

**INTER-OFFICE MEMORANDUM**

TO: CHAIR AND MEMBERS DATE: 2021 JULY 29  
FINANCIAL MANAGEMENT COMMITTEE

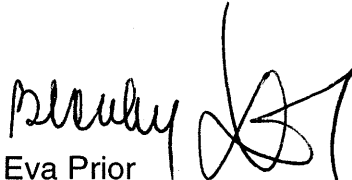
FROM: ACTING DEPUTY CITY CLERK FILE: 02410-20

**SUBJECT: BRITISH COLUMBIA SOCIAL PROCUREMENT INITIATIVE  
MEMBERSHIP OPPORTUNITY**  
ITEM 3.5. COUNCIL CORRESPONDENCE TO 2021 JULY 22 AND  
NEW BUSINESS, COUNCIL 2021 JULY 26

Burnaby City Council, during the New Business portion of the 2021 July 26 Council meeting, made reference to Item 3.5. of the Council Correspondence package, received up to 2021 July 22, from British Columbia Social Procurement Initiative regarding a membership opportunity.

Arising from discussion, Councillor Dhaliwal requested that this item be referred to the Financial Management Committee.

For your reference, a copy of the correspondence is attached.

  
fo  
Eva Prior  
Acting Deputy City Clerk

Copied to: Purchasing Manager

BRITISH COLUMBIA

# Social Procurement

INITIATIVE

July 13, 2021

Mayor Mike Hurley  
City of Burnaby  
4949 Canada Way  
Burnaby BC V5G 1M2

**Re: Membership Opportunity: British Columbia Social Procurement Initiative**

Dear Mayor Hurley,

We are writing to let you know about an exciting new opportunity for the City of Burnaby to join the [British Columbia Social Procurement Initiative \(BCSPI\)](#).

Previously only available to governments in the Vancouver Island and Coastal Communities region, BCSPI has recently received support from the BC Government to expand province-wide, providing the opportunity for governments and institutional purchasers in communities across British Columbia to join.

BCSPI is a low cost, high value program that provides local governments with the training, expertise, and support they need to integrate social procurement practices and add social value to their existing purchasing. For an annual membership fee equivalent to local area of government association dues, participating local governments get access to a full suite of professional development and training, templates, case studies, impact measurement tools and expert consultation support at no additional cost.

Significantly, now is the best possible time to join. Building on the successes of the first two years, new members will join with all of the foundational work in place: over 50 pilot projects undertaken, a comprehensive library of templates and tools developed, best practice examples and thriving community of practice all available to support social procurement implementation.

BCSPI (formerly CCSPI) started as a two-year pilot in the Vancouver Island and Coastal Communities region in 2019 and, since its inception, has already grown in membership from 6 to 30 local governments and institutional purchasers. BCSPI members have now procured over \$200 million of goods, services and construction with added social value to the benefit of their local economies. This means that additional local business, employment and skills & training opportunities are being generated from existing procurement dollars at a time when our local economies need it most.\* (The CCSPI Phase 1 report is attached for your information).

\*Provided Under Separate Cover

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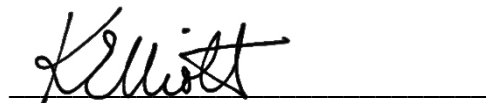
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Mayor Mike Hurley  
July 13, 2021

Social procurement is a key economic recovery and stability consideration for local governments. Joining BCSPi now will ensure that your organization has access to the training and expertise required to implement social procurement best practices, and the ability to take advantage of the opportunity to create additional community benefit from your existing spending.

We would be happy to discuss this opportunity with you directly, or to schedule a presentation for your Council or Board to provide more information about the Initiative. If you have any questions or would like to set up a meeting or presentation, please contact Robert Fisher, BCSPi Project Coordinator by email at [rfisher@scalecollaborative.ca](mailto:rfisher@scalecollaborative.ca) or by phone on (250) 886-3063.

Sincerely,

Karen Elliot  
Mayor, District of Squamish  
Co-Chair, BCSPi Steering Committee

A handwritten signature in black ink, appearing to read 'K. Elliot', written over a horizontal line.

Colleen Evans,  
Councillor, Campbell River  
Co-Chair, BCSPi Steering Committee

A handwritten signature in black ink, appearing to read 'Colleen Evans', written over a horizontal line.

Cc: Lambert Chu, City Manager  
Noreen Kassam, Director of Finance

Attached: CCSPI Phase 1 Report