

TO: MAYOR & COUNCILLORS
FROM: INTERNATIONAL RELATIONS AND FRIENDSHIP CITIES
COMMITTEE
SUBJECT: **SISTER CITY VISIT TO MESA, ARIZONA IN 2024**
PURPOSE: To seek Council approval for a Sister City visit to Mesa, Arizona.

RECOMMENDATION

THAT a delegation of Council be authorized to visit Mesa, Arizona in 2024; and

THAT representatives from Tourism Burnaby, Burnaby Board of Trade, Burnaby Board of Education, Simon Fraser University and British Columbia Institute of Technology be invited to participate in the Official Sister City visit.

1.0 POLICY SECTION

The City of Burnaby maintains Sister and Friendship City relationships that meet the goals and objectives of Burnaby's International Relations and Friendship Cities Program.

A Sister City visit supports the following City policies: Climate Action Framework; Official Community Plan; Community Safety Plan; Transportation Plan; Economic Development Strategy; Environmental Sustainability Strategy; Housing and Homelessness Strategy; and Social Sustainability Strategy.

2.0 BACKGROUND

Burnaby has a strong tradition of international sister and friendship city relationships. Sister and friendship cities have intrinsic long-term benefits for the community – like spreading economic and cultural awareness.

The Sister City relationship between Mesa, Arizona and Burnaby began in 1998 through a relationship between Rotary Clubs in both communities. Mesa is the second-largest city in a broad metropolitan area centered around Phoenix and is the third-largest city in Arizona. There's a fundamental commonality between the two communities, given that Burnaby is also part of a large metropolitan area and is the third-largest city in BC. Both communities are fast-growing, have a significant retail component, support the development of clean industry and are concerned about their respective environments. The two communities share common services and issues including affordable housing, historic preservation, regional transportation, traffic management, victim assistance programs, and crime prevention.

Since 1998, there have been several exchanges between Burnaby and Mesa. These exchanges have proven very successful and have resulted in mutually beneficial economic development, tourism and educational opportunities. Burnaby’s last visit to Mesa occurred in November 2016. In the summers of 2014, 2015 and 2019, Burnaby and Mesa participated in a student exchange. Mesa had invited Burnaby to visit in the fall of 2020; however, COVID pandemic did not allow for any such visits at that time.

3.0 GENERAL INFORMATION

In the past 10 years, Mesa, Arizona, has visited the City of Burnaby three times – 2014, 2018 & 2023. The most recent visit from Mesa (August 3 – 5, 2023) consisted of a 14 member delegation in celebration of our 25th Anniversary as a Sister City.

At its meeting held on January 11, 2024, the International Relations and Friendship Cities Committee received correspondence from Mayor John Giles extending an invitation in reciprocation to the City to participate in a Sister City visit to Mesa, Arizona from April 10 – 14, 2024, for a special celebration marking over 25 years of our Sister City relationship.

The visit is intended to focus on three key areas: Economic Development and Innovation; Transportation and Infrastructure; and, Arts and Culture.

4.0 COMMUNICATION AND COMMUNITY ENGAGEMENT

Not applicable.

5.0 FINANCIAL CONSIDERATIONS

The delegation would leave on April 10 and return on April 14, 2024.

The estimated cost per delegate is summarized in the table below:

| Estimated Cost per Delegate | |
|-----------------------------|----------------|
| Airfare (Economy Class Air) | \$750 |
| Accommodations | \$1600 |
| Meals | \$450 |
| Total | \$2,800 |

Other additional estimated costs are summarized in the table below:

| Estimated Cost | |
|------------------------|----------------|
| Ground Transportation | \$3,500 |
| Hosting Dinner | \$4,000 |
| Tokens of Appreciation | 500 |
| Total | \$8,000 |

Sufficient funding is available in the Gaming Reserve within the International Relations budgeted line item for \$50,000. Approval is required in advance of the 2024-2028 Financial Plan Bylaw which will be presented to Council later in the Council Agenda under Bylaws.

On behalf of the International Relations and Friendship Cities Committee,

Councillor P. Calendino, Chair

Councillor J. Wang, Vice Chair

ATTACHMENTS

Attachment 1 – Letter of Invitation from Mesa Mayor John Giles

REPORT CONTRIBUTORS

This report was prepared by Noreen Kassam, Deputy Chief Administrative Officer and Chief Financial Officer, and reviewed by Elaine Wong, Office Manager Mayor’s Office, and Denise Chak, Administrative Officer.