

EXECUTIVE COMMITTEE OF COUNCIL

*HIS WORSHIP, THE MAYOR
AND COUNCILLORS*

SUBJECT: HARMONY FOR ALL PROGRAM

RECOMMENDATIONS:

1. THAT Council authorize staff to create a “Harmony for All” pilot program in Burnaby.
2. THAT funding of \$72,000 in the 2022 Annual Plan be allocated for this purpose.

REPORT

The Executive Committee of Council, at its Open meeting held on 2021 November 03, received and adopted the attached report requesting the approval of establishing a program to provide musical instruments and instruction to underserved Burnaby citizens, and the allocation of \$72,000 from the 2022 Annual Plan for this purpose.

Respectfully submitted,

Councillor S. Dhaliwal
Chair

Copied to: Chief Administrative Officer Deputy CAO/CFO Director Corporate Services Director Planning and Building Director Parks, Recreation and Cultural Services
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Mayor M. Hurley
Vice Chair

TO: CHAIR AND MEMBERS
EXECUTIVE COMMITTEE OF COUNCIL

DATE: 2021 Nov 01

FROM: DIRECTOR - PARKS, RECREATION &
CULTURAL SERVICES

SUBJECT: HARMONY FOR ALL PROGRAM

PURPOSE: To establish a program to provide musical instruments and instruction to underserved Burnaby citizens.

RECOMMENDATIONS:

1. **THAT** approval be granted to create a “Harmony for All” pilot program in Burnaby.
2. **THAT** approval be granted for \$72,000 in the 2022 Annual Plan for this purpose.

REPORT

1.0 INTRODUCTION

The Executive Committee of Council, at its meeting on 2021 September 01, requested that staff research the establishment of a city-run program to provide access to musical instruments and education for underserved Burnaby citizens.

2.0 POLICY SECTION

Goal

- A Connected Community
 - Social connection –
Enhance social connections throughout Burnaby
 - Partnership –
Work collaboratively with businesses, educational institutions, associations, other communities and governments
- An Inclusive Community
 - Celebrate diversity –
Create more opportunities for the community to celebrate diversity
 - Serve a diverse community –
Ensure City services fully meet the needs of our dynamic community

- Create a sense of community –
Provide opportunities that encourage and welcome all community members
and create a sense of belonging
- A Healthy Community
 - Healthy life –
Encourages opportunities for healthy living and well-being
 - Lifelong learning –
Improve upon and develop programs and services that enable ongoing
learning
 - Community involvement –
Encourage residents and businesses to give back to and invest in the
community

3.0 BACKGROUND

A desire was expressed to provide underserved Burnaby citizens to musical instruments and education who are currently unable, for economic reasons, to fulfill an interest in learning how to play a musical instrument.

It is proposed that this be accomplished by developing a City initiative to receive donated musical instruments from the public and then distributing these donated instruments to people in the community who could otherwise not afford to own or rent them, and by providing access to lessons that will allow participants to learn to play the instruments and benefit from exposure to musical artistic expression.

3.1 RESEARCH

Staff conducted global research into organizations who participated in comparable community programs. The following was revealed:

- Organizations collect donated instruments to give to organizations and individuals.
- Organizations purchase instruments to lend to individuals.
- Organizations provide grants to support music education and instrument purchases.
- Organizations provide funding to support the development of free music education.

3.2 PROJECT PROPOSAL

With the intention to expose as many Burnaby residents as possible access to musical instruments and lessons it would be advisable to structure the City's *Harmony for All*

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program to include three components introduced in a phased approach starting in April 2022.

1. Lend instruments to Burnaby residents experiencing barriers to participation.
2. Coordinate low or no-cost music programs for members of the community who could otherwise not afford to participate in our music programs.
3. Issue grants to assist low income applicants to pay for City of Burnaby music programs

3.3 PHASE ONE APRIL 2022 – INSTRUMENT LENDING PROGRAM

Audience: City of Burnaby residents who are experiencing barriers to participation.

Program: Develop a musical instrument lending program for residents in the City of Burnaby intended to support students to learn a musical instrument by providing the free loan of an instrument for their personal use. Lending could take place three times per year to align with fall, winter and spring programming timelines. Instruments will be lent to students for their exclusive use and renewed once a year for the length of time the student requires its use.

Coordination: Facilitated by the Shadbolt Centre's Music Programmer, staff will be responsible for setting up the instrument collection, documenting the inventory, structuring the lending process, receiving applications, determining the instrument required, and coordinating the pick up of the instrument. The Shadbolt Music Programmer will incorporate this responsibility as a part of their current work with administrative coordination required two additional days a week, 24 weeks of each year to provide support to the seasonal lending process.

Access Criteria: It is proposed that City of Burnaby residents will be required to receive a referral from a community professional working in Social Services, Music Education, School District 41, community libraries, City of Burnaby Youth and Seniors Centres, or who are a current Recreation Credit Program participant.

3.4 PHASE TWO SEPTEMBER 2022 – CITY OF BURNABY OUTREACH MUSIC EDUCATION WITH INSTRUMENTS

Audience: School District Community Schools, City of Burnaby Youth and Seniors Centres, Burnaby social service agencies.

Program: Develop low-cost or no-cost outreach music education programs at Burnaby Community Schools and City of Burnaby Youth and Seniors Centres in areas of the city identified as having the greatest need.

Coordination: Facilitated by the Shadbolt Centre's Community Outreach Programmer, staff would utilize the current outreach process to establish the need in each area in

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collaboration with the school and centre staff and then coordinate group music lessons and instrument use. The Programmer will coordinate these community outreach programs as a component of their current work and will require administrative assistance one additional day of week, 24 weeks a year.

Access Process: The city's current outreach process has been established to identify individuals who experience barriers to participation. School Board professionals, school administration, community librarians, and City of Burnaby Youth and Seniors Centre staff work with Outreach Programmers to develop outreach opportunities.

3.5 PHASE THREE 2023 – CITY OF BURNABY MUSIC EDUCATION GRANTS

Audience: Low-income City of Burnaby residents approved through the City's Recreation Credit program.

Program: It is proposed that a new grant program be established to provide funding for participation for students with financial barriers to participation. The grant program will assist City of Burnaby citizens identified as recreation credit clients by supporting the cost of a music program and the loan of an instrument. This funding source, including proceeds from fundraising initiative, would be distinct from the Recreation Credit funding.

Coordination: This program would be facilitated by the City Music Programmers who would host client appointments, register students in music programs accessing *Harmony for All* program funding and coordinate an instrument loan. The processing of the grant applications and applicant appointments will be included as a component of the Programmers' work.

Access Criteria: Clients within the City of Burnaby Recreation Credit Program will be provided with an application for Harmony for All grant funding to support music education offered at the City of Burnaby. This would be in addition to any recreation credits on their account. (Recreation Credit funding currently does not permit it to be used for private lessons).

3.6 BUDGET

The City of Burnaby Fire Department's charitable organization will contribute \$10,000 each year to the *Harmony for All* program with a commitment to continue annual donations for ten years. The current fund contains \$20,000 from the 2020 and 2021 contributions.

In order to set up this program, the current funds will be utilized to create a storage space in a City facility with appropriate equipment and shelving required to house the current instrument inventory.

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Estimated Annual Operating Budget

Compensation

Instrument Lending Coordinator	\$15,000
Community Outreach Assistant	\$ 7,500
Outreach Music Instructor	<u>\$ 8,500</u>
	\$31,000

Operating costs

Operating equipment	\$ 2,500
Operating supplies	<u>\$ 2,500</u>
	\$ 5,000

Contracted Services

Servicing and repairs	\$10,000
Instrument appraisals	<u>\$ 6,000</u>
	\$16,000

Education scholarships

25 students @ \$800/year	<u>\$20,000</u>
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TOTAL	<u>\$72,000</u>
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4.0 RECOMMENDATIONS

The above proposals presented are being advanced as a pilot program for the consideration and approval of the Executive Committee of Council. When the preferred direction is indicated, additional program research will be conducted. A revised program and activity timeline will also be prepared.

It is recommended that approval be granted for \$72,000 in the 2022 Annual Operating Budget.



Dave Ellenwood
DIRECTOR - PARKS, RECREATION & CULTURAL SERVICES

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Harmony for All Program EXEC Meeting (2021 Nov 3)

cc: Chief Administrative Officer
Deputy Chief Administrative Officer and Chief Financial Officer
Director of Corporate Services
Director Planning and Building