Planning and Development Committee Delegation Request 2021 June 29

<u>Re-imagining North Road</u> With the Burnaby North Road BIA

We would like to request a delegation to appear before the Planning & Development Committee, to discuss a project we are hoping to work on as a group, called "Reimagining North Road".

Delegation would include:

Executive Director Carolyn Orazietti, Board member Tony Ciulla (Branch Manager, Van City) as well as the lighting designers from MK Illumination.

In recent years we have seen nothing but development going on, up and down North Road on both sides of the road. It seems as if every property along both sides of North Road is either for sale, in the planning process or already under construction.

This area will attract thousands more residents over the coming years, many of whom are considering the area, because of its proximity to the Korean District.

We have been working with Destination BC and with Tourism Burnaby, who we have been involved in promoting our beautiful Korean District.

We see ourselves as an International Destination, and want to add to the uniqueness and character, charm, and appeal of our exciting Korean District by making the North Road area even more of a destination for those who live here, are looking for a place to live, or want to take in all that the area has to offer.

We realize that these developments are upscale and inviting and would like to make the area more multi-modal and upscale, by making infrastructure improvements. These improvements could include bike lanes, stamped brick pavers, painted light poles, flower planters and the addition of lighting.

We believe that we could improve not just the walkability of the neighbourhood, but the overall ambience which would add value to the area, and believe that the timing is just perfect for and infrastructure project of this nature.

Best regards, Carolyn Orazietti Executive Director, Burnaby North Road BIA 604-345-0396