

Meeting 2021 Nov 3

COMMITTEE REPORT

TO:	CHAIR AND MEMBERS EXECUTIVE COMMITTEE OF COUNCIL	DATE:	2021 Oct 22
FROM:	DIRECTOR - PARKS, RECREATION & CULTURAL SERVICES	FILE:	02410-20
SUBJECT:	FESTIVALS BURNABY GRANT PROGRAM - SMALL SCALE EVENT		
PURPOSE:	Grant Approval Request		

RECOMMENDATION:

 THAT the Festivals Burnaby Grant request from National Congress of Black Women Foundation for their 2022 Festival of Arts & Music on 2022 January 24 – March 10 be received.

REPORT

Small Scale Event: Title of Event:	File # 21-S-002 2022 Festival of Arts & Music
Application Received:	2021 October 15
Project Budget:	\$41,890.00
Amount Requested:	\$8,000.00
Previous Support:	2019 Small Scale Festivals Burnaby Grant \$5,000.00
	2018 Small Scale Festivals Burnaby Grant \$5,000.00
	2017 Small Scale Festivals Burnaby Grant \$5,000.00
	2016 Small Scale Festivals Burnaby Grant \$7,000.00
	2015 Small Scale Festivals Burnaby Grant \$7,000.00
	2014 Small Scale Festivals Burnaby Grant \$7,000.00
	2013 Small Scale Festivals Burnaby Grant \$7,000.00
	2012 Small Scale Festivals Burnaby Grant \$7,000.00

1.0 INTRODUCTION

An application request for \$8,000 has been received from the National Congress of Black Women Foundation for their 2022 Festival of Arts & Music on 2022 January 24 - March 10.

In celebrating Black History Month and the United Nations Youth Day & BC Family Day/Children's Festival, this event will be the most comprehensive cultural event held in and around Burnaby and the Lower Mainland during the months of February and March 2022.

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Black History Month 2022 offering diversity, openness and cultural identities. The programs provide involved communities with the opportunity to express themselves, share their stories, breakdown stereotypes, misconception and build understanding as well as respect for cultural and religious differences.

The festival will involve a wide range of speakers, cultural performances, music, Afro Caribbean foods, traditional drumming, storytelling, cultural traditions and the history of many cultural groups and their country of origin offering those cultural traditions kept vibrant and current through creative expressions, visual arts and crafts.

2.0 POLICY SECTION

Goal

- A Connected Community
 - Social connection Enhance social connections throughout Burnaby
 - Partnership Work collaboratively with businesses, educational institutions, associations, other communities and governments
- An Inclusive Community
 - Celebrate diversity Create more opportunities for the community to celebrate diversity
 - Create a sense of community Provide opportunities that encourage and welcome all community members and create a sense of belonging

3.0 BACKGROUND

The National Congress of Black Women Foundation (NCBWF) promotes and facilitates activities and programs, which foster advancement, recognition, health and education of black women and their families. The NCBWF has been in the Burnaby area since 2001 and operates to benefit the citizens of Burnaby and its surrounding areas.

4.0 **RECOMMENDATION**

The application has been completed in full and the applicant has shown evidence that they have the capacity to coordinate the event. Festivals Burnaby funds would be allocated toward eligible project expenses related to programming, marketing/promotions and administration.

Dave Ellenwood DIRECTOR - PARKS, RECREATION & CULTURAL SERVICES

DE:hbmo:tc 21-S-002 National Congress of Black Women Foundation