

City of Burnaby



Proclamation

PURPOSE IN BUSINESS WEEK

Whereas Social Purpose in Business is a powerful driver of thriving business communities and a catalyst for economic recovery and growth; and

WHEREAS The health and resilience of the local business community and the health and resilience of the community at large are intrinsically linked; and

WHEREAS The awareness and proliferation of Purpose in Business promotes building a critical mass of social purpose businesses contributing in new and innovative ways to a better world; and

WHEREAS Burnaby is an emerging hub of thriving Social Purpose Businesses in British Columbia; and

WHEREAS Burnaby City Council approved a trilateral partnership between the City, United Way's Social Purpose Institute and the Burnaby Board of Trade to promote Social Purpose in Business in Burnaby, further demonstrating Burnaby's ongoing commitment to environmental and societal health.

NOW THEREFORE I, MIKE HURLEY, MAYOR OF BURNABY,
DO HEREBY PROCLAIM NOVEMBER 15-19 AS

“PURPOSE IN BUSINESS WEEK”

IN THE CITY OF BURNABY.

Dated this Eighth Day of
November, 2021 A.D.

MIKE HURLEY
MAYOR

