

TO: MAYOR & COUNCIL
FROM: DEPUTY GENERAL MANAGER PARKS, RECREATION AND CULTURE
SUBJECT: **2023 ROYAL CANADIAN MOUNTED POLICE MUSICAL RIDE**
PURPOSE: To seek Council approval for a charitable donation from the proceeds of the RCMP Musical Ride at Swangard Stadium on June 26, 2023.

RECOMMENDATION

THAT the donation of proceeds, totaling \$10,000 from the RCMP Musical Ride event, be approved to be shared equally between Canadian Cancer Society - Cops for Cancer and Honour House Society.

CHIEF ADMINISTRATIVE OFFICER'S COMMENTS

I concur with the recommendation of the General Manager Parks, Recreation and Culture.

1.0 POLICY SECTION

This event follows the City of Burnaby Social Sustainability strategy and demonstrates Burnaby as a caring, livable community which celebrates creativity and fosters connections to community life.

2.0 BACKGROUND

The year 2023 marks the 150th Anniversary of the RCMP in Canada. In recognition of this milestone, a commemorative cross-Canada RCMP Musical Ride tour was organized and a performance took place at Swangard Stadium on June 26, 2023. The opportunity to host the Musical Ride was particularly meaningful for the community as it provided an opportunity to honour the memory of Constable Yang along with providing support to the local RCMP.

The event was a success with approximately 3,700 tickets sold. In addition to the RCMP Musical Ride, the event was emceed by Kevin Lim and featured performances from the RCMP Lower Mainland Intergraded Police Dog Services, the "E" Division, Pipes, Drums and Dancers, Sardis Secondary Drum Line as well as the singing of O Canada by Stephen Scaccia. There were a number of activities for families and many participants opted to stay after the Musical Ride performance to enjoy a beautiful early summer evening at the stadium.

3.0 GENERAL INFORMATION

The charitable donation portion of the RCMP Musical Ride is a requirement as stated in the Memorandum of Understanding signed with the RCMP in order to host the event.

In 2018, the historical charitable donation of \$10,000 was evenly split between Canadian Cancer Society - Cops for Cancer and Burnaby KidSport. In 2023, the charitable donation will be shared equally between Canadian Cancer Society – Cops for Cancer and the Honour House Society. The Burnaby RCMP decided on the Honour House Society for their continuing support for First Responders, Canadian Armed Forces personnel and Veterans while the members receive medical care. Specifically, they provided accommodations for the family members of Cst. Shaelyn Yang free of charge and have done so in the past for other family members of fallen officers. As for the Canadian Cancer Society - Cops for Cancer, several representatives from Burnaby Detachment are participating in the Cops for Cancer Tour de Coast Ride this year and the donated funds help support cancer research specifically from the funds raised by the Cops for Cancer.

4.0 COMMUNICATION AND COMMUNITY ENGAGEMENT

The event success is reflected through a sellout crowd and an overall attendance of over 4,500 members of the community. Feedback from the patrons and from riders indicated that Swangard Stadium is an iconic venue to host this event and the highlight of the tour.

5.0 FINANCIAL CONSIDERATIONS

The costs associated with hosting were forecast in January with a net cost to the City of \$22,000. As outlined below, due to the event meeting the ticket sale projections and some cost savings including shared stabling and feed costs for horses with the City of Surrey, the net cost to the City will come in at under \$7,000.

Item	Projected	Actual
RCMP Musical Ride Expenses	\$68,000	\$52,476.14
Charitable Donation	\$10,000	\$10,000
Ticket Sales (3699 tickets sold)	\$56,000	(\$55,485)
Net Cost to the City	\$22,000	\$6,991.14

Respectfully submitted,

Carmen Gonzalez, Deputy General Manager Parks, Recreation and Culture

REPORT CONTRIBUTORS

This report was prepared by Lucas Bjerke, Supervisor – Sports and Outdoor Recreation, and reviewed by Isabelle Taillon, Recreation Manager.