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**EXECUTIVE COMMITTEE OF COUNCIL**

**TO:** MAYOR AND COUNCILLORS

**SUBJECT: FESTIVALS BURNABY GRANT APPLICATIONS OCTOBER 2023**

**RECOMMENDATION:**

**THAT** the following grants for Large Scale Event Festivals Burnaby Grant be approved:

- 24-L-001 – The Mabuhay House Society \$8,000 for their Pinoy Festival on June 22, 2024;
- 24-L-002 – St. Francis de Sales Parish \$4,000 for their SFDS Spring Fair on May 25, 2024;
- 24-L-003 – The Scandinavian Community Centre \$10,000 for their Scandinavian Midsummer Festival 2024; and

**THAT** the following grant for Small Scale Event Festivals Burnaby Grant be approved:

- 24-S-001 – SFU First Nations, Métis and Inuit Student Association \$5,000 for their Honouring Indigenous Students Powwow on April 20, 2024.

**REPORT**

The Executive Committee of Council, at its meeting held on January 17, 2024 received and adopted the *attached* report seeking approval of the Festivals Burnaby Grant applications received during October 2023.

On behalf of the Executive  
Committee of Council,

Councillor S.Dhaliwal  
Chair

Councillor P. Calendino  
Vice Chair

**TO:** EXECUTIVE COMMITTEE OF COUNCIL (ECC)  
**FROM:** GENERAL MANAGER PARKS, RECREATION AND CULTURE  
**SUBJECT:** **FESTIVALS BURNABY GRANT APPLICATIONS OCTOBER 2023**

**PURPOSE:** To provide information regarding Festivals Burnaby Grant applications received during October 2023 and to seek approval of the grants.

## RECOMMENDATION

**THAT** the following grants for Large Scale Event Festivals Burnaby Grant be approved:

- 24-L-001 – The Mabuhay House Society \$ \_ for their Pinoy Festival on June 22, 2024;
- 24-L-002 – St. Francis de Sales Parish \$ \_ for their SFDS Spring Fair on May 25, 2024;
- 24-L-003 – The Scandinavian Community Centre \$ \_ for their Scandinavian Midsummer Festival 2024; and

**THAT** the following grant for Small Scale Event Festivals Burnaby Grant be approved:

- 24-S-001 – SFU First Nations, Métis and Inuit Student Association \$ \_ for their Honouring Indigenous Students Powwow on April 20, 2024.

## EXECUTIVE SUMMARY

Festival Burnaby Grant applications for Small and Large Events are being presented for consideration of the Executive Committee of Council to recommend approval by Council. The eligible requests received by the October 15, 2023 deadline amount to \$49,800. The balance available based on the eligible amount in this year's Festivals Burnaby Grant budget is \$200,200.

### 1.0 POLICY SECTION

The provision of Festivals Burnaby Grants is aligned with the following Council-adopted policies, plans and strategies: *Burnaby Economic Development Strategy* (2007), *Social Sustainability Strategy* (2011), the Benefits Based Approach (2023) and the *Corporate Strategic Plan* (2017) that identifies the importance of a sense of belonging, inclusion and high quality of life.

On December 11, 2023, Council approved new program criteria and guidelines for the Festivals Burnaby Grant Program which included new evaluation criteria as well as permitted staff to recommend amounts to the Executive Committee and Council.

Grant applications included in this report are reflective of the previous program criteria and guidelines from 2023. New applications received in 2024 will transition to the new guidelines as staff work with applicants during a period of six months. Communications, updated webpages and information sessions will be provided to support community event organizers during the transitional period.

**2.0 BACKGROUND**

Festivals and special events make the Burnaby community vibrant, strengthen residents’ sense of pride and belonging and draw both local audiences and visitors. They are an important part of Burnaby’s cultural resources framework. Organizers of festivals and special events rely on grant funding to produce high quality, safe and diverse events. The 2024 Festivals Burnaby grant budget is \$250,000.

The applications have been submitted in full and reviewed by staff. All applicants have demonstrated capacity to deliver the special event. The applications describe expenses eligible for Festival Burnaby funding including programming, venue and equipment, marketing and promotions, and administration.

The Festivals Burnaby Grant applications are being presented for consideration of the Committee to recommend approval by Council. The total eligible request contained in the applications is \$49,800. If approved, \$200,200 will remain for spring and fall application intakes, and ongoing small festival requests received throughout the year.

Council approved changes to the Festivals Burnaby program on December 11, 2023, including process adjustments and clarification of criteria. These changes will be implemented with the next application intake, in February of 2024.

**3.0 GENERAL INFORMATION**

**Large Scale Event Grants:**

**3.1 Mabuhay House Society**

Large Scale Event:	Grant File # 24-L-001
Title of Event:	Pinoy Festival
Application Received:	October 15, 2023
Project Budget:	\$60,000
Amount Requested:	\$19,800
Previous Support:	NA (new applicant)
Attendance Estimate:	5,000

The Mabuhay House Society has requested \$19,800 for the Pinoy Festival to be held on June 22, 2024, at the Swangard Stadium. The organization delivered a similar pilot

special event at Burnaby’s Civic Square in 2023 which attracted 5,000 people with a budget of \$20,000.

The Pinoy Festival is a celebration of Filipino culture and a highlight in June, the Filipino Heritage Month. Many Filipino community organizations are involved and will showcase Filipino food, traditional dances, cultural performances, small business vendors and artisans. The event is open to the public (free entry) and intended to engage the Filipino-Canadian community and build bridges with other cultures.

If approved, Festivals Burnaby funding will support artist and performer fees, venue and equipment rental, event co-ordination, publicity and promotion. Organizers anticipate additional revenues from vendor and food booths and corporate funding but amounts are unconfirmed.

The Mabuhay House Society was established in 2021 as a non-profit with a mission to develop intercultural and intergenerational spaces that highlight the many contributions of Filipinos to BC and Canada. The Society has held a June Filipino cultural festival annually since 2022.

**3.2 St. Francis de Sales Parish**

Large Scale Event:	Grant File # 24-L-002
Title of Event:	SFDS Spring Fair
Application Received:	October 15, 2023
Attendance Estimate	5,000
Project Budget:	\$28,000
Amount Requested	\$12,000
Previous Support	\$4,000 (2023 Neighbourhood Grant – New)
Surplus/Deficit 2023	\$10,524

St. Francis de Sales Parish has requested \$12,000 for the SFDS Spring Fair to be held on May 25, 2024, at St. Francis de Sales School.

The St. Francis de Sales Parish Spring Fair is a one-day event to celebrate diversity and unity of the parish and the City of Burnaby as a whole. The family-oriented fair will have activities and games designed for all ages and will feature a parade, music, dance and cultural performances showcasing the diversity of the community. The target audience is community members of all ages and ethnicities from Burnaby. The applicant expects 75% of attendance to be Burnaby residents.

Grant funds will support artist and performer fees, venue and equipment rental and publicity and promotion. Other revenues are pending from low-cost ticket sales for games and activities, and sponsorships. Organizers anticipate increased expenses in 2024 due to rising production costs and equipment rental.

St. Francis de Sales Parish is focused on developing students into resilient leaders who lead by example and thrive in a global community. The parish is also a home for a number of groups whose aim is to serve the whole community including programs that help those in need and unhoused.

**3.3 Scandinavian Community Centre**

Large Scale Event:	Grant File # 24-L-003
Title of Event:	Scandinavian Midsummer Festival 2024
Application Received:	September 15, 2023
Attendance Estimate:	5,000
Project Budget:	\$100,000
Amount Requested:	\$10,000
Previous Support:	\$8,000 (2023 & 2019) \$6,000 (2015 – 2018)
Surplus/Deficit 2023:	\$23,779

The Scandinavian Community Centre requested \$10,000 for the Scandinavian Midsummer Festival 2024 to be held on June 22-23, 2024, at the Scandinavian Community Centre.

This annual two-day festival, in its 27th year at the Scandinavian Community Centre, celebrates the Swedish, Norwegian, Finnish, Icelandic and Danish cultures with a program showcasing cultural song/dance, entertainment, food and activities for kids and families. Individual country tents will feature all things Scandinavian and highlight the life of Vikings. The target audience is community members of all ages and ethnicities and the applicant anticipates that 75% of attendance will be Burnaby residents.

Grant funds will support artist and performer fees, event planning and publicity. Other revenues are pending from low-cost ticket sales for games and activities, vendor booths, Gaming Revenue, Canadian Heritage Grants and other sponsorship. The projected budget is higher in 2024 due to rising production costs.

The Scandinavian Community Centre is a meeting place for all Scandinavians, local and visiting. The Society strives to preserve and promote Nordic culture, community and spirit within the Metro Vancouver area. The festival began in 1935 and was revived in 1986 at the Scandinavian Community Centre. There are a total of 352 volunteers who help plan, organize, and participate throughout the festival.

**Small Scale Event Grants:**

**3.4 SFU First Nations, Métis, and Inuit Student Association**

Large Scale Event:	Grant File # 24-S-001
Title of Event:	Honouring Indigenous Students Powwow
Application Received:	October 15, 2023
Project Budget:	\$23,000
Eligible Amount Requested:	\$8,000
Previous Support:	NA (new applicant)
Attendance Estimate:	1,000

An application request for \$8,000 eligible amount has been received from the SFU First Nations, Métis, and Inuit Student Association for Honouring Indigenous Students

Powwow to be held on April 20, 2024, at Simon Fraser University. The Association is expanding outreach beyond the SFU population and welcoming all Burnaby residents.

The one-day event celebrates and honours Indigenous students, past and present. This annual event was started in 2023 and hopes to create a positive space in Burnaby for representation and community connection. The powwow is an opportunity for everyone to participate, interact and learn more about the depth and beauty of Indigenous communities and cultures. The event features a ceremony and celebration of arts, dance, music and culture highlighting and fostering cultural connections and community building. The target audience is community members of all ages and backgrounds with a deliberate effort made to ensure inclusivity. The Association anticipates attendance of 25% students and faculty from SFU, and 75% other Burnaby residents. There will be special emphasis on advertising to the Burnaby public, schools, community centres and libraries and outreach to Friendship Centres and Host Nations.

Grant funds will support artists and performer fees, community contributors, and venue and equipment rental. Other revenues are pending from vendor booths, corporate funding and sponsorships.

The First Nations, Métis, and Inuit Student Association (FNMISA) is an Indigenous student-run group dedicated to representing all Indigenous students at Simon Fraser University. The organization is entirely volunteer based, operating under the jurisdiction of the Simon Fraser Student Society (SFSS). The core mandate is to provide support to First Nations, Métis, and Inuit (FNMI) students at SFU, promote and preserve the rich cultural diversities of FNMI peoples, advocate for necessary services and resources, and increase awareness of FNMI cultures and issues within the broader community. This event will be the second annual powwow.

**Other Applicants:**

Two applications were ineligible for the Festivals Burnaby grant program and redirected to other potential funding sources:

- Ingat-Yaman Foundation with Rotaract Regal & Rotaract Club of HOPE 604;
- Kobe Memory Basketball Club.

**4.0 COMMUNICATION AND COMMUNITY ENGAGEMENT**

All individuals and organizations receiving funding from the Festivals Burnaby Grants Program must acknowledge the support in all promotional materials with the Festivals Burnaby Grants Program logo.

The next intake for medium and large scale applications is February 15, 2024 for festivals and special events taking place in July - December 2024. As the approved deadline was changed for the intake recently, staff will be flexible and work with community groups to get their applications in. The intake for small grant applications is ongoing throughout the year with the exception of July and August.

**5.0 FINANCIAL CONSIDERATIONS**

The Festivals Burnaby allocation of \$250,000 is anticipated to be approved within the 2024 budget and funded from the Gaming Reserve. If the total eligible requests included in this report are approved, \$200,200 will remain to support applications for medium and large events in the February intake, and applications for small events anticipated to be received throughout the year.

2024 Festivals Burnaby Budget:	\$250,000
Amount awarded year-to-date:	\$0
<b>Balance Available:</b>	<b>\$250,000</b>
Eligible Requests in this Report:	\$49,800
Balance Available if Eligible Requests Approved:	\$200,200

Respectfully submitted,  
 Mary Morrison-Clark, General Manager Parks, Recreation and Culture

**ATTACHMENTS**

- Attachment 1 – 24-L-001 Mabuhay House Society
- Attachment 2 – 24-L-002 St Francis de Sales Paris
- Attachment 3 - 24-L-003 Scandinavian Community Centre
- Attachment 4 - 24-S-001 First Nations, Metis Inuit Student Association

Confidentiality Notice: Attachments 1 - 4 are not publicly available as per section 21 of the Freedom of Information and Protection of Privacy Act.

**REPORT CONTRIBUTORS**

This report was prepared by Yvonne Chui, Arts Services Manager, and reviewed by Ratan Grewal, Director Budgets and Reporting and Emmaline Hill, Director Culture.