%; Facebook likes increase by 50%, and shares increase by 25%; Website visits increase by 35% via google analytics

2. What data and feedback do you collect from your audience/participants? How do you evaluate your programs and services?

Data and Feedback collected from participants include:

- Participant numbers
- Socio-demographic data collected on the day of events, to ensure participation is representative of the diversity of Burnaby's socio-demographics
- Surveys and questionnaires completed the day of the event
- Surveys and questionnaires completed online following a workshop/training via Microsoft Forms
- Burnaby ECD Table Social Media and Google analytics (Instagram, Facebook, website)

Applicants for **Recreational Sport Grants** are not required to complete sections F, and H (marked by two asterisks **).

SECTION F: LONG TERM VIABILITY**

ATTENTION: The grant program is intended to support new organizations and encourage organizational self sufficiency, while creating a framework of financial sustainability rather than using City resources as an indefinite funding source. It is requested that your organization develop a diverse funding income base and seek alternative methods for self-sufficiency to ensure your organization's long-term operational sustainability.

1. WHAT ARE YOUR SOURCES OF REVENUE? WHAT PERCENTAGE OF TOTAL REVENUE DO THEY EACH REPRESENT?					
SOURCE OF REVENUE	% OF TOTAL REVENUE PREVIOUS YEAR		% OF TOTAL REVENUE CURRENT YEAR		
EARNED REVENUE (ALL TICKET SALES, REGISTRATION FEES, MEMBERSHIPS, ETC...)	0		0		
GRANTS (ALL FEDERAL, PROVINCIAL, MUNICIPAL, FOUNDATION AND GAMING GRANTS)	16		3		
DONATIONS AND SPONSORSHIPS (CASH)	16		39		
DONATIONS AND SPONSORSHIPS (IN-KIND)	9		5		
ALL DONATIONS (CASH/IN-KIND) PROVIDED BY THE CITY OF BURNABY	59		53		

2. WHAT OTHER SOURCES OF FUNDING ARE YOU CURRENTLY PURSUING? DOES THE ORGANIZATION HAVE A PLAN FOR DIVERSIFICATION AND INCREASE OF REVENUE OVER THE LONGER TERM? IF YES, PLEASE PROVIDE A COPY OF THE PLAN OR DESCRIBE THE PRIMARY OBJECTIVES AND STRATEGIES.

The funds we are seeking are to support the programs/events organized by the ECD Table. The funds previously applied for were for table coordination costs. We have also secured support from the Primary Care Network, the Burnaby School District, and the Burnaby Festival of Learning, in addition to donations, both cash and in-kind admin support, from ECD Table member agencies. We have sought support from several other sources, without success due to different priorities. The ECD Table continues to explore other revenue sources, through its networks and research.

3. PLEASE IDENTIFY THE CASH VALUE (\$) OF ALL CITY OF BURNABY CONTRIBUTIONS YOUR ORGANIZATION/PROGRAM/EVENT HAS RECEIVED FROM THE CITY OF BURNABY OVER THE PAST THREE (3) YEARS. ADDITIONALLY, PLEASE INDICATE ANY OTHER CITY OF BURNABY GRANT OPPORTUNITIES YOU WILL BE PURSUING IN THE CURRENT YEAR. FAILURE TO IDENTIFY CITY OF BURNABY CONTRIBUTIONS MAY AFFECT YOUR ELIGIBILITY FOR GRANTS IN THE PRESENT YEAR AND IN THE FUTURE.

	3 YEARS AGO	2 YEARS AGO	1 YEAR AGO	CURRENT YEAR	
				AWARDED	REQUESTED
GRANT - CASH		\$ 7,000.00	\$ 13,000.00	\$ 8,000.00	\$ 10,000.00
GRANT - IN-KIND					
PERMISSIVE TAX EXEMPTION					
LEASE GRANT					
OTHER					

4. DESCRIBE THE TOP 3 GOALS FOR THE ORGANIZATION IN THE CURRENT YEAR.

GOAL 1

Communities support the development of all children and families.

DESCRIPTION

Strategy 1: Engage in collaborative planning and capacity building for integrated neighbourhood planning and service delivery that includes hard-to-reach, multi-barrier families and children.

Strategy 2: Engage city-wide neighbourhood-based events and projects that provide children and families with feelings of safety and connection and provide opportunities for play-based early learning and development (socially, emotionally, cognitively and physically), and parent education and support.

GOAL 2

Families and caregivers have the knowledge, resources and supports to help children develop to their full potential.

DESCRIPTION

Strategy 1: Ensure that ECD programs and services, including child care, are part of a coordinated, integrated continuum that is responsive to and inclusive of all children, families and caregivers.

Strategy 2: Work together to promote the importance of a family-friendly community.

GOAL 3

Create opportunities to support families/caregivers health and well-being and resilience, including providing targeted programming and supports within the context of the impact of COVID.

DESCRIPTION

Strategy 1: Be responsive to the needs and issues of families/caregivers and children by providing opportunities to support their resilience, and build capacity.

Strategy 2: Identify particular neighbourhoods, and socio-economic groups, that require targeted and tailored supports.

5. PLEASE COMPLETE THE FOLLOWING

	PREVIOUS YEAR	CURRENT YEAR
NUMBER OF VOLUNTEERS (INCLUDING BOARD)	0	30
VOLUNTEER HOURS PER YEAR	0	100
NUMBER OF VOTING MEMBERS	0	0

6. HOW DOES YOUR ORGANIZATION WORK TO ENSURE THAT PROGRAMS AND SERVICES ARE ACCESSIBLE AND INCLUSIVE FOR ANYONE WHO HAS AN INTEREST REGARDLESS OF AGE, ABILITY, ORIENTATION, ETHNIC/CULTURAL BACKGROUND, SOCIO-ECONOMIC STATUS? PLEASE SHARE EXAMPLES AND SUCCESS STORIES OF INCLUSIVITY AND DIVERSITY WITHIN YOUR ORGANIZATION AND PROGRAMMING.

The Burnaby Early Childhood Development Table is a collaborative coalition of 46 non-profit and public partners that work cooperatively to deliver programs, services, resources and community development initiatives to all families with children -0-6 years old, including children with special needs, immigrants and refugees, Indigenous families, low income families, mainstream Canadian families and LGBTQ2+ families. Two outreach workers also reach out to and support Burnaby's most isolated and vulnerable families. Due to the number of agencies and initiatives, please visit any one of these agencies' sites for the breadth and depth of examples: <https://bflgrowscommunity.org/>; <https://burnabynh.ca/programs/family/>; <http://cameray.ca/parent-support-program-may-online-group-calendar/>; <https://sotcs.ca/children/>; <https://burnabyschools.ca/strongst> <https://bc-cfa.org/programs-services/supported-child-development/>; <https://www.mosaicbc.org/services/family-children-youth/family-centre/>

SECTION G: INSURANCE AND ACKNOWLEDGEMENT*

1. DOES YOUR ORGANIZATION HAVE GENERAL LIABILITY INSURANCE?

☒ Yes

☐ No

2. IF YES, WHAT COVERAGE?

\$2,000,000.00

3. IF AWARDED A GRANT, HOW WILL YOUR ORGANIZATION ACKNOWLEDGE THE CONTRIBUTION FROM THE CITY OF BURNABY?

We will acknowledge the City of Burnaby's contribution on the following:

- kidsinburnaby website
- in all workshop/presentation posters
- in all other grant applications
- by announcing it to the 46 table member agencies

SECTION H: OPERATING BUDGET FOR ORGANIZATION or PROJECT/EVENT/PROGRAM**

PLEASE IDENTIFY IF YOU ARE PROVIDING INFORMATION FOR THE ENTIRE ORGANIZATION OR A SPECIFIC PROJECT/EVENT/PROGRAM <input type="radio"/> Organization <input checked="" type="radio"/> Project/Event/Program
FOR THE FISCAL YEAR 2021-2022
MONTH FISCAL YEAR BEGINS April 1, 2021

REVENUES	PRIOR YEAR ACTUAL	CURRENT YEAR BUDGET	CURRENT YEAR CONFIRMED? Y/N	BRIEF DESCRIPTIONS/COMMENTS (TYPE OF GRANT AND FUNDING PERIOD)
FEDERAL GOVERNMENT (SPECIFY)				
1				
2				
3				
PROVINCIAL GOVERNMENT (SPECIFY)				
1 Burnaby School District	3500	1500	Y	For activities
2 MCFD	1500			
3				
LOCAL GOVERNMENT (SPECIFY)				
1 City of Burnaby-Operation	8000	8000	Y	For ECD Table Coordination
2 City of Burnaby-Program	5000	15000	N	
3				
SPONSORSHIP (SPECIFY)				
1 Burnaby Festival of Learning		1200	Y	Online workshop; video; photos
2 Primary Care Network		13000	Y	For ECD Table coordination
3				
EARNED REVENUE				
1				
2				
3				
FUNDRAISING (NET REVENUE)				
INDIVIDUAL DONATIONS				
IN-KIND SOURCES	2000	2000	Y	
INVESTMENT INCOME				
OTHER SOURCES (SPECIFY)				
1 Agency Contributions	2000	3000	Y	
2				
3				
TOTAL REVENUE	22000	43700		

COMMUNITY GRANT APPLICATION

EXPENDITURES	PRIOR YEAR ACTUAL	CURRENT YEAR BUDGET	BRIEF DESCRIPTIONS/ COMMENTS (TYPE OF GRANT AND FUNDING PERIOD)
TOTAL COMPENSATION EXPENSE			
OFFICE SUPPLIES & EXPENSES			
PROGRAM & EVENT SUPPLIES			
ADVERTISING & PROMOTION	1500	\$2000	kidsinburnaby website and zoon
TRAVEL & VEHICLES EXPENSES			
INTEREST AND BANK CHARGES			
LICENCES, MEMBERSHIPS, & DUES			
OCCUPANCY COSTS			
PROFESSIONAL & CONSULTING FEES	16100	29300	ECD Table Coordination
CAPITAL PURCHASES & IMPROVEMENTS			
AMORTIZATION OF CAPITALIZED ASSETS			
DONATION, GRANTS, & SCHOLARSHIP EXPENSE AS PART OF CHARITABLE ACTIVITIES			
EDUCATION AND TRAINING FOR STAFF & VOLUNTEERS	2000	2000	Svc provider & social media tra
CITY SERVICES EXPENSES (SPECIFY)			
1			
2			
3			
OTHER EXPENSES (SPECIFY)			
1 Educational workshops for families	400	2000	Facilitation and space
2 Burnaby-wide events for families		5400	Expenses for 5 events
3 Communications projects		1000	Tech support
4 Administration costs	2000	2000	
5			
TOTAL EXPENDITURES	22000	43700	
CURRENT SURPLUS (DEFICIT)	0	0	