

EXECUTIVE COMMITTEE OF COUNCIL

*HIS WORSHIP, THE MAYOR
AND COUNCILLORS*

**SUBJECT: MINTARA ON BURNABY MOUNTAIN
NAMING OF RESTAURANT ON BURNABY MOUNTAIN**

RECOMMENDATION:

1. THAT Council receive this report for information.

REPORT

Burnaby City Council, at its Closed meeting held on 2022 February 14, received and adopted the *attached* report from the Executive Committee of Council approving the name "Mintara on Burnaby Mountain" for the restaurant on Burnaby Mountain.

Council, at its Closed meeting held on 2022 February 28, adopted the recommendation to release the report to the Open City Council meeting on 2022 March 07.

This report is being provided for public information.

Respectfully submitted,

His Worship, Mayor Mike Hurley
Chair

Copied to: Chief Administrative Officer Deputy CAO / CFO GM Corporate Services GM Parks, Recreation and Cultural Services GM Planning and Development

Councillor Mike Hillman
Deputy Chair

EXECUTIVE COMMITTEE OF COUNCIL

*HIS WORSHIP, THE MAYOR
AND COUNCILLORS*

SUBJECT: NAMING OF RESTAURANT ON BURNABY MOUNTAIN

RECOMMENDATION:

1. THAT Council approve the name "Mintara on Burnaby Mountain" for the restaurant on Burnaby Mountain.

REPORT

The Executive Committee of Council, at its Closed meeting held on 2022 February 01, received and adopted the attached report seeking Council authorization for the approval of a permanent name for the restaurant on Burnaby Mountain formerly known as Horizons.

Arising from discussion, the Committee **AMENDED** the recommendation in the report by recommending that the restaurant be named "Mintara on Burnaby Mountain".

Respectfully submitted,

Mayor M. Hurley
Chair

Councillor Hillman
Vice Chair

Copied to: Chief Administrative Officer Deputy CAO/CFO GM Corporate Services GM Parks, Recreation and Cultural Services GM Planning and Development

TO: CHAIR AND MEMBERS
EXECUTIVE COMMITTEE OF COUNCIL

DATE: 2022 January 31

FROM: GENERAL MANAGER- PARKS,
RECREATION & CULTURAL SERVICES

FILE: 54000-30

SUBJECT: NAMING OF RESTAURANT ON BURNABY MOUNTAIN

PURPOSE: To seek Council approval for a permanent name for the restaurant on Burnaby Mountain formerly known as Horizons.

RECOMMENDATION:

1. **THAT** the Committee recommend to Council that the restaurant on Burnaby Mountain be named "Mintara".

REPORT**1.0 INTRODUCTION**

Approval for a new name is requested of the Executive Committee for the venue formerly known as Horizons. With much thought and consideration, the name "Mintara" has been proposed to replace "Horizons" as the latter is owned by the previous restaurant owners.

As the venue is being upgraded, there is some urgency to establish the name in order to begin applying for operating licenses with Fraser Health, liquor licensing board, etc.

2.0 POLICY SECTION**Goal**

- An Inclusive Community
 - Celebrate diversity –
Create more opportunities for the community to celebrate diversity
 - Serve a diverse community –
Ensure City services fully meet the needs of our dynamic community
 - Create a sense of community –
Provide opportunities that encourage and welcome all community members and create a sense of belonging
- A Dynamic Community

To: Executive Committee of Council
From: General Manager - Parks, Recreation & Cultural
Re: Naming of Horizons Restaurant
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- o Economic opportunity- Foster an environment that attracts new and supports existing jobs, businesses and industries
- o Community development - Manage change by balancing economic development with environmental protection and maintaining a sense of belonging

3.0 BACKGROUND

Following, please find some key reasons this name is considered well-suited for this venue:

- Mintara is the Japanese moniker for Burnaby Mountain's iconic Playground of the Gods, which is referred to as Kamui Mintara in Japanese.
- When conducting an online search for Mintara, the name/search already conveniently and directly brings users to this stunning Burnaby Mountain location.
- As a name, Mintara is wholly unique and shows as being available.
- The name Mintara is derived from ancient Japanese and loosely translates to garden.
- The name Mintara is directly associated with Burnaby Mountain versus culture/ language; indeed, the name Mintara is already directly related to the site.
- As a name, Mintara represents the kind of elegance and refinement associated with special events such as weddings and other memorable celebrations, which is especially important for this venue.

4.0 RECOMMENDATION

It is recommended that the name "Mintara" be approved for the restaurant on Burnaby Mountain. If this name is acceptable and approved by the Executive Committee, the City will continue their trademark and copyright search to ensure the legality of the name.



Dave Ellenwood
GENERAL MANAGER - PARKS, RECREATION & CULTURAL SERVICES

BF:sm:dc

cc. CAO
Deputy CAO/CFO
GM Corporate Services