

City of Burnaby



Proclamation

PURPOSE IN BUSINESS WEEK

Whereas Social Purpose in Business is a powerful driver of thriving business and thriving communities, a catalyst for economic recovery and growth, and

WHEREAS The health of the local business community and health of the community at large are intrinsically linked; and

WHEREAS The public awareness and proliferation of Purpose in Business promotes building a critical mass of social purpose businesses contributing in new and innovative ways to a better world; and

WHEREAS The City of Burnaby supports the United Way BC Social Purpose Institute and the promotion of Social Purpose in Business to demonstrate Burnaby's ongoing commitment to the environmental and societal health of our community.

NOW THEREFORE I, MIKE HURLEY, MAYOR OF BURNABY,
DO HEREBY PROCLAIM NOVEMBER 20 TO 24 AS

“PURPOSE IN BUSINESS WEEK”

IN THE CITY OF BURNABY.

Dated this twentieth day
of November, 2023 A.D.

Mike Hurley
M A Y O R

