

**TO:** PARKS, RECREATION AND CULTURE COMMISSION (PRCC)  
**FROM:** GENERAL MANAGER PARKS, RECREATION AND CULTURE  
**SUBJECT:** **BURNABY CHRISTMAS BUREAU SUPPORT 2023**  
**PURPOSE:** To obtain approval for a charitable initiative in support of the Burnaby Christmas Bureau at the Burnaby Village Museum Heritage Christmas 2023.

## RECOMMENDATION

**THAT** the donation of revenue from the Burnaby Village Museum Carousel ride sales from 5:00 p.m. – 9:00 p.m. on Saturday, December 2, 2023 to the Burnaby Christmas Bureau, be approved; and

**THAT** a copy of the report titled “Burnaby Christmas Bureau Support 2023” dated October 10, 2023, be sent to the Chief Executive Officer of the Burnaby Christmas Bureau.

### 1.0 POLICY SECTION

The proposal outlined in the report aligns with the goals and values in the Corporate Strategic Plan (2017), and the City of Burnaby’s purpose to create a city that we all want to live, work, and play in.

### 2.0 BACKGROUND

The City of Burnaby has had a long standing relationship with the Burnaby Christmas Bureau. Since 2011, ticket sales from 5:00 p.m. – 9:00 p.m. on the Bright in Burnaby seasonal tree lighting event, have been donated to the Burnaby Christmas Bureau program, with Concord Pacific, the Heritage Christmas presenting sponsor matching the donations. In 2019, sale of rides totaled \$2,260.44. In 2020 the Burnaby Village Museum (BVM) was closed due to COVID-19. In 2021, sale of rides totaled \$1,083,60. Last year, as the Carousel was in need of repairs, the sale of cookies and cocoa from the Ice Cream Parlour between 5:00 p.m.– 9:00 p.m. on December 2, 2022 were donated in the amount of \$2,177.50.

### 3.0 GENERAL INFORMATION

The BVM is presenting Heritage Christmas from November 25, 2023 to January 5, 2024 (closed December 24 and 25). As the Carousel is operational this year, attached is a request (Attachment 1) from the Burnaby Christmas Bureau seeking PRC Commission approval for the donation of Carousel ticket sales on December 2, 2023 from 5:00 –

9:00 p.m. as part of the Bright in Burnaby event for charitable purposes. **COMMUNICATION AND COMMUNITY ENGAGEMENT**

Not applicable.

**5.0 FINANCIAL CONSIDERATIONS**

Carousel ticket sales over the past several years for this event have varied. In 2019, it was \$2,260.44, in 2020 the BVM was closed due to COVID-19 and in 2021 it was \$1,083.60. It is estimated that for 2023 ride sales will be approximately \$2,000.

Respectfully submitted,

Mary Morrison-Clark, General Manager Parks, Recreation and Culture

**ATTACHMENT**

Attachment 1 – Burnaby Christmas Bureau Support 2023 Request

**REPORT CONTRIBUTORS**

This report was prepared by Deborah Tuytens, Cultural Heritage Manager, and reviewed by Emmaline Hill, Director Culture.