

TO: CHAIR AND MEMBERS
EXECUTIVE COMMITTEE OF COUNCIL **DATE:** 2021 Nov 24

FROM: DIRECTOR - PARKS, RECREATION &
CULTURAL SERVICES **FILE:** 02410-20

SUBJECT: FESTIVALS BURNABY GRANT - LARGE SCALE

PURPOSE: Grant Approval Request

RECOMMENDATION:

1. **THAT** the Festivals Burnaby Grant request from the Scandinavian Community Centre for their 2022 Scandinavian Midsummer Festival on 2022 June 25 – 26 be received.

REPORT

Small Scale Event:	File # 21-L-002	
Title of Event:	2022 Scandinavian Midsummer Festival	
Application Received:	2021 September 18	
Project Budget:	\$53,750.00	
Amount Requested:	\$10,000.00	
Previous Support:	2019 Small Scale Festivals Burnaby Grant	\$8,000.00
	2018 Small Scale Festivals Burnaby Grant	\$6,000.00
	2017 Small Scale Festivals Burnaby Grant	\$6,000.00
	2016 Small Scale Festivals Burnaby Grant	\$6,000.00
	2015 Small Scale Festivals Burnaby Grant	\$6,000.00
	2014 Small Scale Festivals Burnaby Grant	\$6,000.00
	2013 Small Scale Festivals Burnaby Grant	\$6,000.00
	2012 Small Scale Festivals Burnaby Grant	\$6,000.00
	2011 Small Scale Festivals Burnaby Grant	\$6,000.00

1.0 INTRODUCTION

An application request for \$10,000 has been received from the Scandinavian Community Centre for their 2022 Scandinavian Midsummer Festival on 2022 June 25 – 26.

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This annual two-day festival, in its 25th year, celebrates the Swedish, Norwegian, Finnish, Icelandic and Danish countries. With a program showcasing cultural song, dance, entertainment, food and kids the event is meant for the whole family. Key highlights include the authentic Viking village and the traditional raising of the Maypole dance. This year's theme is Scandinavian Folklore.

The application has been completed in full and the applicant has shown evidence that they have the capacity to coordinate the event. Festivals Burnaby funds would be allocated toward eligible project expenses related to programming, marketing/promotions and administration.

2.0 POLICY SECTION

Goal

- A Connected Community
 - Social connection – Enhance social connections throughout Burnaby
 - Partnership – Work collaboratively with businesses, educational institutions, associations, other communities and governments
- An Inclusive Community
 - Celebrate diversity – Create more opportunities for the community to celebrate diversity
 - Create a sense of community – Provide opportunities that encourage and welcome all community members and create a sense of belonging

3.0 BACKGROUND

The Scandinavian Community Centre Society is a meeting place for all Scandinavians, local and visiting, who strive to preserve and promote Nordic culture, community and spirit within the Metro Vancouver area. The festival began in 1935 and was revived in 1986 at the Scandinavian Centre. There are a total of 352 volunteers who help plan, organize and participate throughout the festival.

4.0 RECOMMENDATION

Due to the COVID-19 pandemic, event organizers will comply with the health and safety regulations per current Public Health Orders.

The application has been completed in full and the applicant has shown evidence that they have the capacity to coordinate the event. Festivals Burnaby funds would be allocated toward eligible project expenses related to programming, marketing/promotions

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and administration. It is recommended that the Festivals Burnaby Grant request from the Scandinavian Community Centre for their Scandinavian Midsummer Festival on 2022 June 25 – 26 be received.

A handwritten signature in black ink, appearing to read "D. Ellenwood". The signature is fluid and cursive, with a large initial "D" and a long, sweeping underline.

Dave Ellenwood
DIRECTOR - PARKS, RECREATION & CULTURAL SERVICES

DE:hbmo