

TO: CHAIR AND MEMBERS
PLANNING AND DEVELOPMENT
COMMITTEE

DATE: 2021 December 1

FROM: DIRECTOR PLANNING AND BUILDING

FILE: 94000 20
Reference: Transportation Plan Update

SUBJECT: BURNABY TRANSPORTATION PLAN UPDATE: CONSIDERATION OF
PLAN APPROVAL

PURPOSE: To seek Council approval of the *Burnaby Transportation Plan*, “*Connecting Burnaby*”.

RECOMMENDATIONS:

1. **THAT** the Committee recommend that Council approve the *attached Burnaby Transportation Plan*, “*Connecting Burnaby*”.
2. **THAT** a copy of this report be sent to the Environment, Public Safety, Social Planning, and Traffic Safety Committees for information.
3. **THAT** a copy of this report be sent to every stakeholder group that participated in the Phase 3 public consultation and engagement program.

REPORT

1.0 INTRODUCTION

The *Burnaby Transportation Plan* is the City’s guiding policy document for transportation. It establishes the long-term vision for moving people and goods in the City, while integrating and achieving environmental, social, economic, and community development goals.

The purpose of this report is to seek Committee and Council approval of the refined *Burnaby Transportation Plan*, “*Connecting Burnaby*”. Refinement of the new Plan is based on the feedback received from stakeholders and the public during the Phase 3 public consultation and engagement program that was undertaken from September 2021 – November 2021. This report highlights the areas of policy refinement within the draft Plan. A companion “*What We Heard Report*,” which summarizes the feedback received from the Phase 3 public consultation and engagement program is also *attached* for reference.

2.0 POLICY

The *Burnaby Transportation Plan*, “*Connecting Burnaby*” supports direction provided by numerous Council policies including the *Corporate Strategic Plan* (2017), *Climate Action Framework* (2020),

To: Planning and Development Committee
From: Director Planning and Building
Re: Burnaby Transportation Plan Update:
Consideration of Plan Approval
2021 December 1Page 2

Economic Development Strategy (2007), Environmental Sustainability Strategy (2016) and Social Sustainability Strategy (2011).

3.0 BACKGROUND

The Plan update was undertaken in three phases: “Setting a Direction” (Phase 1), “Building the Proposals” (Phase 2), and “Developing the Plan” (Phase 3). Each phase also encompassed a comprehensive public consultation and engagement program, which informed the new Plan’s development.

On 2021 July 26, Council received the draft Plan for approval as the basis for initiating the Phase 3 public consultation and engagement program. The intent of this final phase of public consultation and engagement was to a) present the draft Plan for public and stakeholder input, and b) gauge the level of public support for the policies, actions and networks contained within the draft Plan.

The above noted report indicated that the Phase 3 public engagement process would be conducted substantially online or on a virtual platform, including a public survey and webinars with internal and stakeholders. The report also indicated that should the BC Restart Plan advance to Step 4 in early September, City staff would hold two Open House events. Details on the public consultation and engagement process and how it influenced Plan refinement are discussed in *Section 4.0* of this report. It is noted that the BC Restart Plan did not advance to Step 4 during the public engagement period; engagement was conducted entirely online and on a virtual platform.

4.0 DISCUSSION

4.1 Phase 3 Engagement Summary

Phase 3 public consultation and engagement encompassed the following:

- Four stakeholder workshops, in which over 70 stakeholder groups were contacted and invited to participate;
- One Virtual Open House (2021 September 28);
- Online public survey (2021 September 13th – October 1st);
- Information about the project via the City website;
- Informational static display boards at each Burnaby public library; and
- Newspaper and social media advertisements inviting people to learn more about the project.

Invitation postcards were mailed out to every Burnaby household to invite residents to learn more about the draft Plan and ways to participate in the public engagement process. In addition to the online survey, people were invited to provide feedback via email or telephone.

The *attached “What We Heard Report,”* provides a detailed summary of the Phase 3 engagement process. Generally:

- 62 participants contributed to the stakeholder workshops. Stakeholder representation drew from community, business and development, and governmental agencies/groups. Follow-up meetings with stakeholders and/or formal written feedback were also received as part of this process;

To: Planning and Development Committee
From: Director Planning and Building
Re: Burnaby Transportation Plan Update:
Consideration of Plan Approval
2021 December 1Page 3

- 48 participants attended the Virtual Open House; and
- 1,057 participants completed the online survey.

The draft Plan was also presented at various Committees of Council, in which Committee members also provided input.

Several key questions were asked of participants across all engagement platforms regarding level of support for the ambitions of the Plan. Overall, participants indicated that the Vision, Goals, Targets, Foundations and Big Moves of the draft Plan are “Very Ambitious” or “Ambitious”, in which the majority of participants indicated “Strong Support” or “Support”. The direction of modal policies (as it relates to walking and rolling, cycling, transit, goods movement and driving) also received a high level of support across all groups. The Implementation Framework of the Plan also resonated with the public, particularly guiding principles to monitor, evaluate and adapt policies and actions to achieve the Plan’s Targets, as well as the principles of partnership and collaboration with stakeholders and partners. Notwithstanding the above, there are policy areas that have been refined within the draft Plan to better reflect the values of Burnaby’s communities and residents. These areas of plan refinement are discussed in the subsequent sections of this report and are organized by thematic, topical and technical areas of refinement.

4.2 Thematic Refinement

Thematic refinement encompasses strengthening some of the broad themes within the Plan. Key areas of thematic refinement include:

- Enhanced policies and actions to prioritize transportation *safety*, particularly the safety of vulnerable road users. Plan refinement include, the development of interim targets within Vision Zero, as well as specific policy direction and actions as to how the draft Plan intends to implement and prioritize road user safety.
- Strengthened policy content to recognize that transportation is a *basic need* for all people; meeting this basic need is emphasized and prioritized in the policies, actions and implementation framework of the Plan.

4.3 Topic Area Refinement

Topic areas of refinement are new and/or refined concepts and policy content within the Plan. Key areas of topical refinement include:

- Reference and linkage to regional draft plans, *Metro 2050* and *Transport 2050*, particularly as it relates to housing and transportation, goods movement, protection of rail and marine access points, and building resilience within the transportation system. In addition, refined Plan policies and network maps have been aligned with the regional draft plans, where appropriate.
- Refinement of specific transportation *Goals* – Healthy Community, Green Mobility, Prosperous Community, and Connected Community.
- Refinement of policies related to *cycling*, including the intent, policy approach, form and design of the Burnaby cycle network. The draft Plan also defines for whom the cycle network is being designed - All Ages and Abilities.

To: Planning and Development Committee
From: Director Planning and Building
Re: Burnaby Transportation Plan Update:
Consideration of Plan Approval

2021 December 1Page 4

- Inclusion of policies and actions to address *micro-mobility and emerging technologies*, including their potential future accommodation (bike-share, (e-) scooters, drones and bot-deliveries), speed management (human-powered vs. motor assisted), and parking/storage.
- Refinement of *Transportation Demand Management (TDM)* foundational policy to better articulate support for regional initiatives, such as mobility pricing and coordinated payment model for multi-modal travel – Mobility as a Service.

4.4 Technical Refinement

Technical refinement are updates to design specifications, network maps, and other technical aspects of the draft Plan. Key areas of technical refinement include:

- Inclusion of policy direction to review *development approvals processes* and development obligations to implement transportation policies and actions;
- Refinement of *network maps*;
- Clarification that the cycle network form will be informed by BC Active Transportation Guidelines and Transportation Association of Canada (TAC) Guidelines; and
- Completion of *clear language* review of draft Plan.

4.5 Plan Refinement Summary

In summary, refinements to the Plan are a direct result of the feedback received from stakeholders, residents and the public during the Phase 3 public engagement process. The desire is for the new Plan to be a guiding document for transportation planning and decision-making over the next 30 years, one that is reflective of the values and transportation priorities of the community. It is also intended to support future collaboration and partnership opportunities between the City and its stakeholder partners to advance and implement many shared transportation goals. With the Committee's and Council's approval of the draft Plan, they Mayor will be requested to provide a Foreword or "Mayor's Message" to introduce the transportation planning aspirations of the City.

5.0 NEXT STEPS

With Committee and Council approval of the draft Plan, City staff will initiate a notification program that includes:

- Updating the City website and other social media outlets to communicate the approval of a new plan;
- Communicating the new plan via social media, Burnaby Connect, and other City community engagement tools; and
- Providing written notice to all stakeholders that participated during the Phase 3 public consultation and engagement program; each stakeholder will also be advised as to how their feedback has informed or helped shape plan refinement.

Planning staff will also be available to present a detailed summary of the new plan to interested groups.

To: Planning and Development Committee
From: Director Planning and Building
Re: Burnaby Transportation Plan Update:
Consideration of Plan Approval
2021 December 1Page 5

6.0 CONCLUSION

This report presents the refined draft *Burnaby Transportation Plan*, “*Connecting Burnaby*”. It highlights key areas of Plan refinement, as well as the results of the Phase 3 public consultation and engagement program that contributed to its refinement. With the Committee’s and Council’s approval of the draft Plan, City staff will initiate a notification program.

It is recommended that the Committee recommend that Council approve the *attached Burnaby Transportation Plan*, “*Connecting Burnaby*”.

It is recommended that a copy of this report be sent to the Environment, Public Safety, Social Planning, and Traffic Safety Committees for information, and to every stakeholder group that participated in the Phase 3 public consultation and engagement program.



E.W. Kozak, Director
PLANNING AND BUILDING

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Attachments

Copied to: Chief Administrative Officer
Deputy Chief Administrative Officer and Chief Financial Officer
Director Corporate Services
Director Public Safety and Community Services
Director Engineering
City Solicitor
Chief Building Inspector
City Clerk